

Academic Curriculum Vitae

1. **Name Surname** : Markus Christian Slevogt
2. **Date of Birth** : August 6th, 1970
3. **Title** : Dr. Öğretim Üyesi
4. **Current Institution** : Bahçeşehir University; Faculty of Econ. Admin. & Social Sciences

Degree	Department	University	Date
Doctorate, PhD in Banking & Finance (Doktor der Wirtschaftswissenschaften, Dr. rer. pol.)	School of Business and Economics	Philipps University of Marburg, Germany	10/2008
Post-Graduate Diploma in Advanced Management	Business School	ESMT – European School of Management and Technology, Berlin, Germany	06/2005
Master of Business Administration (Diplom-Kaufmann)	School of Business and Economics	Philipps University of Marburg, Germany	06/1997
Diploma in Economics	Economics, Keynes College	University of Kent, Canterbury, United Kingdom	06/1995

5. Theses Advised

Postgraduate Theses (successfully completed)

2/2018: Strategy for Entrepreneurs, Student: Nicholas Boğaç Edizer

9/2018: Business Strategy and Competitive advantages in family business: The role of organizational learning, Student: Mustafa Sayın

10/2018: A Strategic Approach for Traditional Banking System against Fin-tech Startups, Student: Mehmet Akbulut

- 10/2020: A Modernisation So Close Yet So Far? A Strategic Perspective on the Customs Union 2.0 Discussion Between EU and Turkey?,
Student: Pauline Seyfert
- 07/2023: STRATEGIC TURNAROUND MANAGEMENT: DEFINING SUCCESS FACTORS OF A TURNAROUND, Student: Zoheir BOUDIA
- 07/2023: BOARD'S ROLE IN RISK MANAGEMENT: A STRATEGIC MANAGEMENT PERSPECTIVE ON STOCK-EXCHANGE LISTED COMPANIES IN TUNISIA, Student: NIZAR BOUASSIDA

6. Publications

6.1. Articles published in internationally refereed journals (SCI, SSCI, Arts and Humanities)

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6.2. Assertions presented in international scientific congresses and published in the proceedings

3/2020:

International Conference on Business Management and Social Innovation (ICBMSI-20), Amsterdam, Netherlands, *International Institute for Research in Science and Technology (IIRST)* Conference Paper (Nicholas Edizer/ Markus Slevogt): The Evolution of Entrepreneurship. Published as: The Evolution of Entrepreneurship: Transferrable Skills in Operational Management and Value-Added Economics, in: TEST Engineering & Management, May – June 2020, pp. 27218-27222 (<https://www.scopus.com/sourceid/12997?origin=recordpage>).

9/2020:

International Khazar Conference on Scientific Research

Khazar University, Azerbaijan

Conference Paper: *The Impact of the Corona Virus Pandemic on Entrepreneurship*

10/2020:

33rd EBES Conference, Eurasia Business and Economics Society

Madrid, Spain

Conference Paper: *The Role of Organizational Learning in the Formation of Family Businesses' Corporate Strategies*

11/2020:

International Conference on Evolving Trends in Interdisciplinary Research & Practices - III

Manhattan, New York City, United States

Conference Paper: *Paradigm Shift in Modern Entrepreneurship Post Covid-19 Pandemic*

10/2021:

37th EBES Conference, Eurasia Business and Economics Society

Berlin, Germany

Conference Paper (Pauline Seyfert/Markus Slevogt): *A modernization so close yet so far? A strategic perspective on the Customs Union 2.0 discussion between the EU and Turkey (paper accepted)*

Is published in Conference Proceedings (Scopus indexed):

Slevogt, Markus/Seyfert, Pauline Sophie: A Modernization So Close Yet So Far? A Strategic Perspective on the Customs Union 2.0 Discussion Between the EU and Turkey in: Bilgin, Mehmet Huseyin/Danis, Hakan/Demir, Ender: Eurasian Business and Economics Perspectives, Volume 24, Springer, 2022, pp. 299-322.

(https://ideas.repec.org/h/spr/eurchp/978-3-031-15531-4_18.html)

(<https://www.scopus.com/results/authorNamesList.uri?sort=count-f&src=al&sid=afdaa5cdc74c29895ecc240db87ce298&sot=al&sdt=al&sl=43&s=AUTHLASTNAME%28slevogt%29+AND+AUTHFIRST%28markus%29&st1=slevogt&st2=markus&orcidId=&selectionPageSearch=anl&reselectAuthor=false&activeFlag=true&showDocument=false&resultsPerPage=20&offset=1&jtp=false¤tPage=1&previousSelectionCount=0&tooManySelections=false&previousResultCount=0&authSubject=LFSC&authSubject=HLSC&authSubject=PHSC&authSubject=SOSC&exactAuthorSearch=false&showFullList=false&authorPreferredName=&origin=searchauthorfreelookup&affiliationId=&txGid=6888cfc86dde29cceed3862e7c345ba6>)

6.3. International books published, or chapters from a book

- Slevogt, Markus: Private Merchant Banking: Entwicklung und Programmierung einer Zielgruppenstrategie für Kreditinstitute in Deutschland, Çağa Hukuk Vakfi Yayinlari, 2009 (<https://www.econbiz.de/Record/private-merchant-banking-entwicklung-und-programmierung-einer-zielgruppenstrategie-f%C3%BCr-kreditinstitute-in-deutschland-slevogt-markus-christian/10003838640>).
- Slevogt, Markus: Die Türkei: Ein attraktiver Markt für Investitionen in den Bankensektor, in: Emmerich, Norbert/Roßbach, Peter (Hrsg.): Der Bankensektor im Wandel – Festschrift zum 65. Geburtstag von Professor Dr. Erich Priewasser, Fritz Knapp Verlag, Frankfurt/Main, 2006, pp. 225-234 (<https://www.econbiz.de/Record/der-bankensektor-im-wandel-festschrift-zum-65-geburtstag-von-professor-dr-erich-priewasser-emmerich-norbert-christian/10003357519>).

6.4. Other publications

- Slevogt, Markus: Konsequenzen des Discount Brokerage für die Preispolitik im Wertpapiergeschäft, in: Die Bank – Zeitschrift für Bankpolitik und Praxis, 12/1996, pp. 746-749 (<https://www.econbiz.de/Record/die-bank-zeitschrift-f%C3%BCr-bankpolitik-und-praxis/10000352357>; https://www.die-bank.de/fileadmin/pdf/bank_1995-1999.pdf).

7. Projects

Events organized with & for BAU Bahçeşehir University:

12/2017

First Bosphorus Forum: Success Factors of Family Businesses

in cooperation with Konrad Adenauer Foundation (KAS) & AHK German-Turkish Chamber of Industry and Commerce (<https://www.kas.de/en/web/tuerkei/veranstaltungen/detail/-/content/wirtschaftskonferenz-am-bosporus-success-factors-of-family-businesses-1>)

12/2018

Second Bosphorus Forum: Digitalization as Strategic Chance & Challenge

in cooperation with KAS Foundation & AHK German-Turkish Chamber of Industry and Commerce (see AHK annual report 2018, <https://www.dtr-ihk.de/ueber-uns/jahresberichte>)

10/2019

Third Bosphorus Forum: Succession Planning and the Future of Vocational Education

in cooperation with KAS Foundation & AHK German-Turkish Chamber of Industry and Commerce (<https://www.kas.de/en/web/tuerkei/veranstaltungen/detail/-/content/iii-bosphorus-forum-succession-planning-and-the-future-of-vocational-education>)

Events organized with & for the BFRC Finance Research Center of Bahçeşehir University:

4/2019

Conference "Media Technology, Education & Global Financial Markets" in cooperation with Bloomberg (<https://www.iha.com.tr/haber-bloomberg-ve-turk-finans-piyasasi-profesyonelleri-bir-araya-geldi-776052/>)

12/2020

Fourth Bosphorus Forum: Innovation and Future Perspectives: Start-ups, Technology and Financing

in cooperation with KAS Foundation & AHK German-Turkish Chamber of Industry and Commerce (<https://twitter.com/ahkturkiye/status/1335141003213369345>)

12/2021

Fifth Bosphorus Forum: Renewable Energy, Green Deal, Green Hydrogene

in cooperation with KAS Foundation & AHK German-Turkish Chamber of Industry and Commerce (<https://www.kas.de/de/web/tuerkei/veranstaltungen/detail/-/content/v-bosphorus-forum>)

8. Undergraduate and graduate courses given in in the last 2 years:

Academic Year	Semester	Course	Weekly Course Hours		Number of Students
			Theoretical	Practical	
2020/2021	Fall	Board Governance & Corporate Strategy (ExecMBA)	1.5h	1.5h	5
		Business Case Studies (UnderGrad)	1.5h	1.5h	24
2021	Spring	Board Governance & Corporate Strategy (MBA)	1.5h	1.5h	8
		Portfolio Management (UnderGrad)	1.5h	1.5.	18

Academic Year	Semester	Course	Weekly Course Hours		Number of Students
			Theoretical	Practical	
2021/2022	Fall	Strategic Management (MBA)	1.5h	1.5h	29
		Business Case Studies (UnderGrad)	1.5h	1.5h	31
2022	Spring	Board Governance & Corporate Strategy (MBA)	1.5h	1.5h	13
		Portfolio Management (UnderGrad)	1.5h	1.5.	37

Note: If given, summer courses should also be added to the chart.