SDG 8: DECENT WORK AND ECONOMIC GROWTH



2024-2025

BAU AT A GLANCE

Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 5 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi), 5 liaison offices (BAU Global Azerbaijan Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

Bahçeşehir University (BAU) is committed to advancing the wellbeing of local and global communities by integrating the United Nations Sustainable Development Goals (SDGs) into its institutional governance, operations, organisational culture, educational programmes, academic research and stakeholder partnerships. Through this integrated approach, BAU seeks to align its academic mission and institutional practices with sustainable development priorities and contribute to positive societal change.

Bringing together staff, students and alumni, BAU promotes a university community guided by ethical conduct, social responsibility and global citizenship. The University encourages its members to recognise their responsibilities towards one another, wider society and the environment, and to apply their knowledge and skills to building a more inclusive, equitable and sustainable future.

BAU IN THE TIMES HIGHER EDUCATION

BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the 1000-12000 band in the World University Rankings, 59th in the Impact Rankings and the 251-300 in the Asia University Rankings 2026. Also, BAU is ranked as the top university in Türkiye.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2026, BAU holds the following standings in the THE Impact Rankings;

- 2nd in Gender Equality
- 6 th in Quality Education
- 77 th in Peace, Justice and Strong Institutions
- 89 th in Partnership for the Goals
- Ranks between 101-200 in Reducing Inequalities
- Ranks between 201-300 in Industry, Innovation and Infrastructure

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

Advancing Decent Work and Economic Growth through Education, Research, and Industry Partnerships

Bahçeşehir University (BAU) demonstrates a comprehensive and enduring commitment to promoting sustainable, inclusive, and innovation-driven economic growth. This commitment extends far beyond its specialized centers, encompassing the collective efforts of its faculties, research units, and strategic partners working together to strengthen the link between education, employability, and development.

Through its diverse ecosystem—including the Financial Research and Application Center (BFRC), the CO-OP Education Model, and numerous faculty-led programs—BAU integrates academic excellence with practical experience. The university regularly hosts seminars, workshops, and conferences on topics such as entrepreneurship, financial literacy, digital transformation, innovation, and sustainable business. Its academic staff contribute to national and international policy discussions, participate in development commissions, and publish research that addresses issues of productivity, competitiveness, and labor market transformation.

By fostering cooperation between academia, public institutions, and the private sector, BAU enables students and researchers to engage in projects that advance financial innovation, support sustainable enterprises, and improve access to decent work opportunities. Across all these efforts—whether through the CO-OP Business Corner programs, faculty research projects, or international collaborations—BAU continually nurtures the next generation of professionals who can think critically, lead responsibly, and drive sustainable economic change.

Bahçeşehir University (BAU) integrates the principles of Decent Work and Economic Growth (UN SDG 8) into its educational philosophy, research agenda, and community impact initiatives. Through innovative education models and a comprehensive entrepreneurship ecosystem, BAU ensures that students are not only academically prepared but also professionally empowered to contribute to sustainable economic development.

Integrating Education and Work: The CO-OP Education Model

Since 2008, Bahçeşehir University has implemented the CO-OP Education Model, designed to bridge the gap between higher education and the professional world. This model enables students to gain real-world experience through long-term internships while continuing their studies, fostering a smooth transition into employment after graduation.

Students participating in CO-OP, known as COOPERs, become active members of the workforce, learning to take initiative, engage in decision-making processes, and apply theoretical knowledge in practice. Partner companies benefit by identifying and hiring well-prepared graduates who already understand their operations and culture.

Through CO-OP, students find the right field and career direction before graduation—making the program a cornerstone of BAU's commitment to lifelong employability.

https://coop.bau.edu.tr/

Applied Learning in Communication: The Joint Education Model

The Joint Education Model in the Faculty of Communication extends BAU's hands-on learning philosophy by embedding students directly into the communication industry.
Partnering with 94 leading institutions, this model allows students to work three days a week for one semester, turning theoretical learning into professional experience across fields such as advertising, design, digital media, game development, and corporate communication.

At the end of the term, students' performance is jointly evaluated by the partner institution and their academic advisors. Their professional experience is credited toward two elective courses, strengthening both academic achievement and employability.

This integration of education and practice ensures that BAU communication students graduate with not only academic qualifications but also meaningful work experience and industry networks.

Empowering Innovation: BAU Entrepreneurship Ecosystem

BAU's entrepreneurial ecosystem, BAU HUB, nurtures startups and innovators through five interlinked programs — BAU HUB Incubation, BIZ Lab, BUG Lab Tekmer, EDU Lab, and Hub Belgium.
Together, these centers provide mentoring, funding guidance, office space, and international networking to turn innovative ideas into sustainable businesses.

• BAU HUB Incubation Center supports technology-based startups with personalized mentoring, office space, and commercialization support.

• BIZ Lab accelerates early-stage startups through business model development and product validation.

• BUG Lab Tekmer, certified by KOSGEB, positions BAU as a pioneer in Türkiye's independent gaming industry, offering incubation, education, and creative production opportunities.

• EDU Lab, in partnership with Bahçeşehir Uğur Educational Institutions (BUEK), focuses on educational technologies, helping ed-tech startups test and refine their innovations.

• Hub Belgium, located at KU Leuven Technoparc, acts as a gateway for Turkish entrepreneurs to scale their ventures into European markets.

https://tto.bau.edu.tr/

Through this multidimensional approach, Bahçeşehir University reaffirms its strong commitment to SDG 8 by promoting quality education, employment, and innovation as the foundations of long-term prosperity. By equipping individuals with the skills, values, and global perspective needed for today's evolving economy, BAU continues to play a leading role in shaping an inclusive and resilient future of work

Evidence-Based Policy and Social Impact: BETAM

The BAU Center for Economic and Social Research (BETAM) supports sustainable growth and decent work through rigorous, data-driven research on Türkiye's economic and social issues.
Comprising two main units — Economic Research and Social Sciences Research — BETAM evaluates labor markets, economic policies, education, regional disparities, and international relations, producing evidence-based policy recommendations shared with national and international audiences.

By contributing to informed policymaking and public debate, BETAM strengthens BAU's role as a knowledge hub for sustainable economic development.

https://betam.bahcesehir.edu.tr/

Bahçeşehir University Financial Research and Application Center (BFRC)



Established in 2013 under the Faculty of Economics, Administrative and Social Sciences, the Bahçeşehir University Financial Research and Application Center (BFRC) serves as a vital academic and professional bridge between theoretical finance education and real-world financial practice. The center was founded with a mission to train highly qualified professionals for the financial sector, enhance collaboration between academia, public institutions, and financial organizations, and develop advanced analytical and professional competencies in economics and finance.

By integrating academic research, industry collaboration, and practical learning, the BFRC embodies Bahçeşehir University's commitment to advancing financial literacy, innovation, and sustainable economic development. Through its dynamic research, data analysis, and student-centered approach, the center continues to strengthen the link between education and the evolving needs of both national and international financial markets.

https://bfrc.bau.edu.tr/

Bahçeşehir University's BAU CO-OP Initiatives

Bahçeşehir University's BAUCOOP Business Corner initiative serves as a dynamic bridge between academia and industry, empowering university students to build professional skills and prepare for the future of work. Through a series of seminars, workshops, and panel discussions featuring leading industry experts, the program promotes sustainable employability, entrepreneurship, and innovation-driven career development. Participants engage with professionals from diverse sectors, gaining practical insights into leadership, entrepreneurship, digital transformation, financial literacy, and sustainable business models.

These sessions not only strengthen students' readiness for the labor market but also encourage creative problem-solving and responsible decision-making in professional contexts.

By equipping young people with the skills and networks necessary for meaningful employment, Business Corner directly supports SDG 8 by fostering inclusive and sustainable economic growth and quality employment opportunities. At the same time, it contributes to SDG 1 by reducing inequalities in access to professional development, empowering students from all backgrounds to achieve upward mobility and long-term economic resilience.

During the 2024–2025 academic year, the CO-OP Unit organized 12 Business Corners and 24 Business Points, engaging hundreds of students with more than fifty national and international companies. While Business Corners focus on interactive seminars and thematic panels with multiple speakers, Business Points are one-on-one career sessions offering personalized feedback and guidance from HR professionals. Together, they provide complementary learning environments—one collective and exploratory, the other individual and strategic—ensuring students receive both broad sectoral awareness and tailored career development support.

https://coop.bau.edu.tr/

Business Corners

Business Corners are designed as open-format seminars where representatives from the corporate world share their experiences on topics such as sustainability, innovation, leadership, and digital transformation.

In the 2024–2025 academic year, 12 Business Corner sessions were held with companies including NTT Data, Akenerji, Hilton, and MNG Kargo, Doğuş Teknoloji. These events encouraged interactive dialogue between students and industry experts, providing a platform to discuss changing business ecosystems, sustainable management practices, and career expectations in the modern labor market.

By connecting theory with real-world practice, Business Corners help students develop analytical thinking, adaptability, and entrepreneurial mindsets—competencies essential for sustained productivity and responsible professional engagement.


BUSINESS CORNER
1.OTURUM
DİJİTALLEŞEN DÜNYADA İNSAN KAYNAKLARI YÖNETİMİ
2.OTURUM
TÜRKİYE'DE VE DÜNYA'DA SATIŞ VE PAZARLAMA TRENDLERİ
Seda Armağan
İnsan Kaynaklarından Sorumlu Genel Müdür Yardımcısı
18 MART - 14:00 - 15:00
Armağan Kesen
Ticari Faaliyetlerden Sorumlu Genel Müdür Yardımcısı
25 MART - 14:00 - 15:00
CO-OP KAMPÜSÜMİŞYERİM
MNGkargo
DHL


CO-OP
BUSINESS CORNER


BUSINESS CORNER
SEMİNER
CAREERS@HILTON: KARİYER VE GELECEK TASARIMI
AYLİN İLBAY
HILTON BOMONTI HOTEL & CONFERENCE CENTER
EĞİTİM VE GELİŞİM MÜDÜRÜ
5 ARALIK PERŞEMBE | 15:00-16:30
CO-OP BUSINESS CORNER
CO-OP KAMPÜSÜMİŞYERİM
Hilton


CO-OP
BUSINESS CORNER


CO-OP
BUSINESS CORNER
Aslı Demirgil Günhan
İnsan Kaynakları Direktörü
Altınay Görmek
E-Ticaret ve Eğitim Müdürü
SEMİNER
Sahne Arkası: 360 Derece Dağıtım ve Kozmetik Sektöründe Kariyer
15:00-17:00 | 28.11.2024
ENGİN GRUP
CO-OP KAMPÜSÜMİŞYERİM


CO-OP

Business Points

Business Points constitute the individualized dimension of the CO-OP model. Each session features 20-minute one-on-one interviews between students and HR managers from partner firms.
Throughout the 2024–2025 academic year, 24 Business Point meetings were conducted with companies such as Koçtaş Siemens, Watsons, Polisan Holding, Conrad Istanbul Bosphorus, Penti, KPMG and Tofaş These interactions allowed students to receive personalized feedback on their CVs, interview performance, and career goals while directly exploring internship or employment opportunities.

By enabling early professional contact and customized mentoring, Business Points enhance students' employability and confidence, preparing them for inclusive and sustainable participation in the labor market.









Career Counseling

The Career Counseling component offers structured 30–45-minute individual or group sessions led by professional counselors. These sessions focus on self-discovery, strengths assessment, CV development, and interview simulations.
In the 2024-2025 academic year, hundreds of students benefited from these services, refining their professional profiles and gaining awareness of the competencies required in today's evolving work environment.

By providing equitable access to personalized career guidance, BAU ensures that all students—regardless of background—can identify meaningful career paths and participate productively in the economy, thereby supporting inclusive and sustainable growth.





https://coop.bau.edu.tr/kariyer-danismanligi/

CO-OP Academy

The CO-OP Academy is an exclusive, merit-based training program targeting high-achieving juniors and seniors (GPA 3.0 and above). Conducted over ten sessions, it integrates workshops on personal branding, LinkedIn optimization, artificial intelligence in business, and leadership development.

In 2024-2025, 20 students were selected for the program, engaging directly with experts fromPEPSICO, Realpeople, IGA, Philips and Ata Holding.

By cultivating leadership, digital literacy, and innovation-driven thinking, the CO-OP Academy nurtures a new generation of professionals capable of steering organizations toward long-term sustainability and competitiveness.





CO-OP Joint and Business Talks





The CO-OP Joint series features multinational collaborations, bringing together BAU students and global companies.

These dialogues strengthen cross-sector cooperation and expose students to international best practices, aligning academic training with the competencies demanded by global labor markets.

Overall, the 2024–2025 CO-OP programs exemplify Bahçeşehir University's holistic vision of education for employability, merging academic rigor with professional experience. Through its multi-faceted structure—Business Points, Business Corners, Career Counseling, CO-OP Academy, and global partnerships—the university provides a transformative environment where students learn, innovate, and contribute to the economy responsibly.

By aligning its activities with the Sustainable Development Goals, particularly SDG 8 (Decent Work and Economic Growth) and SDG 1 (No Poverty), Bahçeşehir University continues to lead as a model institution for sustainable, inclusive, and future-ready higher education.

Empowering Students through On-Campus Assistantship Opportunities

Bahçeşehir University provides valuable on-campus assistantship opportunities that enable undergraduate students to gain professional experience while receiving financial support. These positions are regularly announced through university-wide emails, ensuring equal access for all eligible students. Selected assistants are placed in various academic and administrative departments according to institutional needs, where they contribute to the daily operations and ongoing projects of the University.

By offering paid part-time positions of up to 60 hours per month, Bahçeşehir University empowers its students to build financial independence and professional readiness while continuing their education. The compensation is determined by the University's guidelines and adjusted according to the total working hours. This initiative not only supports students facing economic constraints but also provides a structured environment for developing workplace

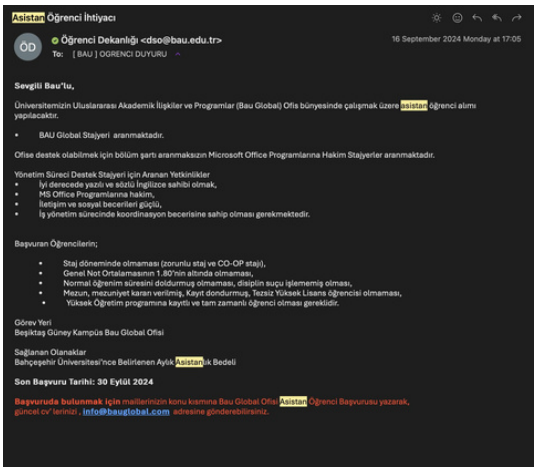
competencies such as communication, organization, and teamwork.

During the 2024–2025 academic year, 253 undergraduate students worked as student assistants across Bahçeşehir University's academic and administrative departments. Their participation demonstrates the reach of this paid employment programme in providing financial support alongside practical work experience. By helping students meet education-related expenses while continuing their studies, the programme supports SDG 1: No Poverty through opportunities to earn an income within the university environment.

Each student's schedule is arranged in harmony with their academic timetable, ensuring that participation in the assistantship program does not interfere with coursework or exams. Through this approach, the University promotes economic inclusion and social empowerment by helping students cover their educational expenses and reduce the financial burdens that may limit their learning experience.

Furthermore, these assistantship roles foster a sense of belonging and institutional engagement by allowing students to actively contribute to their university community. By combining educational opportunity with financial support, Bahçeşehir University reinforces its mission to create equitable pathways for students to thrive both academically and economically.

This initiative also contributes to SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) by integrating learning with earning opportunities and strengthening students' transition from education to employment.


Asistan Öğrenci İhtiyacı

ÖD Öğrenci Dekanlığı <dso@bau.edu.tr> 16 September 2024 Monday at 17:05
To: [BAU] OGRENCI DUYURU

Sevgili Bau'lu,

Üniversitemizin Uluslararası Akademik İlişkiler ve Programlar (Bau Global) Ofis bünyesinde çalışmak üzere asistan öğrenci alımı yapılacaktır.

- BAU Global Stajyeri aranmaktadır.

Ofise destek olabilmek için bölüm şartı aranmaksızın Microsoft Office Programlarına Hakim Stajyerler aranmaktadır.

Yönetim Süreci Destek Stajyeri için Aranan Yetkinlikler
- İyi derecede yazılı ve sözlü İngilizce sahibi olmak,
- MS Office Programlarına hakim,
- İletişim ve sosyal becerileri güçlü,
- İş yönetim sürecinde koordinasyon becerisine sahip olması gerekmektedir.

Başvuran Öğrencilerin;

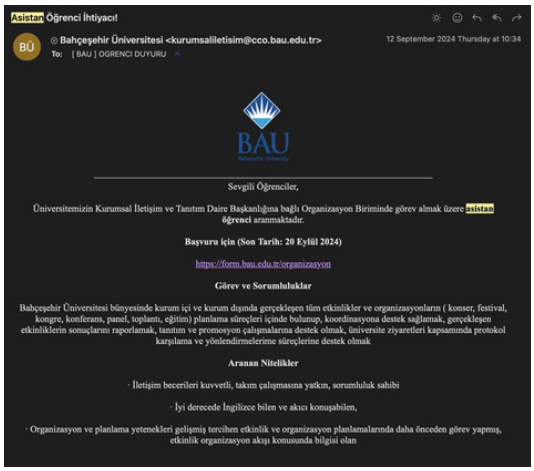
- Staj döneminde olmaması (zorunlu staj ve CO-OP stajı),
- Genel Not Ortalamasının 1.80'nin altında olmaması,
- Normal öğrenim süresini doldurmuş olmaması, disiplin suçu işlememiş olması,
- Mezun, mezuniyet kararı verilmiş, Kayıt dondurmuş, Tezsiz Yüksek Lisans öğrencisi olmaması,
- Yüksek Öğretim programına kayıtlı ve tam zamanlı öğrenci olması gereklidir.

Görev Yeri
Beşiktaş Güney Kampüs Bau Global Ofisi

Sağlanan Olanaklar
Bahçeşehir Üniversitesi'nce Belirlenen Aylık Asistanlık Bedeli

Son Başvuru Tarihi: 30 Eylül 2024

Başvuruda bulunmak için maillerinizin konu kısmına Bau Global Ofisi Asistan Öğrenci Başvurusu yazarak, güncel cv' lerinizi , info@bauglobal.com adresine gönderebilirsiniz.


Asistan Öğrenci İhtiyacı!

BÜ Bahçeşehir Üniversitesi <kurumsaliletisim@cco.bau.edu.tr> 12 September 2024 Thursday at 10:34
To: [BAU] OGRENCI DUYURU

BAU

Sevgili Öğrenciler,

Üniversitemizin Kurumsal İletişim ve Tanıtım Daire Başkanlığına bağlı Organizasyon Biriminde görev almak üzere asistan öğrenci aranmaktadır.

Başvuru için (Son Tarih: 20 Eylül 2024)

https://form.bau.edu.tr/organizasyon

Görev ve Sorumluluklar

Bahçeşehir Üniversitesi bünyesinde kurum içi ve kurum dışında gerçekleşen tüm etkinlikler ve organizasyonların (konser, festival, kongre, konferans, panel, toplantı, eğitim) planlama süreçleri içinde bulunup, koordinasyona destek sağlamak, gerçekleşen etkinliklerin sonuçlarını raporlamak, tanıtım ve promosyon çalışmalarına destek olmak, üniversite ziyaretleri kapsamında protokol karşılama ve yönlendirmelerime süreçlerine destek olmak

Aranan Nitelikler

· İletişim becerileri kuvvetli, takım çalışmasına yatkın, sorumluluk sahibi

· İyi derecede İngilizce bilen ve akıcı konuşabilen,

· Organizasyon ve planlama yetenekleri gelişmiş tercihen etkinlik ve organizasyon planlamalarında daha önceden görev yapmış, etkinlik organizasyon akışı konusunda bilgisi olan

As shown in the directive below, Bahçeşehir University's Part-Time (Assistant) Student Employment Directive establishes an institutional framework for student employment across academic and administrative units. It regulates the determination of student assistant numbers, selection procedures, commencement of employment and weekly working hours. The directive covers students enrolled at associate, undergraduate and postgraduate levels and distinguishes between research and development assistant roles within academic units and assistant roles within administrative departments.



BAHÇEŞEHİR ÜNİVERSİTESİ
KISMİ ZAMANLI (ASİSTAN) ÖĞRENCİ ÇALIŞMA YÖNERGESİ

Amaç ve Kapsam

MADDE 1 – (1) Bu Yönerge, 2547 sayılı Yükseköğretim Kanununun 46 ncı maddesine göre Bahçeşehir Üniversitesi nezdindeki geçici işlerde kısmi zamanlı olarak çalıştırılabilecek öğrencilerin sayılarının belirlenmesi, seçimi, işe başlatılması, haftalık çalışma süreleri ve diğer hususları belirlemek amacıyla düzenlenmiştir.

Dayanak

MADDE 2 – (1) Bu Yönerge 01.09.2009 tarihinde yürürlüğe giren "Yükseköğretim Kurumları Kısmi Zamanlı Öğrenci Çalıştırma Usul ve Esasları"na dayanılarak hazırlanmıştır.

Tanımlar

MADDE 3 – (1) Bu Yönergede geçen,

a) Üniversite: Bahçeşehir Üniversitesi'ni,

b) Öğrenci Dekanlığı: Bahçeşehir Üniversitesi Sağlık, Kültür ve Spor Daire Başkanlığı'nı (Öğrenci Dekanlığı),

c) Öğrenci: Bahçeşehir Üniversitesi Ön Lisans, Lisans ve Lisanüstü düzeylerde kayıtlı olan öğrencileri,

ç) Birim: Bahçeşehir Üniversitesi bünyesinde yer alan Uygulama ve Araştırma Merkezleri ile Fakülte, Yüksekokul, Meslek Yüksekokulu ve Enstitüleri ile bunlar dışında kalan idari birimleri,

d) Birim Yöneticisi: Kısmi zamanlı öğrencilerin çalıştığı birimin yöneticilerini,

e) Ar-Ge Asistan Öğrenci: Üniversite'nin Uygulama ve Araştırma Merkezleri, Fakülte, Yüksekokul, Meslek Yüksekokulu ve Enstitülerinde kısmi zamanlı olarak geçici işlerde çalıştırılan ve işçi sayılmayan öğrenciyi (Kısmi zamanlı çalışan öğrenci),

f) İdari Asistan Öğrenci: Üniversitenin Uygulama ve Araştırma Merkezleri ile Fakülte, Yüksekokul, Meslek Yüksekokulu ve Enstitüler dışında kalan idari birimlerinde kısmi zamanlı olarak geçici işlerde çalıştırılan ve işçi sayılmayan öğrenciyi (Kısmi zamanlı çalışan öğrenci),

g) Burs Komisyonu: Bahçeşehir Üniversitesi Rektörü tarafından kurulan komisyonu, ifade eder.

MADDE 4 – (1) Birimler, Eylül ayı sonuna kadar geçici olarak ihtiyaç duydukları asistan öğrenci ihtiyaçlarını gerekçeleri ile Öğrenci Dekanlığına bildirir. Birim kontenjanları; birimlerin ihtiyaçları, çalıştırma gerekçeleri ve iş tanımları, geçmiş yıllardaki uygulamalar, gözlenen ihtiyaçlar, birimlerin özellikleri ve bütçe imkânları dikkate alınarak belirlenir.

BAU Activities and Initiatives Supporting SDG8: Decent Work and Economic Growth

Article: "Refugee Entrepreneurs: Typologies of Emancipation and Impact"



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International Small Business Journal: Researching Entrepreneurship

Impact Factor: 3.9 / 5-Year Impact Factor: 6.3

Open access | Research article | First published online January 30, 2025

Refugee entrepreneurs: Typologies of emancipation and impact

Cagla Ozgoren, Mine Karatas-Ozkan, [...] and Joana Vassilopoulou +9 View all authors and affiliations

OnlineFirst | https://doi.org/10.1177/02662426241311052

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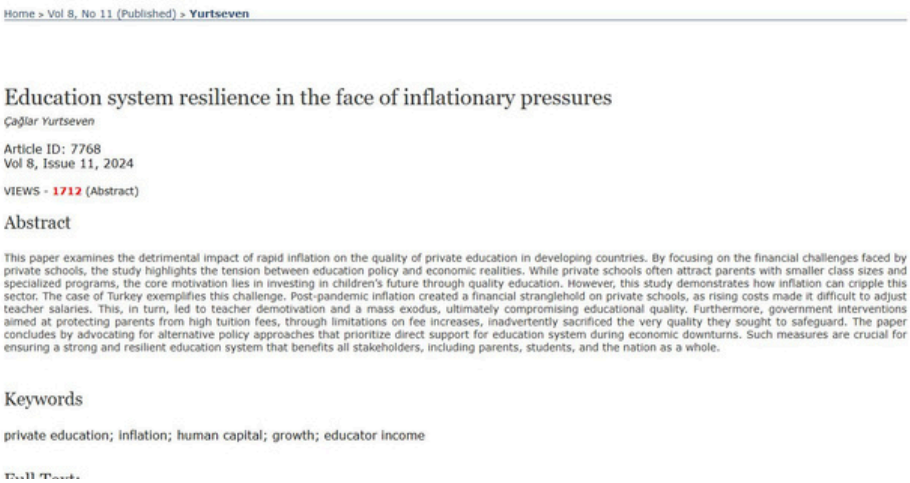
Abstract

The economic and social impacts of refugee entrepreneurs on host countries are becoming increasingly significant. Drawing on interviews with 33 Syrian refugee entrepreneurs from different backgrounds in Turkey, we theorise the conditions, mechanisms and outcomes of individual and collective emancipation that refugee entrepreneurs garner. Our qualitative study offers two theoretical contributions to the literature. First, we develop a typology of emancipation (self-made, political, resource-driven and complete emancipation) among refugee entrepreneurs and identify two emancipation mechanisms (i.e. seeking autonomy and crafting/strengthening) that transform the conditions of refugee entrepreneurs. Second, we demonstrate how emancipation fosters individual empowerment, collective success and positive societal impact. We connect these theoretical expansions to suggest evidence-based policy and practice recommendations on integration and support the emancipatory potential of refugee entrepreneurship.

Published in the International Small Business Journal (SSCI, Q1), the article "Refugee Entrepreneurs: Typologies of Emancipation and Impact", co-authored by BAU academics Dr. Çağla Yavuz Özgören, explores the transformative and emancipatory potential of refugee entrepreneurship in promoting sustainable economic and social development. The study presents refugee entrepreneurs not merely as economic participants, but as active change agents who contribute to innovation, job creation, and inclusive economic growth.

By examining how entrepreneurial activities foster self-sufficiency, empowerment, and social mobility among refugees, the article advances SDG 8 (Decent Work and Economic Growth) through its focus on entrepreneurship-driven development. Simultaneously, it contributes to SDG 10 (Reduced Inequalities) by addressing social and economic inclusion, reducing disparities faced by displaced populations, and showcasing how equitable participation in economic life can drive more resilient and inclusive societies.

Article: "Education System Resilience in the Face of Inflationary Pressures"



Home > Vol 8, No 11 (Published) > **Yurtseven**

Education system resilience in the face of inflationary pressures

Çağlar Yurtseven

Article ID: 7768
Vol 8, Issue 11, 2024

VIEWS - 1712 (Abstract)

Abstract

This paper examines the detrimental impact of rapid inflation on the quality of private education in developing countries. By focusing on the financial challenges faced by private schools, the study highlights the tension between education policy and economic realities. While private schools often attract parents with smaller class sizes and specialized programs, the core motivation lies in investing in children's future through quality education. However, this study demonstrates how inflation can cripple this sector. The case of Turkey exemplifies this challenge. Post-pandemic inflation created a financial stranglehold on private schools, as rising costs made it difficult to adjust teacher salaries. This, in turn, led to teacher demotivation and a mass exodus, ultimately compromising educational quality. Furthermore, government interventions aimed at protecting parents from high tuition fees, through limitations on fee increases, inadvertently sacrificed the very quality they sought to safeguard. The paper concludes by advocating for alternative policy approaches that prioritize direct support for education system during economic downturns. Such measures are crucial for ensuring a strong and resilient education system that benefits all stakeholders, including parents, students, and the nation as a whole.

Keywords

private education; inflation; human capital; growth; educator income

Published in the Journal of Infrastructure, Policy and Development, the article "Education System Resilience in the Face of Inflationary Pressures" by BAU academic Çiğdem Yurtseven examines strategies to strengthen the resilience of education systems amid economic instability. The study emphasizes the importance of increasing teachers' salaries and improving working conditions to attract and retain qualified educators, thereby ensuring long-term educational quality and sustainability.

By focusing on fair compensation and workforce development, the article contributes to SDG 8 (Decent Work and Economic Growth) through promoting equitable employment practices within the education sector. At the same time, by addressing disparities that undermine access to quality education during economic crises, it supports SDG 10 (Reduced Inequalities). Overall, the research reinforces SDG 4 (Quality Education) by linking financial stability in the education workforce to the broader goal of providing inclusive, equitable, and high-quality learning opportunities for all.

The Key to Improving Your Business, Planet, and Society: Corporate Sustainability and ESG





In 2024-2025 academic year, as part of the Environmental, Social, and Economic Sustainability Certificate Program offered through BAUGO, Bahçeşehir University continues to empower professionals with the knowledge and tools to integrate sustainability principles into business strategies. The training session titled "The Key to Improving Your Business, Planet, and Society: Corporate Sustainability and ESG", led by Prof. Dr. Çisil Sohodol, Director of CIFAL Istanbul and Professor at BAU Faculty of Communication, explored how companies can adopt a holistic approach that balances environmental responsibility, social impact, and ethical governance.

Throughout the session, participants examined the intersection of ESG practices and the Sustainable Development Goals, learning how corporate actions can contribute to global sustainability targets. Special attention was given to the role of environmental accountability, particularly in managing resources efficiently and reducing ecological footprints. The discussion underscored how effective water management, pollution prevention, and sustainable production cycles are becoming integral elements of corporate sustainability strategies.

By emphasizing responsible governance and data-driven ESG implementation, the program encouraged participants to transform their organizations into drivers of positive change, advancing both business resilience and environmental well-being. This initiative demonstrates Bahçeşehir University's ongoing commitment to equipping individuals and institutions with the competencies necessary to achieve the 2030 Agenda for Sustainable Development through practical and impactful learning experiences.

https://baugo.online/course/isletmenizi-gezegeni-ve-toplumu-gelistirmenin-anahtari-kurumsal-surdurulebilirlik-ve-esg

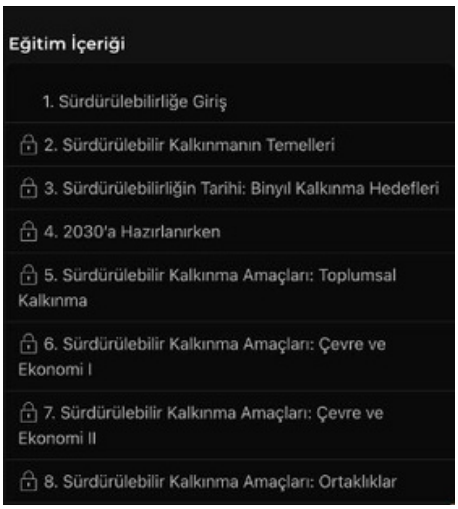
BAUGO Course: “The Role of Your Business for a Sustainable Future: Environmental and Social Responsibilities”



Bahçeşehir University's 74-minute online training session “The Role of Your Business for a Sustainable Future: Environmental and Social Responsibilities” led by Prof. Dr. Ebru Şule Canan Sokullu, explored the essential role that businesses play in achieving a sustainable and equitable future. The course guided participants through the evolution of sustainability concepts, the foundations of sustainable development, and the significance of the Sustainable Development Goals (SDGs) in shaping modern corporate responsibility.

Throughout the program, attendees examined the historical trajectory from the Millennium Development Goals to the 2030 Agenda, delving into key topics such as social development, environmental and economic sustainability, and partnerships for progress. The training emphasized that sustainability is not merely an environmental concern but an integrated approach that requires the active participation of the private sector and individuals alike. By highlighting how responsible business conduct and inclusive growth can foster long-term productivity, innovation, and resilience, the program encouraged participants to contribute to a fair and sustainable economic ecosystem.

Bahçeşehir University remains dedicated to advancing sustainability education that empowers individuals and organizations to align their strategies with global development priorities. Through initiatives such as this course, the university strengthens its commitment to nurturing responsible leaders and promoting sustainable business models that support economic vitality while ensuring environmental stewardship and social well-being.



Invisible Chains: Multidimensional Strategies to End Modern Slavery Panel

In 2024-2025 academic year, on the occasion of the International Day for the Abolition of Slavery, Bahçeşehir University's Center for Social, Health, Behavioral, and Preventive Studies (TOSAM) organized a panel titled "Invisible Chains: Multidimensional Strategies to End Modern Slavery," in collaboration with the Equality Association and CIFAL Istanbul–UNITAR. Moderated by Prof. Dr. Nilüfer Narlı, who also delivered a presentation on "Modern Slavery and Human Trafficking at the Global Level," the panel featured Attorney Vildan Yirmibeşoğlu discussing "Human Trafficking as a Crime of Modern Slavery and Its Place in Legislation" and Çağla Salduz Doruk presenting "Human Trafficking from a Social Work Perspective." The session examined modern slavery through legal, social, and global lenses, addressing ways to strengthen prevention, protection, and rehabilitation mechanisms. By fostering inclusive dialogue on labor exploitation and human trafficking, the event contributed to the promotion of safe and dignified working conditions, equitable employment, and sustainable economic participation for all. Through initiatives like this, Bahçeşehir University reaffirms its dedication to advancing ethical labor standards and supporting just, inclusive economic systems that safeguard human rights.



Bahçeşehir University’s BAU Farm in Giresun

Bahçeşehir University’s BAU Farm in Giresun integrates sustainability, education, and community engagement by serving as an interactive space for hands-on learning in sustainable agriculture and organic food production. Situated in Türkiye’s Black Sea region, the farm operates as a “living classroom,” where students and local participants explore environmentally responsible farming practices and circular resource management. By fostering skill development in sustainable production, innovation, and local employment, the initiative strengthens the foundations of productive and inclusive economic growth. Through BAU Farm, Bahçeşehir University demonstrates its dedication to advancing sustainability-oriented education that not only promotes environmental stewardship but also supports equitable rural development and community resilience.

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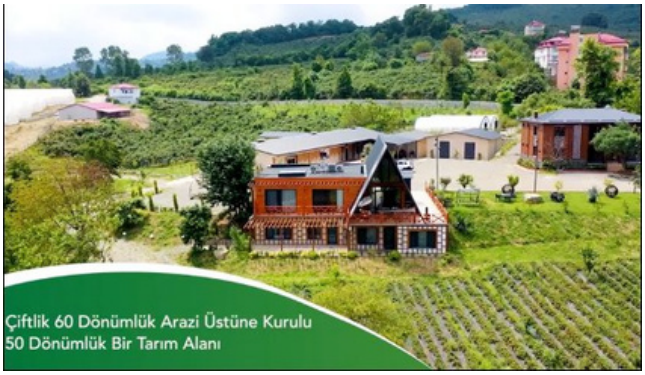




E-Xplore Summit by Bahçeşehir University's International Trade and Business Student Club



In 2025-2025 academic year, the E-Xplore Summit, organized by Bahçeşehir University's International Trade and Business Club, brought together professionals from global companies such as Microsoft, Amazon, Şekerbank, Arzum, and Turkish Fuel Services to discuss innovation, technology, and the evolving dynamics of international trade. Featuring speakers like Erdal Çakır, Berke Can Ongun, Özlem Güzey Karabilen, İrem Aydın, Dr. Fatih Demir, and Dilek Çağlayan Değirmenci, the summit offered students and participants valuable insights into e-commerce, brand management, and strategic leadership in the global business landscape. By fostering interaction between academia and industry, the event enhanced participants' understanding of productive and sustainable business practices, contributing to the cultivation of entrepreneurial skills and inclusive economic growth. Through initiatives like this, Bahçeşehir University continues to strengthen its role in preparing future professionals for an innovative, responsible, and sustainable economy.

Current Economy: Türkiye's Two Disinflation Processes – What Makes the New Program Different?

In the 2024-2025 academic year, Bahçeşehir University's Center for Financial Research and Application (BFRC) hosted an event titled "Current Economy: Türkiye's Two Disinflation Processes – What Makes the New Program Different?" on 11 December 2024, featuring Prof. Dr. Reha Yolalan, Dr. Ahmet Çimenoğlu, and moderated by Prof. Dr. İbrahim Ünalmış. The session provided an analytical comparison of Türkiye's past and current economic stabilization programs, focusing on fiscal discipline, monetary policy, and sustainable growth mechanisms. By encouraging evidence-based discussions on economic transformation, productivity, and financial stability, the event contributed to strengthening awareness of inclusive and sustainable economic development. Through academic platforms like this, Bahçeşehir

University continues to promote informed dialogue on macroeconomic strategies that support long-term prosperity and responsible governance.



The 2024 Media Symposium: New Career Opportunities in Journalism: The Future Role of Technology





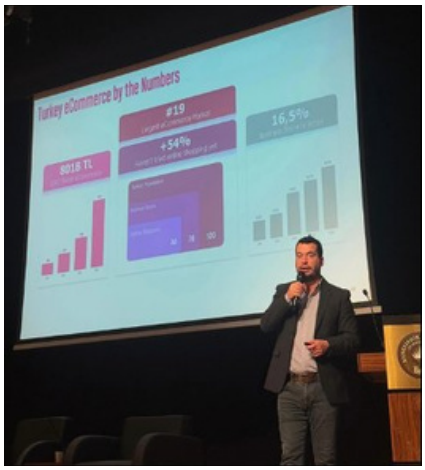
In the 2024-2025 academic year, "New Career Opportunities in Journalism: The Future Role of Technology Symposium," was organized by Bahçeşehir University's Faculty of Communication in collaboration with the International Press Institute (IPI) and supported by the Consulate General of Sweden in Istanbul. Held on 11 December 2024 at BAU's Galata Campus, the symposium explored the intersection of journalism, technology, and innovation, focusing on the evolving media landscape and the skills required for the next generation of journalists. By promoting digital literacy, professional adaptability, and innovation in media industries, the event contributed to empowering youth for productive and sustainable employment in the creative economy. Through initiatives like this, Bahçeşehir University reaffirms its commitment to advancing media education that supports economic resilience and inclusive professional growth in a rapidly changing digital era.

Impact Marketing Summit



In the 2024-2025 academic year, Bahçeşehir University hosted the Impact Marketing Summit on 10 December 2024, featuring industry experts Caner Uluğ (Skechers Marketing Director), Mert Berber (DHL Freight Marketing Coordinator), and Ayça Erbay (KIKO Milano Marketing Manager). The event, held at Fazıl Say Hall, offered students insights into global marketing strategies, branding practices, and the evolving dynamics of consumer engagement across different industries. By connecting students with professionals and encouraging dialogue on innovation, digital transformation, and market competitiveness, the summit fostered the development of future-ready skills essential for sustainable employment and entrepreneurship. Through events like this, Bahçeşehir University continues to strengthen its commitment to preparing students for productive participation in today's rapidly changing global economy.

Sector Days by Bahçeşehir University Industrial Engineering Society





In the 2024-2025 academic year, Bahçeşehir University successfully hosted the Sector Days event on 9 December 2024 at the Fazıl Say Conference Hall, featuring distinguished speakers from leading companies such as KoçDigital, PIN Drinks, Reckitt, Watsons, and Enerjisa Üretim. Experts including Müge Boran, Emre Sever, Erman Keleş, Burak Çakır, and Soner Solak shared their professional experiences and insights into the evolving trends shaping various industries. By bridging academia with the corporate sector, the event promoted knowledge exchange and inspired students to develop the skills necessary for innovation, productivity, and sustainable employment. Through initiatives like Sector Days, Bahçeşehir University continues to encourage career readiness and inclusive growth by connecting young talents with real-world industry practices.

Career Transition Between Academia and Industry

In the 2024-2025 academic year, Bahçeşehir University hosted an international webinar titled "Career Transition Between Academia and Industry" on 15 November 2024, organized by the Marie Curie Alumni Association (MCAA) Career Development Working Group and moderated by Prof. Süreyya Akyüz, Chair of the group and faculty member at BAU's Department of Mathematics. The event brought together three distinguished speakers — Dr. Zeynep Karatza, Dr. Paraskevi Yiouta-Mitra, and Dr. Ilaria Sanzari — who shared their experiences navigating career shifts from academia to industry, emphasizing how MSCA Fellowships foster transferable skills relevant beyond traditional research. By addressing themes such as employability, skill development, and professional mobility, the webinar supported the advancement of productive and inclusive career pathways that strengthen innovation-driven economies. Through such international collaborations, Bahçeşehir University continues to promote professional development opportunities that link education, research, and sustainable employment.



“Remember Your Strength for Success in Your Career” Workshop

In the 2024-2025 academic year, Bahçeşehir University Alumni Office organized an online workshop titled “Remember Your Strength for Success in Your Career” on 14 November 2024, in collaboration with Turuncuyaka Coaching and Education. Led by Filiz Bozkurt, a professional coach and trainer, the session encouraged participants to reflect on the sources of their personal and professional power and to explore how self-awareness can enhance career success. By empowering individuals to develop confidence, motivation, and leadership skills, the workshop contributed to strengthening employability and personal growth—key elements in building inclusive and productive career paths. Through such initiatives, Bahçeşehir University continues to support professional development and lifelong learning as integral components of sustainable economic advancement.





“Marketing Talks: Experience Management in Marketing”

In the 2024-2025 academic year, Bahçeşehir University Marketing Club organized an inspiring session titled “Marketing Talks: Experience Management in Marketing” on 8 November 2024, featuring Özgür Yeşilyurt Yüngül, HR Director at Gürmen Group. The event explored the evolving role of experience management in marketing, highlighting strategies that connect human-centered approaches with business success. Participants engaged in discussions on consumer engagement, innovation, and career development in the marketing sector. By fostering dialogue between students and industry professionals, the event supported skill-building, creativity, and employability—key drivers of sustainable and inclusive economic growth. Through such interactive learning platforms, Bahçeşehir University continues to equip students with the practical knowledge and competencies required to thrive in dynamic and future-oriented industries.



Early Republican Institutions Workshop – II: Factories

In the 2024-2025 academic year, Bahçeşehir University hosted the "Early Republican Institutions Workshop – II: Factories" on 25 October 2024, at its South Campus in collaboration with the Management Academy Association (YAD). The event brought together leading academics and researchers to discuss Türkiye's early industrial institutions through the lens of organizational theory. Panels featured in-depth analyses of factories such as Beykoz Leather and Shoe Factory, Merinos Wool Factory, and Turkish War Industry Factory, focusing on their historical, economic, and sociopolitical contexts. By fostering academic dialogue on industrial development, innovation, and institutional evolution, the workshop underscored the importance of productivity and entrepreneurship in shaping modern economic systems. Through such research-driven initiatives, Bahçeşehir University continues to promote knowledge production that contributes to sustainable industrial growth and long-term economic resilience.





Management 101

In the 2024-2025 academic year, Bahçeşehir University launched its academic year with the inspiring event "Management 101" on 22 October 2024, featuring Ece Uslu, Chief Marketing Officer (CMO) at Amazon, and Gökçe Aydemir, Vice President at Games Medya. The session provided students with valuable insights into leadership, corporate communication, and strategic management, while emphasizing the importance of adaptability and innovation in the modern workplace. By connecting students with accomplished professionals, the event contributed to developing managerial skills, professional awareness, and employability—core components of sustainable and inclusive economic growth. Through such initiatives, Bahçeşehir University continues to cultivate a learning environment that prepares future leaders to navigate dynamic business ecosystems with creativity, responsibility, and resilience.



Partnership with beIN Academy: "A New Generation of Media Professionals Trained at Bahçeşehir University"

Türkiye's leading sports and entertainment platform Digiturk launched the beIN Academy Program in collaboration with Bahçeşehir University, aiming to train skilled professionals for the future of the media and broadcasting industry. The 2024-2025 academic year edition of the program was officially introduced at a signing ceremony held at BAU's Beşiktaş Campus, attended by Erem Demircan, Prof. Dr. Tunç Bozbura, and Prof. Dr. Kemal Süher. The initiative includes six specialized courses in areas such as sound, camera and lighting, vision mixing, playout operation, broadcast continuity management, video editing, and motion graphics. Combining 18 hours of theoretical and 20 hours of hands-on training over 12 weeks, the program provides participants with real-world industry experience under the guidance of Digiturk experts and BAU faculty members. By promoting vocational skill development, technical literacy, and creative innovation, this collaboration supports the growth of a qualified workforce essential for the sustainable advancement of Türkiye's media economy. Through partnerships like this, Bahçeşehir University reaffirms its dedication to connecting education with industry to foster employment, innovation, and inclusive professional growth.





BAUGO Certificate Programmes: Empowering Lifelong Learning and Professional Growth

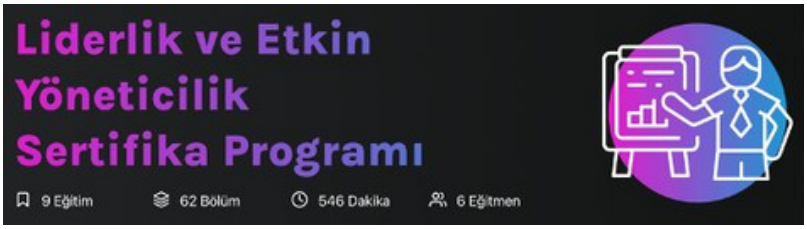


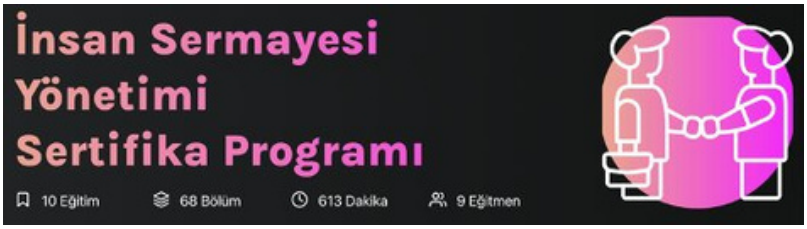


Bahçeşehir University, through its BAUGO online education platform, offers a series of comprehensive certificate programs designed to enhance professional competencies and support lifelong learning. Among these programs are “Effective Marketing Management,” “Financial Literacy for Everyone,” “Human Capital Management,” “Leadership and Effective Management,” and “The Value of Money.” Each program provides participants with the opportunity to develop critical skills in key areas such as marketing strategy, financial awareness, leadership, and human resources management—bridging academic knowledge with practical, real-world applications.

Delivered entirely online, these programs offer flexible learning experiences accessible to individuals from diverse professional backgrounds. Participants gain insights from expert instructors while benefiting from course structures that integrate theoretical understanding with case-based, practice-oriented learning. By equipping individuals with relevant and

transferable skills that foster employability, innovation, and productivity, the programs contribute to the creation of an adaptable and skilled workforce aligned with the demands of a sustainable economy. Through BAUGO, Bahçeşehir University continues to demonstrate its commitment to lifelong education and inclusive professional development, ensuring that learning remains accessible, impactful, and responsive to the evolving global landscape.



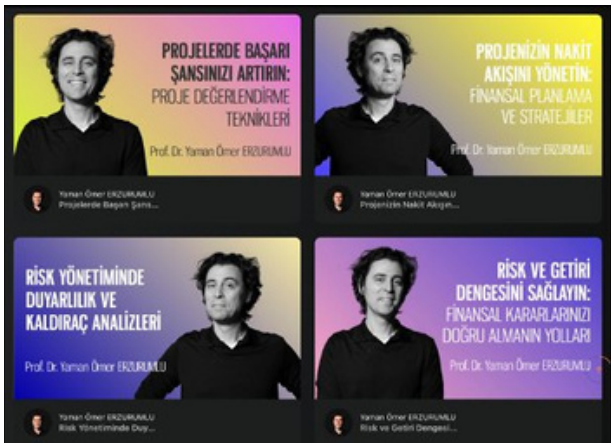


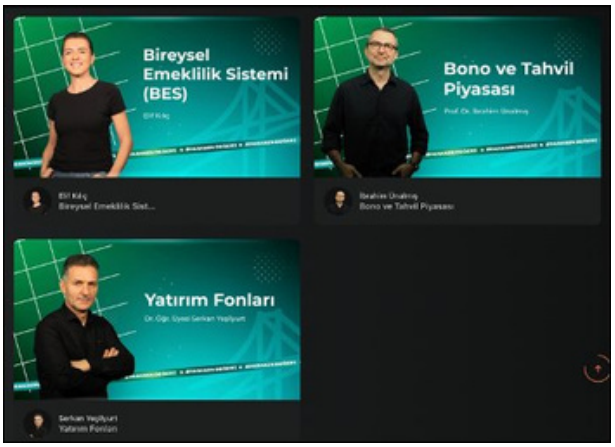


BAUGO Finance Programs: Building Financial Literacy and Sustainable Economic Competence

Through its BAUGO online learning platform, Bahçeşehir University offers a comprehensive collection of 15 finance-related training programs that cover a broad spectrum of financial and economic topics. These include courses on stock markets, Eurobonds, risk management, entrepreneurship finance, and personal financial planning, providing learners with both theoretical foundations and applied knowledge. Designed for professionals and individuals seeking to strengthen their understanding of finance, the programs emphasize practical skill development and decision-making in complex economic environments.

By enhancing participants' financial literacy, analytical thinking, and strategic planning abilities, these programs contribute to cultivating a workforce capable of supporting sustainable economic growth and responsible financial management. Through initiatives like these, Bahçeşehir University continues to expand accessible, high-quality financial education that empowers individuals to navigate modern markets and participate effectively in a resilient global economy.


PROJELERDE BAŞARI ŞANSINIZI ARTIRIN:
PROJE DEĞERLENDİRME TEKNİKLERİ
Prof. Dr. Yaman Ömer ERZURUMLU
PROJENİZİN NAKİT AKIŞINI YÖNETİN:
FİNANSAL PLANLAMA VE STRATEJİLER
Prof. Dr. Yaman Ömer ERZURUMLU
RİSK YÖNETİMİNDE DUYARLILIK VE KALDIRAÇ ANALİZLERİ
Prof. Dr. Yaman Ömer ERZURUMLU
RİSK VE GETİRİ DENGESİNİ SAĞLAYIN:
FİNANSAL KARARLARINIZI DOĞRU ALMANIN YOLLARI
Prof. Dr. Yaman Ömer ERZURUMLU


Bireysel Emeklilik Sistemi (BES)
Bono ve Tahvil Piyasası
Yatırım Fonları


GELECEĞİNİZİ ŞEKİLLENDİRİN:
BİREYSEL BİRİKİM YÖNETİMİ VE FİNANSAL BAĞIMSIZLIK
Prof. Dr. Yaman Ömer ERZURUMLU
İŞLETMENİZİN SAĞLIĞINI ANLAMAK:
FİNANSAL TABLOLAR VE ANALİZLERİ
Prof. Dr. Yaman Ömer ERZURUMLU
İŞLETMENİZİN PERFORMANSINI KEŞFEDİN:
FİNANSAL ORAN ANALİZİ
Prof. Dr. Yaman Ömer ERZURUMLU
PARANIN ZAMAN DEĞERİNİ ANLAYIN:
FİNANSAL KARARLARINIZI GÜÇLENDİRMEK İÇİN ÖNEMLİ BİR KAVRAM
Prof. Dr. Yaman Ömer ERZURUMLU


FİNANSAL PİYASALARI ANLAMAK:
TEMEL PİYASALAR VE KURUMLAR HAKKINDA KAPSAMLI BİR GİRİŞ
Prof. Dr. Yaman Ömer ERZURUMLU
VERİLERİN GÜCÜNÜ KULLANIN:
FİNANSAL TABLO ANALİZİ İLE İŞLETMENİZDEKİ FIRSATLARI KEŞFEDİN
Prof. Dr. Yaman Ömer ERZURUMLU
Borsa Yatırım Fonları (BYF)
Eurobond

Research Project – The Relationship Between Sustainability Report Content and Brand Value: An Analysis of the Top 100 Turkish Brands

In the 2024-2025 academic year, conducted under the TÜBİTAK 1002-B program (Project No: 224K199), this research project titled "The Relationship Between Sustainability Report Content and Brand Value: An Analysis of the Top 100 Turkish Brands" is led by Prof. Dr. Ahu Ergen with Prof. Dr. Hümeyra Adıgüzel as researcher. Running from September 3, 2024, to March 1, 2025, the study investigates how the sustainability communication of Türkiye's leading brands correlates with their market value and reputation. Using the Brand Finance ranking as a reference, the research analyzes publicly available sustainability and integrated reports from 2020 to 2023. Through content analysis with the Leximancer software, concept maps are generated to identify key themes and the prominence of sustainability-related concepts across sectors. By examining the connection between transparent sustainability practices and brand equity, the study contributes to understanding how corporate responsibility supports long-term competitiveness, innovation, and economic resilience. This project exemplifies Bahçeşehir University's dedication to producing data-driven research that promotes sustainable business transformation and inclusive economic growth.



Let's Talk with IKEA

In the 2024-2025 academic year, Bahçeşehir University's Economics and Finance Club hosted an engaging session titled "Let's Talk with IKEA" on 12 December 2024, featuring Çiğdem Banu Karvan, Country Food Sales Leader at IKEA Türkiye. The event provided students with valuable insights into IKEA's global business model, sustainability-oriented practices, and innovative food sales strategies. Participants had the opportunity to learn directly from an industry professional about how responsible production, supply chain efficiency, and sustainable retail models contribute to business resilience and customer satisfaction. By facilitating interaction between students and corporate leaders, the event fostered awareness of sustainable business management, innovation, and productivity—key components of inclusive and long-term economic growth. Through such professional dialogues, Bahçeşehir University continues to connect academic learning with real-world experience, empowering students to build careers aligned with sustainable and ethical business practices.



Weekly Financial Bulletin by BAU Investment Club

During the 2024-2025 academic year, BAU Investment Student Club, in collaboration with the Bahçeşehir University Financial Research and Application Center (BFRC), publishes a Weekly Financial Bulletin that provides analyses of national and global financial developments. Each issue includes data-driven commentary on the Turkish market, cryptocurrency trends, commodity fluctuations, and international economic indicators, offering readers an up-to-date overview of the financial landscape. The bulletin evaluates factors such as inflation expectations, market performance, and geopolitical influences on trade and investment. By fostering financial literacy and analytical thinking among students, this initiative helps future economists and investors understand market dynamics and their connection to productivity, innovation, and economic stability. Through consistent academic engagement with real-world financial developments, Bahçeşehir University continues to strengthen students' competencies in sustainable economic analysis and informed decision-making.







The Key to Employee Satisfaction: Internal Communication



In the 2024-2025 academic year, Bahçeşehir University's Department of Public Relations and Publicity, in collaboration with the Creative Industries Center (BAUKEM), hosted an insightful talk at BAU Studios titled "The Key to Employee Satisfaction: Internal Communication." Moderated by Prof. Dr. İdil Karademirlidağ Suher, the session featured Ayşe Kırımlı, General Manager of the Community Volunteers Foundation (TOG), and Simge Abay, Director of Corporate Communications and Impact Investments at Kale Group. The discussion focused on the role of effective internal communication in enhancing employee engagement and organizational trust, examining what companies offer—or fail to offer—their employees through internal communication processes. By emphasizing transparency, empathy, and dialogue within organizational structures, the event highlighted how communication strategies can improve productivity, strengthen workplace culture, and support sustainable business performance. Through academic-industry collaborations like this, Bahçeşehir University continues to foster meaningful conversations that promote responsible leadership and sustainable growth within modern organizations.

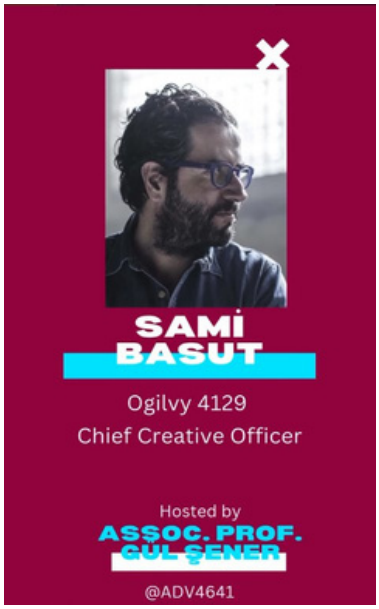
Beyond its alignment with SDG 8, the event also contributes to SDG 3 (Good Health and Well-Being) by emphasizing the psychological and emotional well-being of employees through transparent communication and mutual understanding in the workplace. It supports SDG 5 (Gender Equality) by promoting women's leadership and representation in corporate communication and management roles. Furthermore, it aligns with SDG 16 (Peace, Justice and Strong Institutions) by advocating for integrity, inclusiveness, and accountability within organizations through open and ethical internal communication practices. Furthermore, by bringing together representatives from Bahçeşehir University, BAUKEM, the Community Volunteers Foundation, and Kale Group in a shared environment for learning and knowledge exchange, the event is aligned with SDG 17: Partnerships for the Goals.

TADA Workshops (2025): Industry- Academia Knowledge Exchange in Advertising

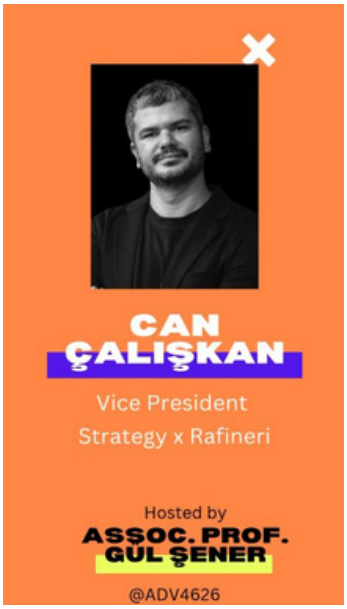
Between 01 February 2025 and 01 June 2025, The TADA Workshops, organized by the Bahçeşehir University Advertising Department, bring advertising industry professionals together with students as part of their courses, creating opportunities to connect academic learning with current professional practices. Through sessions led by experts from different areas of the advertising industry, students gain first-hand insights into creative, strategic, and communication processes.

As part of the series, Sami Basut, Chief Creative Officer at Ogilvy 4129, shared the dynamics of developing persuasive brand stories within the Transmedia Storytelling course. Gizem Şengüler, Creative Director at Rafineri and a BAU Advertising alumna, discussed the elements of creating persuasive stories in the Advanced Copywriting course. Can Çalışkan, Strategy Vice President at Rafineri, introduced students to the strategic process of moving from observation and consumer insight to effective creative ideas.

By integrating professional expertise into the classroom, the TADA Workshops strengthen students' understanding of how advertising knowledge and creative skills are applied in professional contexts. The series contributes to SDG 4 – Quality Education by providing practice-oriented learning experiences that complement the academic curriculum. It also supports SDG 8 – Decent Work and Economic Growth by exposing students to professional roles, skills, and practices relevant to employment in the creative industries, and SDG 17 – Partnerships for the Goals by strengthening knowledge exchange and collaboration between the university, its alumni, and advertising industry professionals.







PR Jam: From an Industry Brief to a Creative Communication Campaign – Indomie Turkey



On 16–17 May 2025, the Faculty of Communication at Bahçeşehir University organized the PR Jam event in collaboration with Indomie Turkey. During this intensive two-day creative communication workshop, students worked on a real communication brief provided by the brand and developed public relations and communication campaign ideas addressing an industry-related challenge. The event enabled students to put the theoretical knowledge they had acquired in their courses into practice and gain experience in professional campaign development processes.

Throughout the programme, students worked in teams to develop campaign concepts, strategic communication ideas, and creative solutions. At the end of the two-day workshop, they presented their projects and received feedback from industry professionals. The event concluded with the presentation of certificates to participating students. Through this university–industry collaboration, students had the opportunity to experience professional working environments, industry expectations, and project-development processes based on a real brief firsthand.

By providing students with practical and experience-based learning opportunities, this event is directly associated with SDG 4: Quality Education, as it contributes to the development of their knowledge, skills, and professional competencies. It also supports SDG 8: Decent Work and Economic Growth by strengthening students' professional skills, teamwork competencies, and preparation for working life. Furthermore, the university–industry collaboration between Bahçeşehir University and Indomie Turkey is aligned with SDG 17: Partnerships for the Goals, as it promotes the sharing of knowledge and experience.





Istanbul Labour Market and Women's Employment Field Research (2024-2025)



Conducted under the coordination of Bahçeşehir University Center for Economic and Social Research (BETAM), the Istanbul Labour Market and Women's Employment field research represented a significant effort to advance data-driven understanding of gender equality, labor participation, and institutional inclusion across Türkiye's largest metropolitan area. The study, whose fieldwork took place in December 2024 and was published in 2025, involved extensive household surveys and firm-level interviews across 38 districts of Istanbul, executed by Etik Research under BETAM's supervision.

Through this comprehensive data collection, researchers analyzed the dynamics of women's participation in the labor market, employment opportunities, and barriers to economic inclusion. By promoting evidence-based policymaking, institutional transparency, and social accountability, Bahçeşehir University reaffirmed its commitment to strengthening governance structures that support equality, justice, and inclusive growth. The project's findings contribute to the development of informed labor policies, supporting both gender-sensitive strategies and sustainable institutional frameworks.

This research also contributed to SDG5 (Gender Equality) by addressing disparities in women's employment, and SDG8 (Decent Work and Economic Growth) by generating insights that enhance fair labor practices and inclusive economic participation.

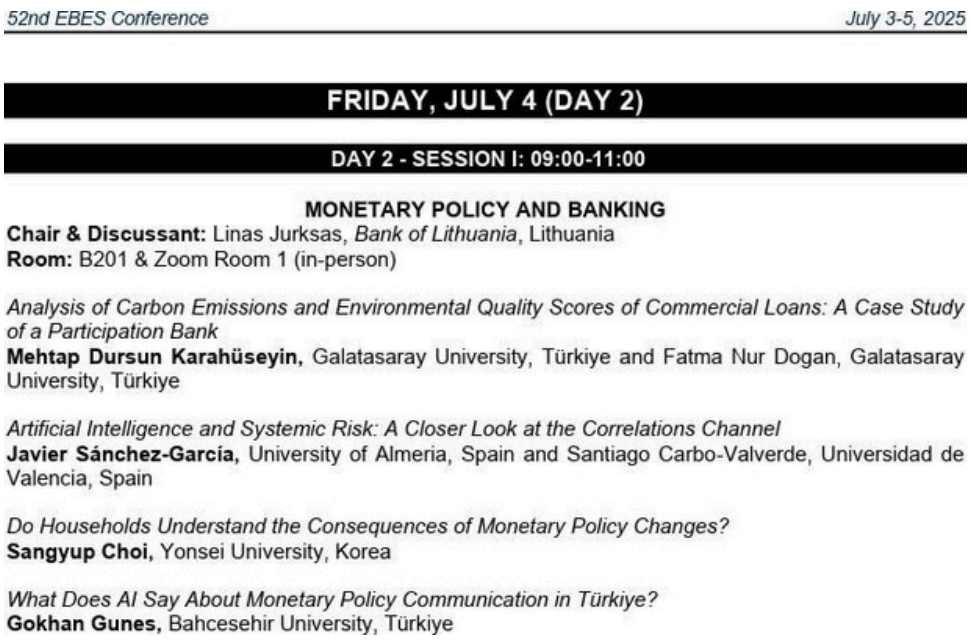
https://betam.bahcesehir.edu.tr/wp-content/uploads/2025/03/Istanbul-isgucu-piyasasi-ve-kadin-istihdami-2025.pdf

https://betam.bahcesehir.edu.tr/2025/03/istanbul-isgucu-piyasasi-ve-kadin-istihdami/

What Does AI Say About Monetary Policy Communication in Türkiye?

Gökhan Şahin Güneş from Bahçeşehir University presented a study titled "What Does AI Say About Monetary Policy Communication in Türkiye?" at the 52nd Euroasia Business and Economics Society conference held between July 3–5, 2025. Grounded in innovation-driven economic productivity, the research evaluates the capacity of artificial intelligence tools to analyze monetary policy communication and its broader reflections on macroeconomic stability. By advancing data-driven economic methodologies that foster sustainable market performance, the presentation aligns with SDG 8 (Decent Work and Economic Growth).

https://ebesweb.org/wp-content/uploads/2025/07/52nd-EBES-Conference-Program.pdf



52nd EBES Conference *July 3-5, 2025*

FRIDAY, JULY 4 (DAY 2)

DAY 2 - SESSION I: 09:00-11:00

MONETARY POLICY AND BANKING

Chair & Discussant: Linas Jurksas, *Bank of Lithuania*, Lithuania
Room: B201 & Zoom Room 1 (in-person)

Analysis of Carbon Emissions and Environmental Quality Scores of Commercial Loans: A Case Study of a Participation Bank
Mehtap Dursun Karahüseyin, Galatasaray University, Türkiye and Fatma Nur Dogan, Galatasaray University, Türkiye

Artificial Intelligence and Systemic Risk: A Closer Look at the Correlations Channel
Javier Sánchez-García, University of Almeria, Spain and Santiago Carbo-Valverde, Universidad de Valencia, Spain

Do Households Understand the Consequences of Monetary Policy Changes?
Sangyup Choi, Yonsei University, Korea

What Does AI Say About Monetary Policy Communication in Türkiye?
Gokhan Gunes, Bahcesehir University, Türkiye

The Book 'Anatomy of Crises' Written by BAU Scholar Prof. Reha Yolalan and Mahmut Karayel

Co-authored by Bahçeşehir University Professor Reha Yolalan and Mahmut Karayel, Anatomy of Crises draws on the authors' extensive academic and professional experience to examine the evolution of financial systems and the forces that generate economic instability. Moving from the Industrial Revolution, globalisation and financialisation to inflation, market volatility and corporate risk management, the book analyses major crises in Türkiye and the United States and distils lessons for financial professionals, policymakers and long-term investors. By making complex financial concepts and historical experience accessible to a wider readership, it strengthens the financial literacy and risk-awareness needed to support resilient institutions, responsible investment and sustainable economic growth.

The book contributes particularly to SDG 8 by demonstrating how effective financial systems, prudent risk management and preparedness for economic shocks can help protect productive activity, employment and social welfare. Its discussion of fintech, artificial intelligence and the future of banking also equips young professionals to understand the technological transformation of financial work and the emerging competencies required in a rapidly changing labour market. At the same time, its attention to financial inclusion, unequal wealth distribution and the public purpose of finance connects the publication with SDG 4 (Quality Education), SDG 9 (Industry, Innovation and Infrastructure) and SDG 10 (Reduced Inequalities). Through Professor Yolalan's contribution, Bahçeşehir University supports the transfer of accumulated knowledge across generations and encourages a more informed, inclusive and resilient approach to economic development.



The Anatomy of Crises Book Launch: From Waves to Cycles

On 18 November 2025, organised by Bahçeşehir University's Department of Economics, the event brought students and academics together with Prof. Dr. Reha Yolalan for a discussion based on his recently published book, Krizlerin Anatomisi. Held at the Fazıl Say Conference Hall on BAU's South Campus, the programme examined the underlying causes of financial crises at both national and global levels. Prof. Yolalan addressed market dynamics, macroeconomic imbalances, information asymmetry, moral hazard and the influence of human psychology, while also discussing financial bubbles, borrowing behaviour and the recurring patterns observed across economic crises. The presentation was followed by an interactive question-and-answer session with participants.

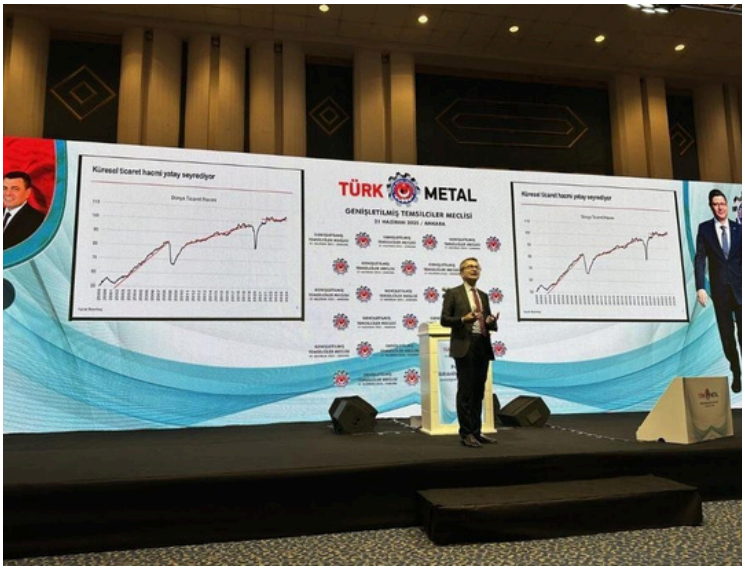
By enabling participants to interpret economic volatility and recognise risks within financial systems, the event contributed to SDG 8 by promoting the knowledge required for resilient economies, responsible financial decision-making and sustainable growth. Understanding how crises emerge and affect markets is particularly important for protecting productive activity and employment from the consequences of financial instability. Through this exchange between academic knowledge, professional experience and active student participation, Bahçeşehir University strengthened financial literacy and encouraged future economists and finance professionals to approach economic decision-making with greater awareness and responsibility. The event also supported SDG 4 (Quality Education) by extending learning beyond the classroom and creating an accessible forum for critical engagement with contemporary economic challenges.





Recent Developments in the Turkish Economy, the Global Economy and the Metal Industry Macroeconomic Outlook at the Turkish Metal Workers' Union Representatives' Council (21 June 2025)

On 21 June 2025, Bahçeşehir University's Professor İbrahim Ünalmış of Bahçeşehir University's Department of Economics and Finance delivered a "Macroeconomic Outlook" presentation at the Turkish Metal Workers' Union's Extended Representatives' Council in Ankara. The meeting brought together more than 900 union officials and workplace representatives ahead of collective bargaining preparations. His presentation examined economic developments globally, in Türkiye and in the metal industry, helping representatives assess the conditions affecting workers and the sector. The activity contributes to SDG 8 (Decent Work and Economic Growth) by bringing academic economic analysis into discussions concerning work and collective representation. It also supports SDG 4 (Quality Education) through knowledge sharing beyond the university.



The Direction of Investment: From Risk to Opportunity

On 06 September 2025, BAU Professor İbrahim Ünalmış participated as a speaker in "The Direction of Investment: From Risk to Opportunity," an online panel held during the ninth World Investor Week in Türkiye. The discussion addressed investment decisions under conditions of risk and uncertainty, helping participants better understand financial markets, opportunity assessment, and informed economic decision-making.

Although the panel's primary contribution relates to SDG 8: Decent Work and Economic Growth, it can also be connected to SDG 5: Gender Equality through the wider importance of inclusive financial literacy. Access to financial knowledge is an important condition for equal participation in economic life, particularly for groups that may face barriers to investment, asset ownership, and financial decision-making. By supporting public access to financial education, the event contributed to the broader foundations of economic empowerment.

The panel also supported SDG 4: Quality Education by making expert knowledge available to a wider audience through an online format. Through this contribution, Bahçeşehir University helped expand access to practical economic learning while reinforcing the importance of informed and inclusive participation in financial life.



Conversations on the Business World and Law: Preparing Future Legal Professionals

In the 2024-2025 academic year, The "Conversations on the Business World and Law" event brought Bahçeşehir University law students together with private-sector representatives to explore the professional opportunities and legal responsibilities associated with contemporary business activity. Drawing on practitioners' experience, the event introduced participants to the legal dimensions of energy, financial technologies, banking, and the protection and management of corporate economic assets.

By connecting legal education with real-world business contexts, the programme helped students understand how legislation, regulatory requirements, and institutional frameworks influence commercial operations and employment across different industries. Participants gained practical insight into evolving career paths and the legal, analytical, and professional competencies needed to respond to complex challenges in rapidly changing economic environments.

The event contributed to SDG 8: Decent Work and Economic Growth by strengthening students' career awareness, employability, and readiness to participate responsibly in the labour market. Through direct engagement with industry representatives, Bahçeşehir University supported the transition from education to professional life while preparing future

legal practitioners to contribute to compliant, ethical, and sustainable economic activity. The event also supported SDG 4: Quality Education through practice-oriented learning and SDG 16: Peace, Justice and Strong Institutions by reinforcing awareness of the rule of law, regulatory compliance, and responsible institutional conduct.



Workshop on the Law Applicable to Employment Contracts

On 21 May 2025, Bahçeşehir University's workshop examined the implications of the Constitutional Court's decision of 5 November 2024 (Docket No. 2023/158, Decision No. 2024/187) concerning Article 27 of the Law on Private International Law and International Civil Procedure (MÖHUK). As Article 27 determines the law applicable to employment contracts involving a foreign element, the decision has particular significance for internationally mobile employees, multinational employers and parties involved in cross-border labour disputes.

The Constitutional Court annulled the first paragraph of Article 27 on the grounds that a contractual choice of law could prevent the application of a more closely connected legal system and consequently deprive employees of stronger legal protections. The workshop considered the uncertainty and practical challenges arising from this decision, focusing on how contractual autonomy, legal predictability and the protection of employees as the weaker party can be balanced in international employment relationships.

The workshop contributed primarily to SDG 8: Decent Work and Economic Growth by advancing legal understanding of the safeguards required to protect workers' rights and promote fair employment conditions across national borders. Its consideration of applicable law and stronger employee protections supported the development of equitable, secure and legally predictable working relationships within an increasingly international labour market. The workshop also supported SDG 16: Peace, Justice and Strong Institutions through its focus on constitutional review, legal certainty and access to effective protection, while contributing

to SDG 4: Quality Education through specialised legal learning and continuing professional development.



The Future in Work 2: Labour Rights, Social Protection and Legal Institutions



On 08 December 2025, organised jointly by Bahçeşehir University Faculty of Law, the Istanbul Bar Association and the Center for Labour and Social Security Law, "The Future in Work 2" brought together academic expertise, legal practice and specialised research to examine the changing world of employment. The event considered how labour law and relevant institutions can respond to evolving working arrangements while ensuring that economic transformation does not weaken the rights and protections available to employees.

The programme addressed workers' rights, fair employment standards, social protection, and occupational health and safety. From a contemporary labour-law perspective, participants considered how legislation, judicial mechanisms, bar associations and professional institutions can promote secure working conditions and balance the rights and responsibilities of employees and employers. These discussions highlighted the importance of keeping labour regulations effective, equitable and responsive as employment practices and labour-market needs continue to evolve.

The event contributed primarily to SDG 8: Decent Work and Economic Growth by advancing knowledge of the legal safeguards required for fair, safe and protected employment. By encouraging dialogue on labour rights, social security and occupational safety, the programme supported the development of inclusive and resilient labour markets in which economic progress is accompanied by decent working conditions. It also contributed to SDG 16: Peace, Justice and Strong Institutions through its emphasis on access to justice and the effective enforcement of labour standards, and to SDG 4: Quality Education through specialised professional learning and knowledge exchange.

Advancing Digital Literacy and Women's Empowerment Beyond Campus: Bahçeşehir University's Digital Skills Training for Women-Led Agricultural Cooperatives in Ankara



On October 9, 2025, Bahçeşehir University's (BAU) Science Communication Office and CIFAL Istanbul contributed to the design and delivery of the “Digital Skills Development Training for Women-Led Cooperatives”, held in Ankara as part of World Food Day activities. The training was organized within the framework of the Food and Agriculture Organization of the United Nations (FAO) Digital Villages Initiative (DVI), in collaboration with the Republic of Türkiye Ministry of Agriculture and Forestry and Bahçeşehir University.

The initiative aimed to strengthen the digital competencies of women producers, enhance their access to digital markets, and support the sustainable development of rural communities. By delivering educational activities directly to agricultural stakeholders outside the university environment, BAU extended its academic expertise and educational resources to women entrepreneurs and local producers, demonstrating its commitment to community-oriented education, knowledge transfer, and lifelong learning.

The training provided practical, hands-on learning opportunities focused on the effective use of digital tools, online sales and marketing strategies, and social media management. Through applied learning activities, participants explored how digital platforms could be used to promote agricultural products, improve online visibility, communicate with potential customers, and reach broader markets.

A central objective of the programme was to address the digital literacy needs of women-led agricultural cooperatives, particularly in rural communities where access to specialized training and technological resources may be limited. By introducing accessible digital tools and practical communication strategies, the initiative supported participants in developing competencies relevant to their entrepreneurial activities and everyday business operations.

Bahçeşehir University's contribution through its Science Communication Office and CIFAL Istanbul connected academic knowledge with the practical educational needs of women producers. Rather than limiting university-supported learning to formal degree programmes or campus-based activities, the training brought specialized knowledge directly to a community of agricultural entrepreneurs, enabling participants to engage with digital technologies in ways relevant to their professional activities.

The programme also demonstrated the importance of collaboration between universities, international organizations, and public institutions in expanding access to education. By combining FAO's rural development framework, the Ministry of Agriculture and Forestry's engagement with agricultural communities, and BAU's educational contribution, the initiative created a platform for knowledge exchange and practical skills development.

Importantly, the training was designed for women producers and cooperative members outside Bahçeşehir University's enrolled student population. Its emphasis on applied digital competencies and community-based delivery illustrates BAU's approach to educational outreach beyond campus, particularly for groups that can benefit from greater access to professional learning opportunities.

The initiative directly contributes to SDG 4 (Quality Education) by expanding access to practical digital skills training, supporting lifelong learning, and providing community-based educational opportunities beyond formal higher education. Through its focus on accessible and applicable knowledge, the programme demonstrates how universities can support the development of competencies that respond to the needs of different communities.

It also strongly aligns with SDG 5 (Gender Equality) by supporting women's digital competencies, entrepreneurship, and economic participation, and SDG 10 (Reduced Inequalities) by addressing digital skills gaps affecting rural communities. The programme further supports SDG 8 (Decent Work and Economic Growth) through its emphasis on entrepreneurship, digital market access, and sustainable business development.

Furthermore, cooperation among Bahçeşehir University, CIFAL Istanbul, FAO Türkiye, and the Republic of Türkiye Ministry of Agriculture and Forestry reflects SDG 17 (Partnerships for the Goals), highlighting the role of multi-stakeholder partnerships in delivering accessible education and supporting inclusive rural development.

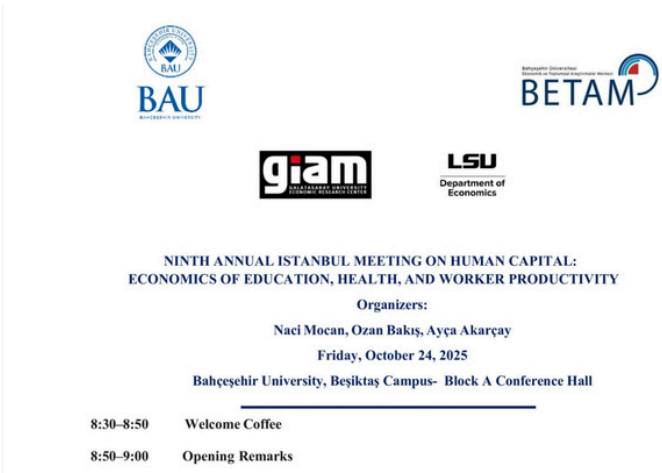
Through the Digital Skills Development Training for Women-Led Cooperatives in Ankara, Bahçeşehir University demonstrates its commitment to extending educational opportunities beyond campus, strengthening digital literacy among women producers, and supporting inclusive economic participation through community-based learning. The initiative illustrates ow university expertise can contribute to practical capacity-building and sustainable development within rural communities.

The pictures below portray highlights from the Digital Skills Training for Women-Led Agricultural Cooperatives program:





Ninth Annual Istanbul Meeting on Human Capital: Economics of Education, Health, and Worker Productivity



On 24 October 2025, The Ninth Annual Istanbul Meeting on Human Capital brought together economists and researchers to examine how education, health, skills and labour-market conditions shape worker productivity and long-term economic development. Hosted at Bahçeşehir University's South Campus and organised by Bahçeşehir University, the Bahçeşehir University Center for Economic and Social Research (BETAM), the World Bank Office of the Chief Economist for the Europe and Central Asia Region and the University of Ottawa, the meeting created an international forum for presenting research, receiving expert feedback and

discussing evidence relevant to human-capital policy. Its central focus reflected a fundamental dimension of SDG 8: sustainable economic growth depends not only on investment and production, but also on a healthy, skilled and productive workforce with equitable opportunities to participate in employment.

The programme approached human capital through several interconnected stages of life. Research on the expansion of caesarean-section use in Türkiye examined changes in neonatal mortality, drawing attention to how healthcare access and early-life health outcomes can influence individual well-being and later human-capital development. Good health from the beginning of life provides an essential foundation for educational attainment, labour-force participation and productive employment. This strand therefore connected SDG 8 with SDG 3: Good Health and Well-Being, demonstrating that health policy and economic productivity cannot be considered separately.

A further session focused directly on young workers in Türkiye, examining micro-enterprises, workplace training and employer demand for skills. This subject is especially relevant to SDG 8 because micro-enterprises constitute an important source of employment, yet young people's prospects within them depend on access to training, opportunities to develop applicable skills and alignment between education and labour-market demand. By encouraging evidence-based discussion of these issues, the meeting addressed the conditions needed to improve youth employability, facilitate the transition from education to work and strengthen productivity in smaller businesses. It also highlighted the importance of investing in learning within the workplace so that young employees can adapt to changing occupational and technological requirements.

The relationship between schooling and maternal employment was explored through research on the effects of school entry. By examining how children's participation in education can influence mothers' ability to engage in paid work, the session drew attention to the close connection between education systems, care responsibilities and women's labour-force participation. Accessible schooling can have wider economic effects by reducing constraints on parents—particularly women—and enabling more equal access to employment and income. The programme also included research based on PISA 2022 examining behavioural factors associated with student performance, contributing to discussion of how motivation, attitudes and learning outcomes affect the skills that young people carry into further education and working life. These themes linked SDG 8 with SDG 4: Quality Education and SDG 5: Gender Equality.

Through these complementary research areas, the meeting contributed to SDG 8: Decent Work and Economic Growth by advancing understanding of the factors that determine workforce participation, skills formation and productivity. Its emphasis on youth training, employer skill needs, women's employment and the health and educational foundations of human capital supported a multidimensional view of economic development in which growth is strengthened

by investment in people. By convening researchers from different institutions and enabling each paper to be evaluated by an expert discussant, Bahçeşehir University and BETAM also promoted rigorous knowledge exchange capable of informing labour-market, education and social policy. The international and institutional cooperation underpinning the meeting further supported SDG 17: Partnerships for the Goals, while reinforcing the University's role in connecting economic research with the pursuit of more productive, inclusive and resilient labour markets.

Friday, October 24, 2025

Bahçeşehir University, Beşiktaş Campus- Block A Conference Hall

8:30–8:50	**Welcome Coffee**
8:50–9:00	**Opening Remarks**
9:00–10:00	**Okan Akarsu, Central Bank of the Republic of Türkiye** "Weather Anomalies, Climate Risk, and Inflation Expectations of Household and Firms" with Yusuf Emre Akgündüz (Central Bank of the Republic of Türkiye), Seyit Mümin Cilasun (TED University) and Saide Simin Bayraktar (Central Bank of the Republic of Türkiye)
10:00–11:00	**Selcen Çakır, Boğaziçi University** "Hidden Pay, Random Matches"
11:00–11:15	**Coffee Break**
11:15–12:15	**Muhammet Enes Çıraklı, Central Bank of the Republic of Türkiye** "Heterogenous Convergence in the Public-Private Wage Gap: Identifying the Impact of Turkiye's 2016 Minimum Wage Increase" with Müşerref Küçükbayrak (Central Bank of the Republic of Türkiye)
12:15–13:30	**Lunch**
13:30–14:30	**Mustafa Özer, Kilis Yedi Aralık University** "Does Immigration Affect Natives' Mental Health? Causal Evidence from Forced Syrian Migration to Turkey" with Jan Fidrmuc (Université de Lille)

Strategic Cooperation Protocol between Bahçeşehir University and the Turkish Competition Authority



Bahçeşehir University Rector Prof. Dr. Esra Hatipoğlu and BauRHM Director Prof. Dr. Zafer Kahraman hosted Birol Küle, President of the Turkish Competition Authority, for an institutional cooperation visit. On 28 January 2025, during the meeting, Bahçeşehir University and the Competition Authority signed a strategic cooperation protocol aimed at expanding education, research and joint initiatives in the field of competition law.

The protocol establishes a framework for sharing institutional knowledge and professional experience while developing joint projects, seminars, training programmes and research activities. By connecting academic expertise with the practical knowledge of a national regulatory authority, the partnership aims to strengthen the capacity of students, researchers and legal professionals to understand and address contemporary competition-law issues. It is also expected to support innovative research and continuing education concerning the effective regulation of markets and the protection of fair competition.

The cooperation contributes primarily to SDG 16: Peace, Justice and Strong Institutions by strengthening collaboration between a university and a public regulatory institution responsible for supporting fair and rules-based markets. Advancing expertise in competition law can enhance regulatory capacity, institutional effectiveness and the consistent application of legal standards. The protocol also supports SDG 4: Quality Education through specialised education and research, SDG 17: Partnerships for the Goals through sustained institutional cooperation, and SDG 8: Decent Work and Economic Growth by contributing to fairer and more competitive economic environments.

Competition Law and Institutional Practice Internship Programmes at the Turkish Competition Authority



Under the cooperation protocol between Bahçeşehir University and the Turkish Competition Authority, two in-person, certificate-bearing internship programmes were held at the Authority's headquarters. The first programme, organised on 7–11 July 2025, attracted students from BAU's Faculty of Law and Faculty of Economics, Administrative and Social Sciences. During the programme, Rector Prof. Dr. Esra Hatipoğlu visited the participating students and observed the training activities.

Throughout the programme, students learned about the Turkish Competition Authority's mandate, organisational structure, working procedures and areas of responsibility. They also examined selected institutional decisions, allowing them to connect their theoretical knowledge of competition law with its practical interpretation and enforcement. This case-based approach helped participants understand how competition rules are applied to protect fair markets, prevent anticompetitive conduct and ensure that regulatory decisions are supported by legal and economic analysis.

The internship programme contributed primarily to SDG 16: Peace, Justice and Strong Institutions by giving students direct insight into the work of a public regulatory authority and the institutional enforcement of competition law. Effective competition regimes depend on transparent procedures, reasoned decisions, regulatory expertise and consistent application of legal standards. By introducing future legal professionals to these principles and to the practical responsibilities of an independent regulatory institution, the programme supported legal literacy, institutional capacity and confidence in rules-based market governance.

The programme also contributed to SDG 4: Quality Education by complementing university teaching with experiential, case-based learning in a professional institutional environment. Students were able to apply academic knowledge, develop analytical skills and gain a clearer understanding of regulatory practice. Their exposure to competition-law careers, public-sector responsibilities and professional decision-making further supported SDG 8: Decent Work and Economic Growth by strengthening career readiness and preparing graduates to contribute to fair, competitive and effectively regulated markets.



Bahçeşehir University, CIFAL Istanbul and the Food and Agriculture Organization of the United Nations: Cross-Sector Collaboration through FAO Talks



On November 11, 2025, Bahçeşehir University, CIFAL Istanbul—a training centre affiliated with the United Nations Institute for Training and Research (UNITAR)—and the Food and Agriculture Organization of the United Nations (FAO) jointly organised “Gastronomy and Gastro-Tourism: Engaging Youth in Food and Agriculture,” with the participation of Migros.

Held at Bahçeşehir University's North Campus during FAO's 80th anniversary year, the event brought together academics, international development professionals, culinary practitioners, private-sector representatives and young people. The collaboration created a platform for examining food and agriculture through their interconnected educational, cultural, environmental and economic dimensions.

The event was particularly relevant to SDG 2 (Zero Hunger) and SDG 12 (Responsible Consumption and Production), as it connected sustainable agricultural production with the ways food is selected, prepared, consumed and valued. By examining the relationships between producers, culinary professionals, businesses and consumers, the programme encouraged a broader understanding of how food systems can become more sustainable, inclusive and resilient.

Opening remarks were delivered by Prof. Dr. Çisil Sohodol, Director of CIFAL Istanbul; Prof. Dr. Kazım Ozan Özer, Director of the School of Applied Sciences; and Dr. İlâyda Altun Cevahir, Vice Dean of the Faculty of Health Sciences. The panel was moderated by sustainable living advocate and FAO Food Champion Dilara Koçak and featured Dr. Ayşegül Selışık, FAO Türkiye Deputy Representative; food writer Sahrap Soysal; Chef Umut Karakuş; and Migros Corporate Chef Umut Reçber. Their different professional backgrounds connected international food-system priorities with culinary knowledge, academic perspectives and experience from the food sector.

Discussions addressed sustainable gastronomy, local ingredients, small producers and the contribution of young people to the future of food and agriculture. These themes positioned gastronomy as a way to understand the relationships between agricultural production, cultural heritage and everyday consumption.

From an SDG 2 perspective, the emphasis on local agricultural products and small-scale producers highlighted the importance of strengthening sustainable food production and supporting the communities responsible for supplying food. Small producers play an essential role in local food systems, and greater recognition of their products and production knowledge can contribute to discussions on agricultural sustainability, rural livelihoods and the resilience of regional food supply chains.

The programme also provided an opportunity to consider food security beyond the availability of food alone, drawing attention to the relationships between sustainable production, agricultural livelihoods, food quality and the long-term viability of local food systems. These themes are relevant to SDG Target 2.3, concerning small-scale food producers, and SDG Target 2.4, concerning sustainable food production systems and resilient agricultural practices.

Attention to local products and culinary traditions highlighted how food choices can connect consumers with producers and preserve knowledge passed between generations.

This connection was particularly important for SDG 12, as responsible consumption begins with understanding the resources, labour and production processes behind food. By highlighting the value of local ingredients and sustainable gastronomy, the event encouraged participants to consider how food-related decisions can support more responsible production and consumption patterns.

The discussions also provided a context for raising awareness of resource efficiency, the environmental implications of food choices and the importance of reducing unnecessary food waste. These considerations are closely connected to SDG Target 12.3 on reducing food loss and waste and SDG Target 12.8 on ensuring access to information and awareness for sustainable development and lifestyles in harmony with nature.

The gastro-tourism focus also provided a context for considering how the promotion of local cuisine can support regional economies while encouraging respect for the communities and resources behind food production.

This dimension established a meaningful connection with SDG 8 (Decent Work and Economic Growth), particularly the potential of sustainable gastronomic tourism to create economic opportunities for local producers, culinary businesses and communities. By linking regional food identities with tourism, gastronomy can contribute to the visibility and economic value of local agricultural products, traditional culinary knowledge and regional enterprises.

The event's discussions were especially relevant to SDG Target 8.9, which calls for policies promoting sustainable tourism that creates jobs and promotes local culture and products. While the programme did not itself constitute a tourism development intervention, it provided an educational and professional platform for exploring how gastronomy and local food systems can contribute to more inclusive regional economic development.



Bahcesehir University- and the Association of Real Estate Investors (GYODER): "Construction Sector and Labor Dynamics in Turkey " Research Report



During the 2024–2025 academic year, Bahçeşehir University (BAU) contributed to SDG-related research through its collaboration with the Association of Real Estate Investors (GYODER), a leading Turkish non-governmental organization (NGO) representing stakeholders in the real estate and construction sectors.

The collaboration was undertaken through BAU's Center for Economic and Social Research (BETAM) and resulted in the research report "Construction Sector and Labour Dynamics: Türkiye " (İnşaat Sektörü ve İş Gücü Dinamikleri: Türkiye 2024). The study examined structural challenges and emerging opportunities within Türkiye's construction industry, one of the country's major sources of economic activity and employment.

Combining BAU's academic research expertise with GYODER's sectoral knowledge and stakeholder engagement, the study investigated workforce composition, employment patterns, labour productivity, skills development, and the effects of digital transformation on the construction sector. Drawing on comparative international data and sector-specific insights, the research provided an evidence-based assessment of challenges affecting the industry's workforce and long-term development.

A central dimension of the research concerned the relationship between employment quality, workforce skills, gender equality, and sustainable economic growth. By examining these interconnected issues, the study contributed to a better understanding of how the construction industry can strengthen labour market participation, improve working conditions, and respond to changing technological and economic demands.

The BAU–GYODER collaboration demonstrates the role of university–NGO research partnerships in generating knowledge relevant to the Sustainable Development Goals. Through BETAM, BAU contributed academic analysis and research capacity, while GYODER provided an important connection to the sector and its practical challenges. This cooperation helped bridge academic research, industry experience, and evidence-informed approaches to sustainable development.

The research also generated findings relevant to labour market strategies, vocational education, inclusive employment, and sectoral transformation, providing a knowledge base that can inform future discussions among researchers, civil society organizations, industry stakeholders, and policymakers.

The initiative primarily contributes to SDG 8 (Decent Work and Economic Growth) through research on employment dynamics, productivity, and working conditions; SDG 5 (Gender Equality) through attention to gender disparities and inclusive workforce participation; SDG 9 (Industry, Innovation and Infrastructure) through the examination of digital transformation and sectoral development; and SDG 17 (Partnerships for the Goals) through collaborative research between academia and an NGO.

By conducting research in partnership with GYODER, Bahçeşehir University strengthens its contribution to SDG-oriented knowledge production and demonstrates how academic institutions and civil society organizations can work together to address economic, social, and sustainability challenges through evidence-based research.

The images below show the cover page and table of contents of the report 'Construction Sector and Labor Force Dynamics: Türkiye'24,' prepared through a collaboration between Bahcesehir University and GYODER, presenting national research on labor dynamics and sustainable industry development.





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c) İnşaat sektöründe göçmen işçi istihdamı ... 89

Skills-Based Career Preparation Programme with SheWorks: Supporting Displaced Women's Access to Employment



Between 18 August – 5 September 2025, The Skills-Based Career Preparation Social Responsibility Programme was delivered face-to-face in collaboration with SheWorks and BAUMUS, supporting university-graduate women from Syria and the MENA region residing in Türkiye. Over three weeks, the programme provided English-language training through three separate cohorts, each completing five days of sessions. Participants explored self-awareness, motivation and career goal setting, alongside practical preparation in CV writing, LinkedIn profile development, effective communication and job interviews. One-to-one mentorship complemented the training, offering individual guidance as participants considered their strengths, professional aspirations and next steps towards employment.

The programme contributed primarily to SDG 5: Gender Equality by supporting women's ability to pursue careers and challenge restrictive expectations about their roles. Its combination of career planning, practical training and individual mentorship addressed the importance of women recognising their qualifications and presenting their expertise with confidence. For graduate women seeking to establish a professional life in Türkiye, these opportunities supported greater agency in career decisions and preparation for economic participation. The programme connected personal development with the wider objective of enabling women to pursue employment on more equal terms.

Its contribution to SDG 8: Decent Work and Economic Growth centred on strengthening participants' preparation for recruitment and professional opportunities. CV and LinkedIn sessions helped women communicate their education and competencies, while interview and communication training supported their ability to present themselves to potential employers. Career goal setting and mentorship also helped participants consider how their existing qualifications could inform their employment pathways. These activities supported the transition from academic achievement to participation in working life.

The programme also supported SDG 10: Reduced Inequalities by offering targeted career preparation to women whose access to professional opportunities may be affected by intersecting gender, migration and regional-background barriers. Bringing university-graduate women from Syria and the MENA region into a structured learning and mentoring environment recognised the importance of making employment support accessible to groups facing additional obstacles. Through the collaboration with SheWorks and BAUMUS, the initiative provided practical resources to help participants navigate recruitment processes and pursue fuller participation in Türkiye's economic and professional life.


CERTIFICATE OF COMPLETION

Hala Alnakhala

Has successfully completed the course on

SKILL-BASED CAREER PREPARATION PROGRAM

25-29 August 2025, Istanbul

with She Works, BAUMUS, CIFAL Istanbul, UNITAR and Bahçeşehir University

Prof. Ulaş Sunata
Director,
BAUMUS

Alex Mejia
Head, CIFAL Global Network
Director, Division for People and Social Inclusion, UNITAR

Prof. Çisil Sohodol
Director,
CIFAL Istanbul

The Key to a Green and Circular Future: Cooperatives



On 17 December 2025, held at Bahçeşehir University North Campus in collaboration with the BAU Science Communication Office, "The Key to a Green and Circular Future: Cooperatives" explored how cooperative models can support sustainable production and a greener economy. Organised within the framework of the 2025 International Year of Cooperatives, the event featured artist and academic Fırat Neziroğlu and Esra Üzel, President of Ekodoku Cooperative. Their contributions connected ecological weaving, non-violent silk production and eco-ethical fashion with cooperative practices in Türkiye and the green transformation of the textile sector.

The event contributed primarily to SDG 12: Responsible Consumption and Production by placing ecological and ethical production practices at the centre of the discussion. Through examples from weaving and textile production, participants explored how choices concerning materials, production methods and the organisation of work can support more responsible manufacturing. The focus on eco-ethical fashion also encouraged consideration of the processes behind consumer products, strengthening awareness of the relationship between purchasing decisions and production practices. Cooperatives were presented as a model through which producers can work collectively towards a green and circular future.

The programme also supported SDG 8: Decent Work and Economic Growth by introducing solidarity-based economic approaches and social cooperative models. Discussion of collective production highlighted the relevance of cooperation, shared knowledge and mutual support to sustainable livelihoods. By connecting creative practice with cooperative organisation, the event broadened participants' understanding of economic models that bring social responsibility into productive activity.

The event further supported SDG 13: Climate Action through awareness of the textile sector's green transformation and the role of ecological production approaches in that transition. Its climate relevance lay in encouraging participants to consider how material and manufacturing choices relate to wider environmental pressures. By bringing these questions into dialogue with cooperative practice, the programme provided an educational platform for exploring collective responses to the challenges of more environmentally responsible production.



Bahcesehir University 2025 Legacies of Women Forum – Istanbul: Inspiring Young Women to Pursue Education and Careers in Underrepresented Fields

Bahçeşehir University (BAU) hosted the 2025 Legacies of Women Forum – Istanbul at its Fazıl Say Conference Hall in collaboration with the Global Summit of Women, BAU Branding, CIFAL Istanbul, and UNITAR. Bringing together prominent women leaders from different industries, the forum aimed to inspire young women to pursue educational and professional pathways in fields and leadership positions where women remain underrepresented, particularly technology, business management, and corporate leadership.

The forum opened with remarks by Prof. Dr. Esra Hatipoğlu, Rector of Bahçeşehir University, followed by Irene Natividad, President of the Global Summit of Women, who chaired the discussion. Natividad presented global data on women's representation in management and emphasised the importance of increasing the visibility of women leaders and connecting younger generations with successful female role models.

The panel featured Nazlı Altıpat, CEO of Estée Lauder Companies Türkiye; Işıl Kılınç Gürtuna, CEO of IBM Türkiye; Bahar Uçanlar, CEO of Diageo Türkiye; and Eda Uluca Özcan, CEO of Pluxee Türkiye. The speakers shared their professional journeys, challenges, and experiences in leadership, while discussing artificial intelligence, technological transformation, evolving leadership models, and the future of business.

By introducing female students to accomplished women in senior positions, particularly in technology-driven industries, the forum sought to challenge gender stereotypes and encourage young women to consider academic pathways leading to fields in which women remain underrepresented. The opportunity to engage with successful female role models helped broaden students' awareness of educational and career possibilities, including technology-related disciplines and business leadership.

The discussions also addressed the glass ceiling and structural barriers to women's advancement, highlighting the importance of equal access to professional networks, mentorship, and decision-making opportunities. Through this university-hosted outreach initiative and its international partnerships, BAU promoted greater awareness of women's potential in traditionally male-dominated professional environments.

The forum contributed to SDG 5 (Gender Equality) by promoting women's representation and leadership, SDG 4 (Quality Education) by inspiring students to explore broader educational pathways, and SDG 8 (Decent Work and Economic Growth) by addressing equal opportunities for women's professional advancement.

The photographs below present highlights from the 2025 Legacies of Women Forum – Istanbul, showcasing the participating women leaders and discussions on gender equality, leadership, and career opportunities.

The pictures below display highlights from the 2025 Legacies of Women Forum:





The Role of Public Support in Startup Incorporation and Scaling: TÜBİTAK 1812 BİGG Support



On 7 May 2025, organised online by BAU Hub, the event introduced participants to the TÜBİTAK 1812 BİGG Programme and examined the role of public support in transforming innovative business ideas into formally established and scalable enterprises. The session provided participants with an opportunity to learn about the support mechanisms available to entrepreneurs, hear examples from practice and ask questions about the incorporation and growth processes of startups.

The programme highlighted how public funding can help early-stage ventures overcome financial and institutional barriers during critical stages of development. By facilitating access to resources, guidance and structured support, initiatives such as TÜBİTAK 1812 BİGG can enable entrepreneurs to develop viable business models, commercialise innovative ideas and build the organisational capacity required for sustainable growth. The event therefore strengthened participants' understanding of the public support ecosystem and the opportunities it offers to prospective founders and emerging startups.

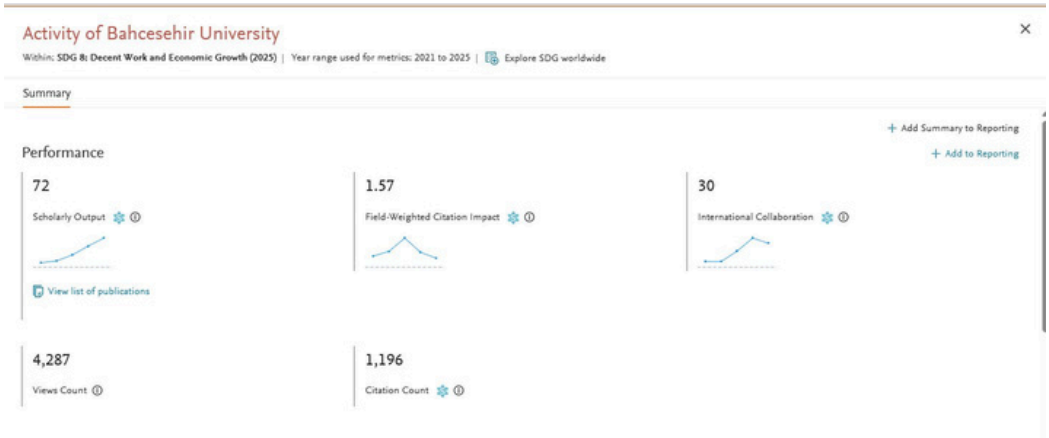
The event contributed directly to SDG 8: Decent Work and Economic Growth by supporting entrepreneurship, enterprise formation and the sustainable growth of startups. Helping innovative ventures become established businesses can expand economic activity, generate new employment opportunities and strengthen the contribution of small and emerging enterprises to the economy. Through this online knowledge-sharing session, BAU Hub promoted informed participation in the entrepreneurial ecosystem and reinforced Bahçeşehir University's support for innovation-driven and employment-generating economic development. The event also related to SDG 9: Industry, Innovation and Infrastructure through its focus on commercialising innovative ideas and developing scalable enterprises, and to SDG 4: Quality Education by providing accessible, practice-oriented learning for entrepreneurs.

Bahçeşehir University's Research Performance in SDG 8: Decent Work and Economic Growth (2021–2025)

According to SciVal data, Bahçeşehir University produced 72 publications classified under SDG 8: Decent Work and Economic Growth during the 2021–2025 period. These publications achieved a Field-Weighted Citation Impact (FWCI) of 1.57, indicating citation performance 57% above the global average for comparable publications, adjusted for subject field, publication year and publication type.

The research output received 1,196 citations and recorded 4,287 views, reflecting its visibility and uptake within the academic community. These indicators highlight BAU's contribution to the scientific knowledge base relevant to decent work, employment and sustainable economic growth, providing resources for further investigation and informed discussion of inclusive economic development.

The figure below presents SciVal's overview of Bahçeşehir University's research performance under SDG 8 for the 2021–2025 period, including scholarly output, citation impact, international collaboration and publication views.





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