BAU BAHÇEŞEHİR UNIVERSITY

SDG 1: NO POVERTY



2024-2025

BAU AT A GLANCE

Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 5 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi), 5 liaison offices (BAU Global Azerbaijan Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

Bahçeşehir University (BAU) is committed to advancing the wellbeing of local and global communities by integrating the United Nations Sustainable Development Goals (SDGs) into its institutional governance, operations, organisational culture, educational programmes, academic research and stakeholder partnerships. Through this integrated approach, BAU seeks to align its academic mission and institutional practices with sustainable development priorities and contribute to positive societal change.

Bringing together staff, students and alumni, BAU promotes a university community guided by ethical conduct, social responsibility and global citizenship. The University encourages its members to recognise their responsibilities towards one another, wider society and the environment, and to apply their knowledge and skills to building a more inclusive, equitable and sustainable future.

BAU IN THE TIMES HIGHER EDUCATION

BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the 1000-12000 band in the World University Rankings, 59th in the Impact Rankings and the 251-300 in the Asia University Rankings 2026. Also, BAU is ranked as the top university in Türkiye.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2026, BAU holds the following standings in the THE Impact Rankings;

- 2nd in Gender Equality
- 6 th in Quality Education
- 77 th in Peace, Justice and Strong Institutions
- 89 th in Partnership for the Goals
- Ranks between 101-200 in Reducing Inequalities
- Ranks between 201-300 in Industry, Innovation and Infrastructure

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

Institutional Commitment to Social Inclusion and Poverty Reduction

Bahçeşehir University (BAU), operating within the framework of the Higher Education Law No. 2547, upholds the principle that access to quality education is a fundamental human right and a key driver of social mobility and poverty reduction. The University's institutional strategy reflects a deep commitment to ensuring that no student is deprived of educational opportunity due to economic hardship. In line with its founding mission—"to provide equal opportunity in education"—BAU has implemented a comprehensive financial aid and inclusion framework that strengthens social equity and promotes economic resilience through education.

At the core of this framework is ApplyBAU, Türkiye's first and most innovative talent-based university admission and scholarship model, launched in 2013. By evaluating applicants according to their personal skills, creativity, and potential rather than standardized test results, ApplyBAU ensures that capable students from all socioeconomic backgrounds can access higher education. Complementing this initiative, BAU's Scholarship and Financial Support System provides merit-based, need-based, and crisis-related scholarships to students at all levels, including those affected by natural disasters, economic inequality, or displacement. Through these programs, the University actively combats the financial barriers that perpetuate cycles of poverty, transforming education into a tool for empowerment and social advancement.

Further reinforcing its inclusive education model, BAU offers on-campus assistantship opportunities that enable students to work part-time within university departments while continuing their studies. This initiative promotes financial independence, practical experience, and professional readiness, particularly for students from economically disadvantaged backgrounds. By integrating learning with earning, the program provides a sustainable mechanism for supporting both education and economic empowerment.

In addition to financial assistance, Bahçeşehir University ensures that all students have equitable access to health, counseling, and digital services through its extensive network of free institutional resources. The Medico-Social Directorate provides medical care and emergency ambulance services, while the Psychological Counseling Center (PDRM) offers confidential mental health support free of charge. The University also provides campus-wide free high-speed internet access (15 Gbps) and open access to advanced research laboratories, enabling students to participate in innovation and academic excellence without financial constraints. These resources exemplify the University's holistic approach to student well-being, inclusion, and academic success.

By integrating education, financial support, employment, and well-being services, Bahçeşehir University sustains a comprehensive model of poverty alleviation through higher education. This institutional framework aligns directly with the objectives of SDG 1 (No Poverty) by reducing economic barriers and fostering opportunity, while simultaneously advancing SDG 4 (Quality Education) and SDG 10 (Reduced Inequalities) through inclusive, equitable, and socially responsible practices.

ApplyBAU Scholarship

The ApplyBAU program, launched by Bahçeşehir University in 2013, represents Turkey's first and most innovative university admission and scholarship model. Rather than relying solely on exam-based evaluations, this model prioritizes students' individual talents, interests, and aspirations—creating an inclusive and holistic approach to higher education access. Through ApplyBAU, prospective students can apply for admission and scholarship opportunities based on their personal skills, creative projects, and social responsibility initiatives, rather than standardized test performance.

By allowing applicants to present autobiographies, project portfolios, and personal achievements, the system provides opportunities for students from diverse socioeconomic backgrounds to access higher education. Through this approach, Bahçeşehir University enhances equal access to educational opportunities and supports young people facing economic barriers to higher learning. Each application is carefully evaluated by faculty committees, which may include interviews or project-based assessments to better understand students' potential beyond academic grades.

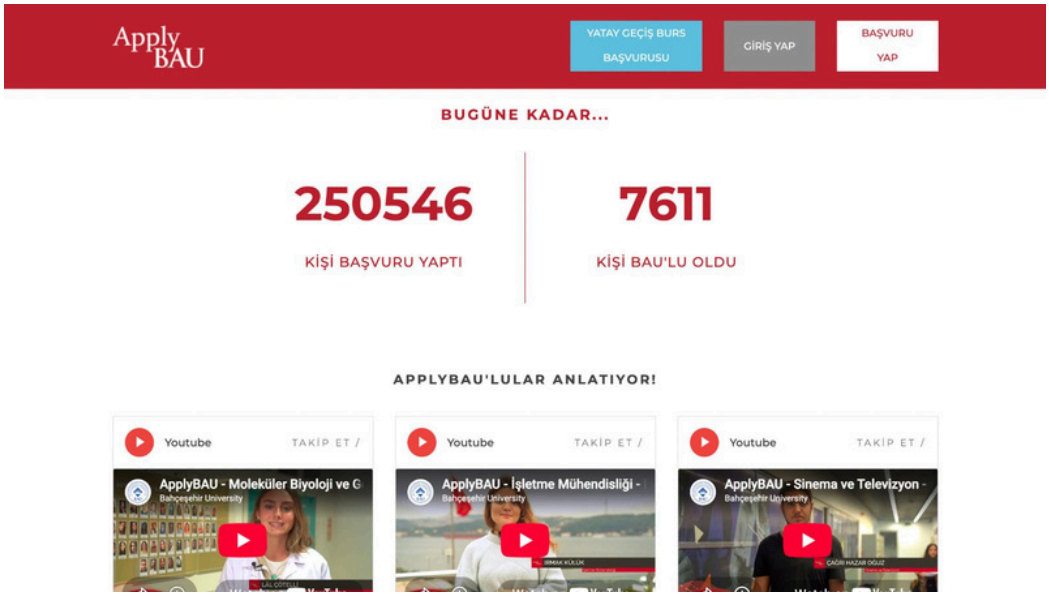
In the 2024–2025 academic year, applicant students received ApplyBAU scholarships, with an average scholarship rate of 40%. The total value of financial support provided through ApplyBAU that year reached ₺121.100.000.

Furthermore, the ApplyBAU selection criteria explicitly reject all forms of discrimination, ensuring a transparent and equitable evaluation process. By recognizing students' diverse strengths and providing scholarships independent of economic or social constraints, Bahçeşehir University empowers individuals to overcome poverty-related barriers through education. The program also plays a crucial role in promoting equal opportunities for women, particularly in STEM fields where they are underrepresented, thereby contributing to a more inclusive academic environment.

Since its establishment, the ApplyBAU model has become a cornerstone of Bahçeşehir University's mission to identify potential, cultivate individual growth, and make quality education accessible to all. By combining financial support with talent-based admissions, the University transforms higher education into a tool for empowerment, opportunity, and social mobility.

This initiative also contributes to SDG 4 (Quality Education) and SDG 10 (Reduced Inequalities) by expanding equitable access to education and supporting social mobility through inclusive scholarship opportunities.

https://applybau.com/



Ensuring Equal Access to Education through Comprehensive Scholarship and Financial Support Systems

Bahçeşehir University offers a comprehensive Scholarship and Financial Support System designed to ensure that no student's education is interrupted due to financial hardship. The Scholarship Unit serves as a key institutional mechanism for maintaining equitable access to higher education and addressing the financial challenges students may face throughout their academic journey. Students who encounter economic difficulties during their studies are invited to submit support requests, which are reviewed by the Scholarship and Finance Commissions in accordance with the University's Scholarship and Support Directive. Through this structure, Bahçeşehir University upholds its commitment to expanding financial inclusion and reducing the economic barriers that often limit access to higher education opportunities.

A wide variety of scholarships are available, ranging from merit- and performance-based awards to need-based financial assistance. These include national placement exam scholarships (ÖSYM), preference and institutional scholarships, TÜBİTAK and special disadvantage scholarships, sports, science, arts, and cultural scholarships, academic excellence awards, sibling and alumni discounts, as well as scholarships for students with disabilities and international diploma holders. By diversifying scholarship categories and adjusting support rates according to student needs and achievements, Bahçeşehir University actively works to foster equal opportunities and social mobility.

Support for Students Affected by Disasters and Financial Hardship

Bahçeşehir University recognizes the profound impact that natural disasters and unexpected financial difficulties can have on students' educational journeys. Following the 2023 earthquake, the University provided scholarships, financial aid, and payment deferral opportunities to its students.

Moreover, in line with its humanitarian values, the Scholarship Commission approved full scholarships for students affected by the 2023 Gaza attacks, demonstrating the University's global awareness and compassion.

During the 2024–2025 academic year, Bahçeşehir University continued to provide these scholarships to the students concerned, sustaining its support for those affected by disasters, conflict and serious financial hardship. These students were also granted additional flexibility, including the right to take or extend a leave of absence without additional fees, allowing them time to address difficult personal and financial circumstances while maintaining their connection to higher education. Through these targeted support mechanisms, Bahçeşehir University ensures educational continuity for disadvantaged students and reinforces social resilience in the face of crisis.

Student Loan and Credit Support

To promote educational continuity and reduce the risk of dropouts due to financial hardship, Bahçeşehir University offers repayable student loans that help students manage tuition costs during their studies. As of the 2024–2025 academic year, the University extended this support to 113 students, allowing them to pursue their degrees without interruption. This model not only removes short-term financial barriers but also empowers students to complete their education and enter the workforce with confidence, reflecting the University's sustainable approach to inclusive education financing.

Support for Students with Disabilities and Inclusive Infrastructure

Through its Center for Students with Disabilities and inclusive campus infrastructure projects, Bahçeşehir University ensures full participation in academic and social life for all students. Physical accessibility improvements, adaptive technologies, and tailored academic support systems allow students with disabilities to engage in university life equally and independently. These measures embody the University's dedication to fostering an inclusive environment where every individual, regardless of physical ability, has the opportunity to thrive academically and socially.

Support for Athletes and Cultural Development

In alignment with its mission to nurture well-rounded individuals, Bahçeşehir University allocates significant resources to sports and cultural development programs. In 2024–2025, the University continued to extend sports scholarships and national athlete support programs, enabling talented students to balance their athletic and academic careers effectively. By promoting holistic development, the University contributes to personal growth, teamwork, and community engagement—key drivers of social inclusion and empowerment.

Scholarships and Educational Opportunities for University Staff

Bahçeşehir University also invests in the education and career development of its employees. During the 2024–2025 academic year, 192 staff members pursued fully funded master's or doctoral studies, supported through the University's employee scholarship scheme. Additionally, the children of Bahçeşehir University staff receive discounts ranging from 50% to full scholarships across Bahçeşehir Uğur Education Institutions, including preschools, primary, secondary, and high schools. These initiatives reinforce lifelong learning and promote equal access to quality education within the institutional community itself.

Publication Incentives Supporting Access to Financial Resources and Academic Participation

Bahçeşehir University provides publication incentives to support inclusive participation in academic research and foster an equitable environment in which eligible members of its community can contribute to scholarly knowledge. During the 2024–2025 academic year, Bahçeşehir University's Activity Report recorded ₺17,402,372.00 in incentive payments benefiting 496 recipients, corresponding to an average of ₺35,085.43 per recipient over the academic year. This average substantially exceeded the minimum payment established for publication incentives, highlighting the scale of the University's supplementary financial support. The publication incentive framework covers eligible academic and administrative staff, students and visiting academics, with eligible student article authors receiving half the applicable academic staff incentive amount.

By providing supplementary financial resources, publication incentives can help recipients meet personal and education-related expenses. Alongside these incentives, advance payments and university-funded travel and accommodation help reduce financial barriers to eligible researchers' academic participation.

BAU Alumni Card: Continued Access and Financial Benefits

Through the BAU Alumni Card, Bahçeşehir University graduates retain access to all BAU campuses and libraries and benefit from exclusive discounts at more than 50 partner companies, helping reduce the cost of selected goods and services. The list of participating companies is available on the BAU Network website. By combining continued access to educational resources with savings on everyday expenses, the card helps ease financial pressures on graduates beyond their university years.

Through these extensive financial and social support mechanisms, Bahçeşehir University demonstrates its unwavering dedication to equitable education, social justice, and student well-being. Each program—whether for disaster-affected individuals, student-athletes, staff, or students with disabilities—represents a step toward building an inclusive academic environment where education remains a right, not a privilege.

This initiative also contributes to SDG 1 (No Poverty), SDG 4 (Quality Education), and SDG 10 (Reduced Inequalities) by addressing economic and social barriers, fostering inclusion, and enabling all students to access, continue, and succeed in higher education.

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BAHÇEŞEHİR ÜNİVERSİTESİ ÖN LİSANS, LİSANS, LİSANSÜSTÜ
BURS VE DESTEK YÖNERGESİ

BİRİNCİ BÖLÜM
Amaç, Kapsam, Dayanak ve Tanımlar

Amaç

MADDE 1- (1) Bu Yönergenin amacı, Bahçeşehir Üniversitesi'nde Ön Lisans, Lisans ve Lisansüstü düzeylerde verilen eğitim-öğretimin niteliğini burs, ve diğer destekler ile yükseltmek, öğrencileri yüksek düzeyde akademik çalışmalara teşvik etmek, bilim, teknoloji, spor ve sanat dallarında başarılı öğrencileri destekleyerek ulusal ve uluslararası alanlarda Bahçeşehir Üniversitesinin adını duyurmaktır.

(2) Bu Yönerge, yukarıdaki amaçlar doğrultusunda verilecek her türlü burs veya desteklerden yararlanacak Bahçeşehir Üniversitesi öğrencilerinin taleplerinin başvuru, değerlendirme ve karar sürecindeki yöntem, yetki ve sorumlulukları belirler.

Kapsam

MADDE 2 – (1) Bu Yönerge, Bahçeşehir Üniversitesi'nde Ön Lisans, Lisans ve Lisansüstü düzeylerde öğrenimini sürdüren/sürdürecek öğrencilere sağlanacak burs veya desteklerle ilgili düzenlemeleri kapsar.

Dayanak

MADDE 3 – (1) Bu Yönerge Bahçeşehir Üniversitesi Ön Lisans ve Lisans Eğitim-Öğretim Yönetmeliği, Bahçeşehir Üniversitesi Lisansüstü Eğitim Öğretim Yönetmeliği ve Bahçeşehir Üniversitesi Ana Yönetmeliği esas alınarak hazırlanmıştır.

Tanımlar

MADDE 4 - (1) Bu Yönergede geçen,
a) Burs: Öğrenim ücretine yapılan desteği.

Empowering Students through On-Campus Assistantship Opportunities

Bahçeşehir University provides valuable on-campus assistantship opportunities that enable undergraduate students to gain professional experience while receiving financial support. These positions are regularly announced through university-wide emails, ensuring equal access for all eligible students. Selected assistants are placed in various academic and administrative departments according to institutional needs, where they contribute to the daily operations and ongoing projects of the University.

By offering paid part-time positions of up to 60 hours per month, Bahçeşehir University empowers its students to build financial independence and professional readiness while continuing their education. The compensation is determined by the University's guidelines and adjusted according to the total working hours. This initiative not only supports students facing economic constraints but also provides a structured environment for developing workplace competencies such as communication, organization, and teamwork.

During the 2024–2025 academic year, 253 undergraduate students worked as student assistants across Bahçeşehir University's academic and administrative departments. Their participation demonstrates the reach of this paid employment programme in providing financial support alongside practical work experience. By helping students meet education-related expenses while continuing their studies, the programme supports SDG 1: No Poverty through opportunities to earn an income within the university environment.

Each student's schedule is arranged in harmony with their academic timetable, ensuring that participation in the assistantship program does not interfere with coursework or exams. Through this approach, the University promotes economic inclusion and social empowerment by helping students cover their educational expenses and reduce the financial burdens that may limit their learning experience.

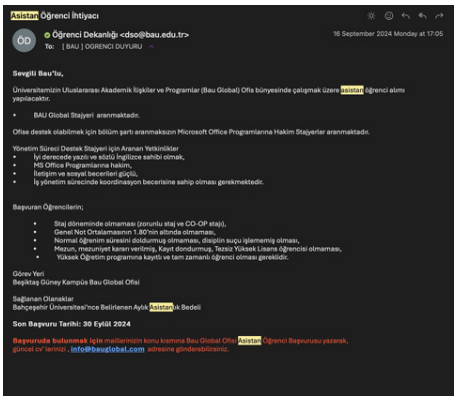
Furthermore, these assistantship roles foster a sense of belonging and institutional engagement by allowing students to actively contribute to their university community. By combining educational opportunity with financial support, Bahçeşehir University reinforces its mission to create equitable pathways for students to thrive both academically and economically.

This initiative also contributes to SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth) by integrating learning with earning opportunities and strengthening students' transition from education to employment.

As shown in the directive below, Bahçeşehir University's Part-Time (Assistant) Student Employment Directive establishes an institutional framework for student employment across academic and administrative units. It regulates the determination of student assistant

numbers, selection procedures, commencement of employment and weekly working hours. The directive covers students enrolled at associate, undergraduate and postgraduate levels and distinguishes between research and development assistant roles within academic units and assistant roles within administrative departments.

Under this framework, units submit their student assistant requirements and justifications to the Office of the Dean of Students by the end of September. Positions are determined by considering departmental needs, job descriptions, previous practices and available budgets. By formalising the organisation of student assistantships, the directive provides an institutional basis for the paid employment opportunities described above, supporting SDG 1: No Poverty by enabling students to earn income that can help meet their educational and everyday expenses.


Asistan Öğrenci İhtiyacı

Öğrenci Dekanlığı <dso@bau.edu.tr>
16 September 2024 Monday at 17:05
To: [BAU] OGRENCI DUYURU

Sevgili Bau'lu,

Üniversitemizin Uluslararası Akademik İlişkiler ve Programlar (Bau Global) Ofis bünyesinde çalışmak üzere asistan öğrenci alımı yapılacaktır.

- BAU Global Stajyeri aranmaktadır.

Ofise destek olabilmek için bölüm şartı aranmaksızın Microsoft Office Programlarına Hakim Stajyerler aranmaktadır.

Yönetim Süreci Destek Stajyeri için Aranan Yetkinlikler
- İyi derecede yazılı ve sözlü İngilizce sahibi olmak,
- MS Office Programlarına hakim,
- İletişim ve sosyal becerileri güçlü,
- İş yönetim sürecinde koordinasyon becerisine sahip olması gerekmektedir.

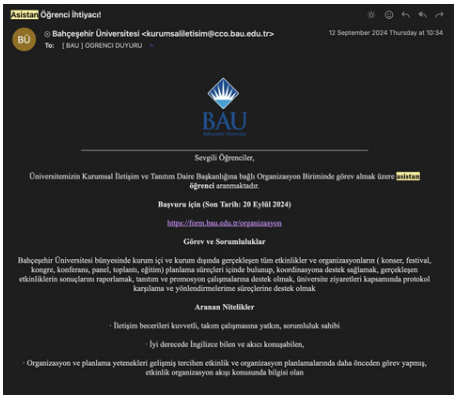
Başvuran Öğrencilerin;
- Staj döneminde olmaması (zorunlu staj ve CO-OP staj),
- Genel Not Ortalamasının 1,80'nin altında olmaması,
- Normal öğrenim süresini doldurmuş olmaması, disiplin suçu işlememiş olması,
- Mezun, mezuniyet kararı verilmiş, Kayıt dondurmuş, Tezsiz Yüksek Lisans öğrencisi olmaması,
- Yüksek Öğretim programına kayıtlı ve tam zamanlı öğrenci olması gerekitdir.

Görev Yeri
Beşiktaş Güney Kampüs Bau Global Ofisi

Sağlanan Olanaklar
Bahçeşehir Üniversitesi'nce Belirlenen Aylık Asistan Ücret Bedeli

Son Başvuru Tarihi: 30 Eylül 2024

Başvuruda bulunmak için maillerinizin konu kısmına Bau Global Ofisi Asistan Öğrenci Başvurusu yazarak, güncel cv' lerinizi , info@bauglobal.com adresine göndereblirsiniz.


Asistan Öğrenci İhtiyacı!

Bahçeşehir Üniversitesi <kurumsaliletisim@cco.bau.edu.tr>
12 September 2024 Thursday at 10:34
To: [BAU] OGRENCI DUYURU

BAU

Sevgili Öğrenciler,

Üniversitemizin Kurumsal İletişim ve Tanıtım Daire Başkanlığına bağlı Organizasyon Biriminde görev almak üzere asistan öğrenci aranmaktadır.

Başvuru için (Son Tarih: 20 Eylül 2024)

https://form.bau.edu.tr/organizasyon

Görev ve Sorumluluklar

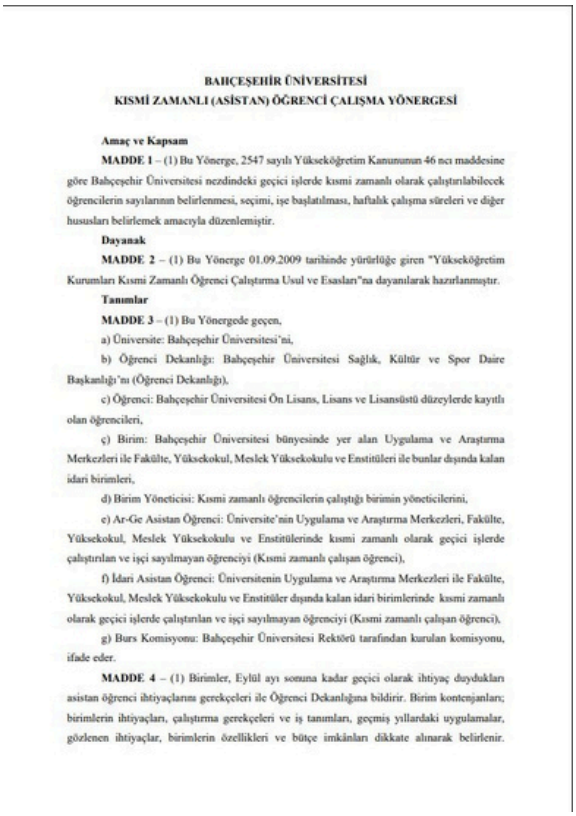
Bahçeşehir Üniversitesi bünyesinde kurum içi ve kurum dışında gerçekleşen tüm etkinlikler ve organizasyonların (konser, festival, kongre, konferans, panel, toplantı, eğitim) planlama süreçleri içinde bulunup, koordinasyona destek sağlamak, gerçekleşen etkinliklerin sonuçlarını raporlamak, tanıtım ve promosyon çalışmalarına destek olmak, üniversite ziyaretleri kapsamında protokol karşılama ve yönlendirmelerime süreçlerine destek olmak

Aranan Nitelikler

· İletişim becerileri kuvvetli, takım çalışmasına yatkın, sorumluluk sahibi

· İyi derecede İngilizce bilen ve akıcı konuşabilen,

· Organizasyon ve planlama yetenekleri gelişmiş tercihen etkinlik ve organizasyon planlamalarında daha önceden görev yapmış, etkinlik organizasyon akışı konusunda bilgisi olan


BAHÇEŞEHİR ÜNİVERSİTESİ
KISMİ ZAMANLI (ASİSTAN) ÖĞRENCİ ÇALIŞMA YÖNERGESİ

Amaç ve Kapsam

MADDE 1 – (1) Bu Yönerge, 2547 sayılı Yükseköğretim Kanununun 46 ncı maddesine göre Bahçeşehir Üniversitesi nezdindeki geçici işlerde kısmi zamanlı olarak çalıştırılabilecek öğrencilerin sayılarının belirlenmesi, seçimi, işe başlatılması, haftalık çalışma süreleri ve diğer hususları belirlemek amacıyla düzenlemiştir.

Dayanak

MADDE 2 – (1) Bu Yönerge 01.09.2009 tarihinde yürürlüğe giren "Yükseköğretim Kurumları Kısmi Zamanlı Öğrenci Çalıştırma Usul ve Esasları"na dayanılarak hazırlanmıştır.

Tanımlar

MADDE 3 – (1) Bu Yönergede geçen,

a) Üniversite: Bahçeşehir Üniversitesi'ni,

b) Öğrenci Dekanlığı: Bahçeşehir Üniversitesi Sağlık, Kültür ve Spor Daire Başkanlığı'nı (Öğrenci Dekanlığı),

c) Öğrenci: Bahçeşehir Üniversitesi Ön Lisans, Lisans ve Lisansüstü düzeylerde kayıtlı olan öğrencileri,

ç) Birim: Bahçeşehir Üniversitesi bünyesinde yer alan Uygulama ve Araştırma Merkezleri ile Fakülte, Yüksekokul, Meslek Yüksekokulu ve Enstitüleri ile bunlar dışında kalan idari birimleri,

d) Birim Yöneticisi: Kısmi zamanlı öğrencilerin çalıştığı birimin yöneticilerini,

e) Ar-Ge Asistan Öğrenci: Üniversite'nin Uygulama ve Araştırma Merkezleri, Fakülte, Yüksekokul, Meslek Yüksekokulu ve Enstitülerinde kısmi zamanlı olarak geçici işlerde çalıştırılan ve işçi sayılmayan öğrenciyi (Kısmi zamanlı çalışan öğrenci),

f) İdari Asistan Öğrenci: Üniversitenin Uygulama ve Araştırma Merkezleri ile Fakülte, Yüksekokul, Meslek Yüksekokulu ve Enstitüler dışında kalan idari birimlerinde kısmi zamanlı olarak geçici işlerde çalıştırılan ve işçi sayılmayan öğrenciyi (Kısmi zamanlı çalışan öğrenci),

g) Burs Komisyonu: Bahçeşehir Üniversitesi Rektörü tarafından kurulan komisyonu, ifade eder.

MADDE 4 – (1) Birimler, Eylül ayı sonuna kadar geçici olarak ihtiyaç duydukları asistan öğrenci ihtiyaçlarını gerekçeleri ile Öğrenci Dekanlığına bildirir. Birim kontenjanları; birimlerin ihtiyaçları, çalıştırma gerekçeleri ve iş tanımları, geçmiş yıllardaki uygulamalar, gözlenen ihtiyaçlar, birimlerin özellikleri ve bütçe imkânları dikkate alınarak belirlenir.

CO-OP Internship Opportunities

Bahçeşehir University's CO-OP Education Model, launched in 2008, bridges higher education with the professional world by placing students directly in partner institutions for extended internship experiences. Coordinated by the CO-OP & Career Center, the program provides a structured pathway for students—particularly those in their third and fourth years—to gain hands-on experience in real business environments while continuing their academic studies. Through its strong network of partner companies, both national and international, the Center regularly sends internship announcements via email, ensuring that all students have equal access to available opportunities.

By integrating work experience into the curriculum, Bahçeşehir University enables students to strengthen their professional skills and enhance their long-term employability, supporting economic empowerment through education. CO-OP students participate in internships lasting from three to nine months, depending on mutual agreement with the hosting company. Throughout this process, the University maintains close coordination with Human Resources departments, facilitating interviews, mentoring, and the official placement of students. Insurance coverage and administrative support are provided by the University, ensuring equitable and safe participation for all. In the 2024-2025 academic year, a total of 981 BAU students benefited from the CO-OP internship program, highlighting the initiative's role in expanding access to professional experience, strengthening employability, and supporting students' transition into working life.

Through these internship placements, Bahçeşehir University fosters inclusive access to career opportunities, especially for students who might otherwise face barriers in entering the labor market. Continuous feedback and workplace evaluations guarantee that both students and employers benefit from meaningful, high-quality learning experiences. Even during challenging periods—such as the COVID-19 pandemic—the University adapted the model to include online and hybrid internships, allowing students to maintain professional engagement while ensuring their health and safety. Research conducted among 102 students and 76 partner firms demonstrated that both sides viewed online internships as highly productive and valuable for professional growth, leading to increased interest in hybrid work and internship models in the future.

In addition to internships, the CO-OP Career Management Programs, such as Business Camp and Career Camp, offer workshops, interview simulations, entrepreneurship seminars, and networking sessions with industry professionals. These programs help students identify suitable career paths, develop essential workplace skills, and transition smoothly from university to employment.

Through its CO-OP Education Model, Bahçeşehir University directly contributes to breaking the cycle of economic disadvantage by providing students with early work experience, professional

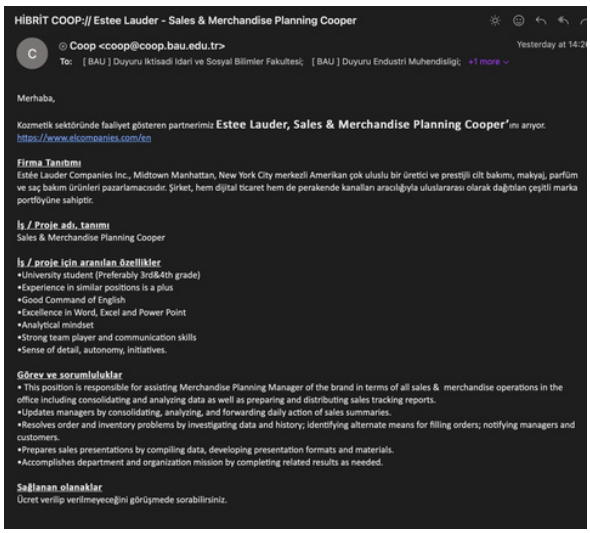
networks, and income-generating opportunities. The program reflects the University's strong commitment to inclusive development and to equipping every student with the competencies needed for sustainable employment and social mobility.

This initiative contributes to SDG 4 (Quality Education) and SDG 1 (No Poverty) by integrating experiential learning with academic training, promoting equitable access to internships, and empowering youth to participate in productive and meaningful work.

https://coop.bau.edu.tr/partnerlerimiz/







HİBRİT COOP:// Estee Lauder - Sales & Merchandise Planning Cooper

Coop <coop@coop.bau.edu.tr>
To: [BAU] Duyuru Iktisadi Idari ve Sosyal Bilimler Fakultesi; [BAU] Duyuru Endustri Muhendisligi; +1 more

Merhaba,

Kozmetik sektöründe faaliyet gösteren partnerimiz **Estee Lauder, Sales & Merchandise Planning Cooper'**ını arıyor.
https://www.elcompanies.com/en

Firma Tanıtımı
Estée Lauder Companies Inc., Midtown Manhattan, New York City merkezli Amerikan çok uluslu bir üretici ve prestijli cilt bakımı, makyaj, parfüm ve saç bakım ürünleri pazarlamacısıdır. Şirket, hem dijital ticaret hem de perakende kanalları aracılığıyla uluslararası olarak dağıtılan çeşitli marka portföyüne sahiptir.

İş / Proje adı, tanımı
Sales & Merchandise Planning Cooper

İş / proje için aranılan özellikler
•University student (Preferably 3rd&4th grade)
•Experience in similar positions is a plus
•Good Command of English
•Excellence in Word, Excel and Power Point
•Analytical mindset
•Strong team player and communication skills
•Sense of detail, autonomy, initiatives.

Görev ve sorumluluklar
• This position is responsible for assisting Merchandise Planning Manager of the brand in terms of all sales & merchandise operations in the office including consolidating and analyzing data as well as preparing and distributing sales tracking reports.
•Updates managers by consolidating, analyzing, and forwarding daily action of sales summaries.
•Resolves order and inventory problems by investigating data and history; identifying alternate means for filling orders; notifying managers and customers.
•Prepares sales presentations by compiling data, developing presentation formats and materials.
•Accomplishes department and organization mission by completing related results as needed.

Sağlanan olanaklar
Ücret verilip verilmeyeceğini görüşmede sorabilirsiniz.

Free of Charge Services at Bahçeşehir University

Bahçeşehir University provides a comprehensive range of free services and facilities to enhance student welfare, academic performance, and personal development. These initiatives, available to all members of the university community, reflect the institution's commitment to inclusivity, accessibility, and the creation of an equitable learning environment that supports both well-being and academic excellence.

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See below:

Free Medical and Emergency Services

The Medico-Social Directorate functions as an institutional health center offering free medical services to students, academic and administrative staff, retirees, and their dependents. The Directorate provides routine and emergency examinations, first aid, wound treatment, blood pressure monitoring, and general health consultations. In cases requiring further care, patients are referred to relevant healthcare institutions for specialized treatment, with laboratory and radiological analyses coordinated through the Directorate.

A free on-campus ambulance service ensures rapid response to medical emergencies, further strengthening the university's health infrastructure. The Directorate also organizes educational seminars and awareness campaigns aimed at promoting physical and mental well-being within the campus community.

https://bau.edu.tr/icerik/3508-mediko-sosyal-hizmetler-mudurlugu

https://akts.bau.edu.tr/bilgipaketi/index/icerik/id/22/menu_id/2_27/ln/tr



Free Psychological Counseling Services

The Psychological Counseling, Guidance and Research Center (PDRM) offers professional, confidential counseling services free of charge to Bahçeşehir University students. The Center operates in both the Beşiktaş and Kemerburgaz campuses, where qualified psychologists provide individual sessions in Turkish and English. Counseling focuses on academic, emotional, and social concerns such as stress management, adaptation to university life, family or relationship issues, and loss or trauma.

Each session typically lasts between 45 and 50 minutes, and appointments are scheduled weekly, bi-weekly, or monthly depending on individual needs. All services comply with the ethical standards of the Turkish Psychological Association, ensuring complete confidentiality and professional care.

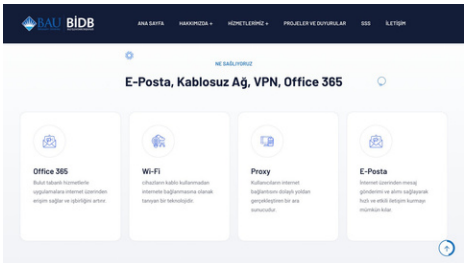
https://akts.bau.edu.tr/bilgipaketi/index/icerik/id/22/menu_id/2_27/ln/tr

BAU PDRM

Free High-Speed Internet Access

In order to strengthen its digital infrastructure, Bahçeşehir University has increased its campus-wide internet capacity to 15 Gbps, providing free, high-speed, and uninterrupted access to all students and staff. This enhancement enables a seamless digital experience that supports education, research, and innovation across all campuses. The University's robust connectivity framework ensures that every member of the academic community benefits from equal access to digital learning resources and global communication tools.

https://bidb.bau.edu.tr/





Free Access to Research and Innovation Laboratories

Bahçeşehir University offers free access to a wide range of advanced laboratories that support interdisciplinary research, innovation, and experiential learning. These facilities allow students to conduct scientific research, develop prototypes, and engage in technological experimentation as part of their education.

Among the key laboratories available to students are the Big Data Education and Research Center, Cyber Security Center, BAU-Stanford Robotics Laboratory, Machine Learning Research Laboratory, Quantum Technology Laboratory, Biomedical Prototype Testing Laboratory, Photonics and Nano-Optics Research Laboratory, VR and Eye-Tracking Laboratories, Maker and Robotics Laboratories (Code Camp), BUG Game Laboratory, Nutrition and Cell Culture Laboratories, and the Financial Research and Application Center (BFRC).

Through these facilities, Bahçeşehir University ensures equal access to research opportunities and encourages students to take part in cutting-edge technological and scientific advancement regardless of their financial background.

https://bau.edu.tr/content/16127-research-laboratories

https://bau.edu.tr/icerik/16975-laboratuvarlarimiz





The provision of free health, psychological, digital, and research services across Bahçeşehir University demonstrates the institution's dedication to equitable access to education and comprehensive student support. These efforts eliminate financial and social barriers, ensuring that all students can pursue their academic goals in a healthy, technologically advanced, and inclusive environment. This initiative contributes to SDG 1 (No Poverty), SDG 4 (Quality Education), and SDG 10 (Reduced Inequalities) by advancing universal access to essential student services and promoting equality within higher education.

BAU Activities and Initiatives Supporting SDG 1: No Poverty

Advancing Digital Literacy and Women's Empowerment Beyond Campus: Bahçeşehir University's Digital Skills Training for Women-Led Agricultural Cooperatives in Ankara

The images below portray a keynote speech from the programme, featuring the official poster of the event on the background, as well as another highlight from the programme:





On October 9, 2025, Bahçeşehir University's (BAU) Science Communication Office and CIFAL Istanbul contributed to the design and delivery of the "Digital Skills Development Training for Women-Led Cooperatives", held in Ankara as part of World Food Day activities. The training was organized within the framework of the Food and Agriculture Organization of the United Nations (FAO) Digital Villages Initiative (DVI), in collaboration with the Republic of Türkiye Ministry of Agriculture and Forestry and Bahçeşehir University.

The initiative aimed to strengthen the digital competencies of women producers, enhance their access to digital markets, and support the sustainable development of rural communities. By delivering educational activities directly to agricultural stakeholders outside the university environment, BAU extended its academic expertise and educational resources to women entrepreneurs and local producers, demonstrating its commitment to community-oriented education, knowledge transfer, and lifelong learning.

By strengthening participants' digital capabilities, the initiative aimed to expand opportunities for income generation, economic independence, and sustainable livelihoods, contributing to SDG 1 (No Poverty) through women's economic empowerment and capacity building.

The training provided practical, hands-on learning opportunities focused on the effective use of digital tools, online sales and marketing strategies, and social media management. Through applied learning activities, participants explored how digital platforms could be used to promote agricultural products, improve online visibility, communicate with potential customers, and reach broader markets.

A central objective of the programme was to address the digital literacy needs of women-led agricultural cooperatives, particularly in rural communities where access to specialized training and technological resources may be limited. By introducing accessible digital tools and practical communication strategies, the initiative supported participants in developing competencies relevant to their entrepreneurial activities and everyday business operations.

Bahçeşehir University's contribution through its Science Communication Office and CIFAL Istanbul connected academic knowledge with the practical educational needs of women producers. Rather than limiting university-supported learning to formal degree programmes or campus-based activities, the training brought specialized knowledge directly to a community of agricultural entrepreneurs, enabling participants to engage with digital technologies in ways relevant to their professional activities.

The programme also demonstrated the importance of collaboration between universities, international organizations, and public institutions in expanding access to education. By combining FAO's rural development framework, the Ministry of Agriculture and Forestry's engagement with agricultural communities, and BAU's educational contribution, the initiative created a platform for knowledge exchange and practical skills development.

Importantly, the training was designed for women producers and cooperative members outside Bahçeşehir University's enrolled student population. Its emphasis on applied digital competencies and community-based delivery illustrates BAU's approach to educational outreach beyond campus, particularly for groups that can benefit from greater access to professional learning opportunities.

The initiative directly contributes to SDG 4 (Quality Education) by expanding access to practical digital skills training, supporting lifelong learning, and providing community-based educational opportunities beyond formal higher education. Through its focus on accessible and applicable knowledge, the programme demonstrates how universities can support the development of competencies that respond to the needs of different communities.

It also strongly aligns with SDG 5 (Gender Equality) by supporting women's digital competencies, entrepreneurship, and economic participation, and SDG 10 (Reduced Inequalities) by addressing digital skills gaps affecting rural communities. The programme further supports SDG 8 (Decent Work and Economic Growth) through its emphasis on entrepreneurship, digital market access, and sustainable business development.

Furthermore, cooperation among Bahçeşehir University, CIFAL Istanbul, FAO Türkiye, and the Republic of Türkiye Ministry of Agriculture and Forestry reflects SDG 17 (Partnerships for the Goals), highlighting the role of multi-stakeholder partnerships in delivering accessible education and supporting inclusive rural development.

Through the Digital Skills Development Training for Women-Led Cooperatives in Ankara, Bahçeşehir University demonstrates its commitment to extending educational opportunities beyond campus, strengthening digital literacy among women producers, and supporting inclusive economic participation through community-based learning. The initiative illustrates how university expertise can contribute to practical capacity-building and sustainable development within rural communities.

"Hear Me" Mosaic Concert – Art, Solidarity, and Support for Earthquake-Affected Women and Children

During the 2024-2025 academic year, Held on 25 December 2024 and organized jointly by CIFAL Istanbul, UNITAR, and Bahçeşehir University, the "Hear Me" Mosaic Concert served as a meaningful platform to highlight the physical, psychological, and economic hardships faced by women, particularly in post-crisis and disaster-affected regions. Through music and collective artistic expression, the event sought to promote gender equality, social inclusion, and solidarity in times of adversity.

All proceeds from the concert were donated to the Hatay Hayat Cooperative, a local initiative supporting women and children who lost their homes and livelihoods in the devastating February 6 earthquakes. The funds contributed directly to food aid, basic needs, and recovery efforts in Hatay, one of the regions most severely affected by the disaster. By addressing the acute poverty, hunger, and material deprivation experienced in the aftermath of the earthquakes, Bahçeşehir University demonstrated its commitment to alleviating human suffering and advancing social resilience through community-driven action.

The concert underscored how cultural and artistic initiatives can contribute to poverty reduction by mobilizing collective empathy and channeling resources toward those most in need. Through this humanitarian initiative, Bahçeşehir University reaffirmed its dedication to inclusive recovery, social justice, and the empowerment of vulnerable groups in crisis contexts.

This initiative also contributes to SDG 1 (No Poverty) by supporting post-disaster poverty alleviation and basic needs provision, SDG 5 (Gender Equality) through its focus on women's empowerment and social inclusion, and SDG 11 (Sustainable Cities and Communities) by fostering community resilience and reconstruction through solidarity-based engagement.





BAU Bi'Soluk Student Club: Monthly Solidarity Activities with "Çorbada Tuzun Olsun" Association (2024–2025)

In 2024-2025 academic year, The BAU Bi'Soluk Student Club, in collaboration with the BAU Gastronomy Club and the "Çorbada Tuzun Olsun" Association, carries out regular monthly food distribution activities throughout the 2024–2025 academic year to support individuals experiencing poverty and homelessness.

Through these activities, volunteers distribute hot soup to people facing severe economic hardship, providing direct food assistance to vulnerable individuals who may struggle to meet their basic daily needs. The initiative offers practical, immediate support to people living in poverty and contributes to alleviating some of the hardships associated with homelessness and food insecurity.

This initiative directly contributes to SDG 1: No Poverty by providing regular, needs-based assistance to economically disadvantaged and homeless individuals. It also supports SDG 2: Zero Hunger by improving access to food and SDG 17: Partnerships for the Goals through sustained collaboration between Bahçeşehir University and civil society.

Human Rights Day Seminar – Addressing Inequalities and the Right to Work

During the 2024-2025 academic year, held on 18 December 2024 to mark Human Rights Day, the seminar "Inequalities and the Right to Work" examined the structural factors contributing to poverty, economic inequality, and social exclusion. Av. Çağla Gül Bulut from the Istanbul Bar Association's Child Rights Center addressed mechanisms for protecting children's rights and welfare, while Serhat Durup from FMV Işık Schools discussed human dignity, labour rights, and the challenges arising from consumer-driven economic systems.

The seminar highlighted the importance of access to decent work, fair labour conditions, and social protection in preventing poverty and reducing economic vulnerability. By addressing the relationship between employment rights, social inequalities, and economic security, the event emphasized the need for inclusive policies that help individuals and families overcome structural barriers to sustainable livelihoods.

Through this initiative, Bahçeşehir University contributed to public awareness and dialogue on the underlying causes of poverty, directly supporting SDG 1 (No Poverty) while also advancing SDG 8 (Decent Work and Economic Growth) and SDG 10 (Reduced Inequalities).



After the February 6 Earthquakes Conference: Addressing Post-Disaster Vulnerability, Poverty and Social Recovery

During the 2024–2025 academic year, Bahçeşehir University, in collaboration with UNICEF and the Association for Trauma and Disaster Mental Health Studies (TARDE), hosted a scientific conference examining the long-term psychological, social, and economic consequences of the 6 February 2023 earthquakes. The conference presented findings from an extensive social impact study, including an assessment of psychosocial support programmes implemented over the preceding eighteen months, and highlighted the continuing challenges faced by disaster-affected communities.

The discussions emphasized how disasters can deepen existing poverty, increase economic vulnerability, and widen social inequalities, particularly among individuals and families already experiencing disadvantage. By examining the importance of accessible psychosocial support, inclusive recovery services, and long-term community resilience, the conference highlighted the need for recovery approaches that address both immediate humanitarian needs and the underlying conditions that contribute to persistent poverty.

Bringing together academics, humanitarian experts, and policymakers, the event reinforced Bahçeşehir University's commitment to supporting vulnerable populations and promoting equitable, sustainable post-disaster recovery. Through its focus on reducing disaster-related vulnerability and preventing the deepening of poverty, the initiative contributed to SDG 1 (No Poverty) and SDG 10 (Reduced Inequalities).



Equal Opportunity in Technology Certification Program

Bahçeşehir University (BAU), in collaboration with CIFAL Istanbul, a UNITAR-affiliated training centre, and Yapı Kredi Bank, implements the Equal Opportunity in Technology Certification Program, a nationwide initiative designed to strengthen women's digital competencies, improve their employability, and expand their access to economic opportunities in the technology sector.

The programme provides free training in Big Data, Artificial Intelligence, Cloud Technologies, Cybersecurity, the Internet of Things (IoT), and Industry 5.0, delivered by BAU academics. Open to all women aged 15 and above without an upper age limit, it removes financial barriers to acquiring industry-relevant technological skills. The programme also welcomes individuals of any gender residing in the Hope Cities established by Koç Holding following the Kahramanmaraş earthquakes, extending educational opportunities to disaster-affected communities.

Participants who meet the programme's assessment and attendance requirements receive certificates associated with Bahçeşehir University and UNITAR, supporting the recognition of their newly acquired competencies.

Since its launch in 2023, the programme has enabled 34,563 women to complete their training successfully and receive certificates by the end of 2025. Scheduled to continue through 2026, the initiative represents a sustained investment in women's economic empowerment and access to skills relevant to employment and career development.

By providing free vocationally relevant education, reducing financial barriers to skills development, and supporting women's access to employment opportunities, the programme contributes to SDG 1 (No Poverty) through capacity building and the promotion of sustainable livelihoods. It also advances SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 8 (Decent Work and Economic Growth), and SDG 17 (Partnerships for the Goals).

https://baugo.online/certificate-programs/teknolojide-firsat-esitligi

https://tto.bau.edu.tr/en/equal-opportunity-project-in-technology-has-started/





Financial Literacy for All Certificate Programme

Developed under the BAUGO online education platform, the Financial Literacy for All Certificate Programme aims to equip participants with essential financial knowledge and skills to make informed economic decisions. Comprising 10 training modules, 56 sections, and a total duration of 587 minutes, the program provides comprehensive instruction in budgeting, saving, responsible spending, investment planning, and understanding credit systems.

By fostering financial awareness and promoting responsible resource management, the program empowers individuals to achieve economic stability and resilience against poverty-related risks. Accessible to all learners regardless of educational background, this initiative reflects Bahçeşehir University's dedication to building inclusive learning environments that enhance financial capability and social empowerment. The program contributes directly to SDG 1 (No Poverty) and SDG 8 (Decent Work and Economic Growth) by strengthening financial literacy as a tool for sustainable economic participation and long-term prosperity.

https://baugo.online/certificate-programs/herkes-icin-finansal-okuryazarlik-sertifika-programi



CIFAL Istanbul Team's Visit to the Earthquake Zone in Malatya

During the 2024–2025 academic year, CIFAL Istanbul, hosted by Bahçeşehir University, organized an educational programme titled "Heroes of Nature: Raising Awareness on Sustainability" in Battalgazi, Malatya, bringing together children and families affected by the 6 February 2023 earthquakes. The initiative provided free educational activities for a community facing the long-term social and economic consequences of the disaster.

Through interactive sessions, participants explored the United Nations Sustainable Development Goals, including clean water, renewable energy, sustainable cities, and climate action. By making sustainability education accessible to disaster-affected families, the programme supported community engagement and promoted practical knowledge relevant to improving living conditions and strengthening resilience against future environmental and economic challenges.

The initiative also highlighted the importance of ensuring that vulnerable and disaster-affected populations are not excluded from educational opportunities and community recovery efforts.

By delivering educational support directly to an earthquake-affected community, Bahçeşehir University contributed to broader efforts to reduce social vulnerability and support inclusive, long-term recovery.

The programme contributed to SDG 1 (No Poverty) by supporting vulnerable communities through free educational outreach and resilience-building activities, while also advancing SDG 4 (Quality Education), SDG 11 (Sustainable Cities and Communities), and SDG 13 (Climate Action).





National Policy Forum on Artificial Intelligence and Technology in Hazelnut Farming

Held in Giresun during the 2024–2025 academic year, under the coordination of the Ministry of Agriculture and Forestry and the Giresun Governorship, the National Policy Forum on Artificial Intelligence and Technology in Hazelnut Farming brought together Bahçeşehir University (BAU), Giresun University, the Eastern Black Sea Development Agency (DOKA), and representatives from public institutions, academia, and the private sector.

The forum focused on developing a national roadmap for integrating artificial intelligence and digital technologies into agricultural production, particularly hazelnut farming, an important source of income and employment for rural communities in Türkiye. Bahçeşehir University contributed its expertise in AI applications, sustainable food systems, and policy innovation to discussions on improving agricultural productivity, resource efficiency, and long-term resilience.

By bringing together agricultural policymakers, researchers, technology specialists, and industry representatives, the forum provided a platform for examining how emerging technologies can contribute to the transformation of traditional agricultural production systems. Its policy-oriented approach connected technological innovation with broader priorities concerning food security, sustainable land use, environmental protection, and rural economic development.

Advancing Food Security and Sustainable Agricultural Production (SDG 2)

From an SDG 2 (Zero Hunger) perspective, the forum addressed the role of technological innovation in strengthening agricultural productivity, improving the efficiency of food production, and supporting more resilient agricultural systems. Artificial intelligence and data-driven agricultural technologies offer opportunities to improve production planning, monitor crop conditions, optimize agricultural inputs, and support more informed decisions throughout the production process.

In the context of hazelnut farming, these approaches are particularly relevant to maintaining agricultural productivity while responding to environmental pressures, resource constraints, and changing climatic conditions. By encouraging discussion of technology-driven agricultural strategies, the forum supported the development of policy approaches relevant to sustainable food production and long-term food system resilience.

The initiative aligns particularly with SDG Target 2.4, which emphasizes sustainable food production systems and resilient agricultural practices capable of maintaining ecosystems, improving land and soil quality, and adapting to environmental challenges.

Promoting Agricultural Digital Transformation and Innovation (SDG 9)

The forum also contributed to SDG 9 (Industry, Innovation and Infrastructure) by placing artificial intelligence, digital technologies, and research-based innovation at the centre of agricultural modernization. Its emphasis on developing a national roadmap highlighted the importance of connecting scientific expertise, technological capabilities, and institutional cooperation to support innovation in a strategically important agricultural sector.

Through its contribution to discussions on AI applications and digital agricultural solutions, BAU supported the exchange of knowledge relevant to modernizing production processes, strengthening technological capabilities, and encouraging the adoption of innovative approaches within the agricultural value chain.

This engagement is particularly relevant to SDG Target 9.5, which focuses on strengthening scientific research and upgrading technological capabilities, and to broader efforts to promote innovation-driven and sustainable industrial development.

Supporting Sustainable Land Use and Terrestrial Ecosystems (SDG 15)

From an SDG 15 (Life on Land) perspective, the forum highlighted the potential relationship between agricultural digitalization and more responsible management of land and natural resources. Data-driven agricultural approaches can support more precise monitoring of environmental conditions, more efficient use of agricultural inputs, and better-informed decisions concerning soil and land management.

For agricultural regions such as Giresun, where farming activities are closely connected to the surrounding natural environment, integrating environmental considerations into agricultural modernization is particularly important. The forum's focus on resource efficiency and sustainable agricultural practices provided a policy-relevant context for considering how technological innovation can help reduce pressures on agricultural ecosystems while maintaining productive land use.

These discussions are relevant to SDG Target 15.3, which addresses land degradation, and to the broader objectives of protecting terrestrial ecosystems and promoting sustainable land management. The forum contributed to these objectives through policy dialogue and knowledge exchange rather than through direct ecosystem restoration or conservation activities.

Strengthening Rural Livelihoods and Economic Resilience (SDG 1)

From an SDG 1 perspective, the initiative addressed the economic vulnerability of agricultural producers and rural households, highlighting the potential of technological innovation to reduce production costs, improve yields, strengthen farmers' competitiveness, and support more stable agricultural incomes. By encouraging evidence-based agricultural policies and wider access to technological solutions, the forum promoted approaches that could help small-scale producers overcome structural economic challenges and strengthen sustainable rural livelihoods.

The relationship between agricultural innovation and rural economic resilience is especially significant in regions where household incomes depend heavily on agricultural production. By considering how digital transformation can improve productivity and resource efficiency, the forum supported policy discussions relevant to the long-term economic sustainability of farming communities.

Integrating Research, Policy and Multi-Stakeholder Collaboration

Beyond its individual thematic contributions, the forum demonstrated the importance of integrated approaches to agricultural transformation. Improving productivity, strengthening technological innovation, supporting rural livelihoods, and protecting the natural resources essential to farming are interconnected objectives that require coordinated action across public institutions, universities, development agencies, and the private sector.

Through its participation, Bahçeşehir University contributed academic and technological expertise to a multi-stakeholder policy dialogue aimed at identifying priorities for the future of Türkiye's agricultural sector. The forum provided an opportunity to connect scientific knowledge with national and regional development considerations, supporting evidence-informed approaches to agricultural modernization and sustainability.

The initiative therefore contributes to multiple interconnected Sustainable Development Goals: SDG 2 (Zero Hunger) through sustainable agricultural production, food security, and agricultural resilience; SDG 9 (Industry, Innovation and Infrastructure) through artificial intelligence, technological innovation, and agricultural digitalization; SDG 15 (Life on Land) through policy discussions relevant to responsible land management, resource efficiency, and the sustainability of agricultural ecosystems; SDG 1 (No Poverty) through its focus on strengthening rural livelihoods and agricultural income opportunities; SDG 13 (Climate Action) through climate-responsive agricultural approaches; and SDG 17 (Partnerships for the Goals) through cooperation among government institutions, academia, development agencies, and the private sector.

By connecting technological innovation with food security, sustainable land use, and rural development, the National Policy Forum demonstrated how evidence-informed agricultural policies can address the interconnected economic, technological, and environmental challenges facing contemporary food production systems.





Sustaining Agricultural Landscapes and Rural Livelihoods: Economic and Social Challenges and Transformations in Türkiye's Hazelnut Production

TÜRKİYE FINDIK ÜRETİMİNDE EKONOMİK VE TOPLUMSAL SORUNLAR, DÖNÜŞÜMLER

BAHÇEŞEHİR ÜNİVERSİTESİ, BEŞİKTAŞ KAMPÜSÜ
Çırağan cad. Osmanpaşa Mektebi sok. No: 4-6

A BLOK KONFERANS SALONU

27 Mayıs 2025

On 27 May 2025, Bahçeşehir University's Center for Economic and Social Research (Betam) and Department of Sociology jointly organised the conference "Economic and Social Challenges and Transformations in Türkiye's Hazelnut Production" at the BAU Beşiktaş Campus. The programme presented findings from two complementary reports: Türkiye'de Fındık Sektörünün Geleceği ve Sorunları (The Future and Problems of Türkiye's Hazelnut Sector) and Giresun'un Kırsal Hafızasında Fındık Üretiminin Dönüşen Hikâyesi (The Changing Story of Hazelnut Production in Giresun's Rural Memory). Together, these studies connected sectoral economic analysis with producers' lived experiences, providing a basis for stakeholder discussion on the future of hazelnut farming.

The first report, The Future and Problems of Türkiye's Hazelnut Sector, examined Türkiye's position in global hazelnut production and trade, the structural problems affecting the sector and possible future developments. Its analysis addressed comparatively low yields per unit of land and considered alternative scenarios for production and export performance. It also recognised climate change as a source of uncertainty for future cultivation. From an SDG 15: Life on Land perspective, these findings underline the importance of considering agricultural land productivity alongside environmental pressures and long-term production resilience. They also relate to SDG 2: Zero Hunger through their relevance to agricultural productivity and the economic viability of food production. Higher yields alone, however, do not establish environmentally sustainable land management; this requires attention to how productivity improvements are achieved.

The second report, The Changing Story of Hazelnut Production in Giresun's Rural Memory, used oral histories, expert interviews and field observations to examine agricultural transformation. It documented producers' experiences of soil degradation, cultivation practices and difficulties accessing trusted advice. Its analysis of socio-ecological memory explored how migration and aging disrupt the transmission of local knowledge.

These findings connect to SDG 15 through the knowledge and advisory relationships relevant to sustainable land management.

The Giresun report also recommended locally appropriate agricultural information, stronger producer–expert exchange, transparent purchasing and producer-supportive pricing. These proposals relate to SDG 1: No Poverty by addressing rural economic vulnerability, and to SDG 2 through producer incomes and the continuity of agricultural production.

By presenting the reports together and incorporating stakeholder evaluations, the conference supported dialogue on the interdependence of agricultural landscapes, production systems and rural livelihoods. Its contribution to SDG 15 lay in disseminating research relevant to land management and socio-ecological resilience, complemented by connections to SDG 1 and SDG 2 through the economic security of farming communities.

9:30–9:45	**Karşılama, çay/kahve ikramı** **Açılış konuşması**
9:45–10:30	**"Fındık Sektöründe Yapısal Sorunlar ve Sektörün Geleceği** **Seyfettin Gürsel, Ozan Bakış** Bahçeşehir Üniversitesi Ekonomik ve Toplumsal Araştırmalar Merkezi (Betam)
10:30–11:15	**"Giresun'un Kırsal Hafızasında Fındık Üretiminin Dönüşümü"** **İlhan Zeynep Karakılıç, Pınar Melis Yelsalı Parmaksız, Ayşe Yılmaz** Bahçeşehir Üniversitesi Sosyoloji Bölümü
11:15–11:30	**Soru & Cevap**
11:30–11:45	**Çay/kahve arası**
11:45–12:30	**Değerlendirme:** **Levent Karlıbel** Ordu Ticaret ve Sanayi Odası Başkanı **Selvinaz Altunbaş Aydın** Üretici **Musa Sabırlı** Üretici

Book Donation to Support Access to Educational Resources at Bağcılar Primary School in Mersin with BAU BiSoluk Student Club and CIFAL Istanbul Youth Platform





On 25 February 2025, Bahçeşehir University's BiSoluk Student Club, in collaboration with the CIFAL Istanbul Youth Platform, operating under CIFAL Istanbul, a UNITAR-affiliated training centre hosted by BAU, organized a book donation initiative at Bağcılar Primary School in Mersin. The initiative provided books directly to primary school students, expanding access to reading materials and supporting their educational development.

The initiative addressed an important dimension of educational disadvantage associated with household economic constraints. For families facing financial difficulties, purchasing additional books and learning materials can represent a significant expense. By providing these resources free of charge, the initiative helped reduce the financial burden associated with children's education and ensured that students could benefit from additional learning opportunities regardless of their families' purchasing power.

Through this direct provision of educational materials, Bahçeşehir University demonstrated its commitment to supporting economically vulnerable families, reducing financial barriers to education, and promoting equal opportunities for children. The initiative contributed to SDG 1 (No Poverty) by providing in-kind educational assistance that can help alleviate household expenses, while also supporting SDG 4 (Quality Education) and SDG 10 (Reduced Inequalities) by improving access to learning resources.

Bahçeşehir University Students Promote Sustainable Consumption During Local Products Week

The image below shows event photos from the Bahcesehir University Local Products event.





During the 2024–2025 academic year, as part of Local Products Week, Bahçeşehir University academics and students, with the support of CIFAL Istanbul and BAU Branding, organized an educational outreach activity at Levent Lütfi Banat Primary School, reflecting the University's commitment to extending sustainability education beyond its campus.

The activity featured interactive presentations on local products, brand awareness, and responsible consumption. Through shopping simulations and brand design workshops, primary school students gained practical insights into sustainable food systems, conscious consumer behaviour, and the importance of locally produced goods.

The initiative contributed to SDG 2 (Zero Hunger) by raising awareness of local food production, sustainable agriculture, and the role of local producers in maintaining resilient food systems. It also supported SDG 1 (No Poverty) by introducing students to the economic importance of local production and the role of sustainable agricultural livelihoods in supporting rural communities.

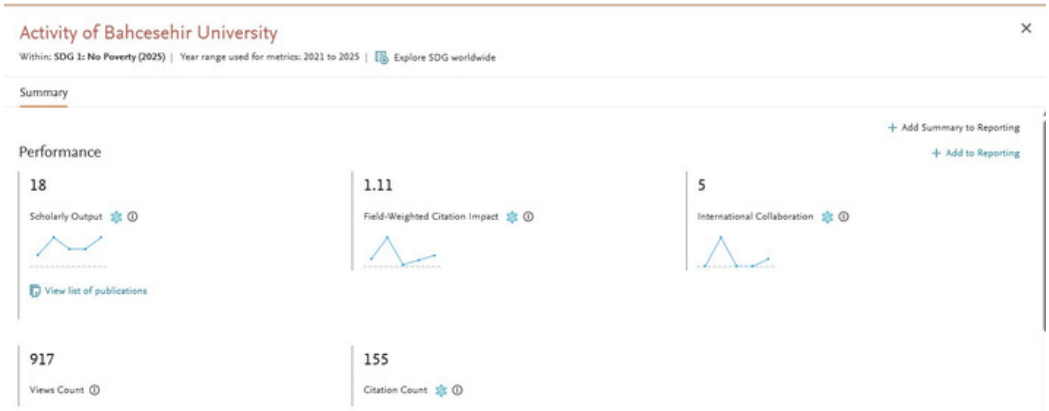
By connecting food literacy, local economic awareness, and responsible consumption, the activity further contributed to SDG 4 (Quality Education) and SDG 12 (Responsible Consumption and Production), encouraging younger generations to make informed and environmentally responsible choices.

Bahçeşehir University's Research Performance in SDG 1: No Poverty (2021–2025)

According to SciVal data, Bahçeşehir University produced 18 publications classified under SDG 1: No Poverty during the 2021–2025 period. These publications achieved a Field-Weighted Citation Impact (FWCI) of 1.11, indicating citation performance 11% above the global average for comparable publications, adjusted for subject field, publication year and publication type.

The research output received 155 citations and recorded 917 views, reflecting its visibility within the academic community. These indicators highlight BAU's contribution to the scientific knowledge base relevant to understanding poverty and socioeconomic vulnerability, providing resources for further research and informed discussion of approaches to poverty reduction.

The figure below presents SciVal's overview of Bahçeşehir University's research performance under SDG 1 for the 2021–2025 period, including scholarly output, citation impact, international collaboration and publication views.





BAU BAHÇEŞEHİR UNIVERSITY