

CURRICULUM VITEA

- 1. Name & Surname :** Serkan YEŞİLYURT
- 2. Date of Birth :** 1983
- 3. Title :** Assistant Proffesor, Bahçeşehir University, Dept. of Economics/
Turkey

4. Education

Degree	Major	Institution	Year
BA	Economics / Political Science and International Relations	Bahçeşehir University / Turkey	2008
MA	Capital Markets and Finance	Bahçeşehir University / Turkey	2011
PhD	Business Administration / Finance	Bahçeşehir University / Turkey	2018

5. Academic Titles

Assistant Proffesor	Bahçeşehir University	Faculty of Economics, Administrative and Social Sciences / Economics	2018-
Researcher / Instructor	Bahçeşehir University	Faculty of Economics, Administrative and Social Sciences	2017- 2018
Researcher	Bahçeşehir University	Financial Research Center	2013- -2017
Research Assistant	Bahçeşehir University	BAU Vocational School	2008-2013

7. Publications

7.1. Articles published in international refereed journals (SCI & SSCI & Arts and Humanities)

Demir, E., Gözgör, G., Belas, J., Yeşilyurt, S. (2019). Does Economic Policy Uncertainty Affect Domestic Credits? An Empirical Investigation. Journal of International Financial Markets, Institutions & Money.

7.2. Articles published in other international referred journals (Ekon-Lit, Ebsco)

Özdemir, M., Yeşilyurt, S. (2013). The Relationship between Macroeconomic Variables and ISE 100 Index Returns during the Quantitative Easing Policies of USD Federal Reserve:

Evidence from Turkey. International Research Journal of Finance and Economics. ISSN 14502887 Issue 107 March, 2013

Yeşilyurt, S., Yurtseven. Ç., Ögüt, K. (2017). Health Tourism Economics between Kazakhstan and Turkey: Outlook on Health Sectors and Potentials. Business and Economics Research Journal (BERJ).

7.3. Papers presented in international academic conferences and published in the conference proceeding books

Uluslararası Sosyal Bilimler Kongresi: Türkistan Formu II. Küreselleşme Sürecinde Türk Dünyasının Geleceği: Fırsatlar Tehditler. Yeşilyurt, S., Yurtseven. Ç., Ögüt, K. (2017). Health Tourism Economics between Kazakhstan and Turkey: Outlook on Health Sectors and Potentials. Kazakistan Ahmet Yesevi Üniversitesi

7.4. International books or chapters in international books (Scopus)

Current Issues in Turkish Economy: Problems and Policy Suggestions: Tourism Response to Domestic Disruptive Events, International Tourism Response to Domestic Disruptive Events: The Case of Turkey Serkan Yeşilyurt, Çağlar Yurtseven, **Peter Lang, Doi: 10.3726/b15390**

7.5. Papers published in national referred journals (Ulak Bilim, Ekon-Lit)

Gürbüz, A , Aybars, A , Yeşilyurt, S . (2016). The Role of Agency Costs in Explaining Financial Performance Differences: An Empirical Analysis on Selected Public Firms in BRIC Countries. Öneri Dergisi, 12 (45), 187-210. Retrieved from <http://dergipark.gov.tr/maruoneri/issue/17906/187967>.

Öztürk, I., Yeşilyurt, S. (2019). “**Birleşme ve Satın Alma Faaliyetlerinin Firma Performansı Üzerine Etkisi: Bist’te Bir İnceleme**” İşletme Araştırmaları Dergisi, 11 (3), Eylül, 2019, ISSN:1309 0712 DOI: 10.20491/isarder.2019.721

7.6. Papers presented in national academic conferences and published in the conference proceeding books

Finans ve Ekonomide Güncel Yaklaşımlar: **Finansal Teknolojiler (FinTek) ve Blokzincir Uygulamalarının İşletmelere Etkisi.** Yeşilyurt, S., Öztürk, I. (2020). Finansal Araştırmalar Platformu.

Öztürk, I., Yeşilyurt, S. (2019). “**Birleşme ve Satın Alma Faaliyetlerinin Firma Performansı Üzerine Etkisi: Bist’te Bir İnceleme**” 27. Ulusal Yönetim ve Organizasyon Kongresi, 18-20 Nisan 2019, Antalya, ss:84-95

7.7. Other Publications

Hatay ili Hassa ilçesi Organize Sanayi Bölgesi Sektör Analizi Raporu (Doğu Akdeniz Kalkınma Ajansı) 01.05.2016- 15.11.2016 Görevi: Hazarlayıcı

ECVET Country Report, 2011 (Türk Ulusal Ajansı)

8. Projects

- The Evaluation of In-Class Instructional Competences of Technical Teaching Staff with Bulgaria, Romania and Sweden Education Foundations co-operation. **Project No: 2008-1BG1-LEO05-00464**
- European Network on Exchange Early Detection Drug-Consumption” with Spain, Portugal, Romania and Italy co-operation
- Key Strategies Network in Vocational Education in Europe project **Project No: 2008-1BG1-LEO05-00464**
- Development and Testing of a Modular – ECVET – System in Vocational further education
- Expanding Bequal Benchmarking Tool And Community Of Practice For Quality Assurance in Vocational Education And Training (Bequal +): **Project No: 2011-1-BG1Leo05-05033**
- CVE - The Corporate Volunteering as a bridge between the world of work and schools – training for schools leaders, teachers and other school personnel: **Project No: 517833-LLP-1-2011-1-PL-COMENIUS-CMP**
- YES: Youth unemployment: fostering Entrepreneurial Skills. **Project No: 2012-1-TR1LEO05-35155**
- Gençler için Mesleki tanıtım ve rehberlik: **ISTKA/2012/GNC/258**
- Go Further SMEs
- MECVET - Development and Test of a Modular ECVET System in Europe
- Collaborative Networks of Multilevel Actors to advance quality standards for heritage tourism at Cross Border Level. Common Borders. Common Solutions
- Corporate Social Responsibility as key category for European employers, managers and stakeholders
- Establishment of a Modular ECVET System in Europe
- Hatay ili Hassa ilçesi Organize Sanayi Bölgesi Sektör Analizi (Doğu Akdeniz Kalkınma Ajansı) 01.05.2016- 15.11.2016 Görevi: Araştırmacı
- Youth Employment at the Work life Through Long-Term Employability Skills

9. Administrative Duties

- Bahçeşehir University, Financial Research Center, Coordinator
- Bahçeşehir University, Development Center for Vocational Technical Education (METGEM) EU Project Coordinator

10. Membership

Türkonfed – Turkish Enterprise and Business

12. Given courses in MA and BA degrees during last two years.

Academic Year	Semester	Course Name	Weekly Hours		Number of Students
			Theoretical	Practical	
2019-2020	Spring	Applied Statistics	%50	%50	250
	Spring	Makrofinance	%70	%30	68
	Spring	Technology Based Financial Analysis with Bloomberg	%30	%70	30
	Spring	Quantitative Analysis Usisng Bloomberg	%30	%70	37
	Spring (Master)	Research Method and Ethics	%70	%30	19
2019-2020	Fall	Research Method and Statistics 1	%70	%30	280
	Fall	Financial Management	%70	%30	18
	Fall	Technology Based Financial Analysis with Bloomberg	%30	%70	30
	Fall	Introduction to Economics 1	%30	%70	9
	Fall (Master)	Applications in Financial Technology	%70	%30	6
Academic Year	Semester	Course Name	Weekly Hours		Number of Students
			Theoretical	Practical	
2018-2019	Spring	Applied Statistics	%50	%50	60
	Spring	Macrofinance	%70	%30	46
	Spring	Technology Based Financial Analysis with Bloomberg	%30	%70	37
	Spring	Principles of Accounting	%70	%30	91

	Spring	Introduction to Economics 2	%70	%30	26
2018-2019	Fall	Introduction to Economics 1	%70	%30	27
	Fall	Financial Management	% 70	% 30	18
	Fall	Technology Based Financial Analysis with Bloomberg	%30	%70	30
	Fall (Master)	Applications in Financial Technology	%70	%30	6