

EK-3

ÖZGEÇMİŞ

1. Adı Soyadı : Sven Packmohr
2. Doğum Tarihi : 08.09.1972
3. Unvanı : Dr. rer. pol.
4. Öğrenim Durumu : Doktora
5. Çalıştığı Kurum : Malmö University

| Derece | Alan | Üniversite | Yıl |
|-----------|------------------|----------------------|------|
| Lisans | | | |
| Y. Lisans | Business Studies | Lüneburg University | 2000 |
| Doktora | Business Studies | Osnabrück University | 2010 |

5. Akademik Unvanlar

- Yardımcı Doçentlik Tarihi :
Doçentlik Tarihi :
Profesörlük Tarihi :

6. Yönetilen Yüksek Lisans ve Doktora Tezleri

- 6.1. Yüksek Lisans Tezleri
6.2. Doktora Tezleri

7. Yayınlar

- 7.1. Uluslararası hakemli dergilerde yayınlanan makaleler (SCI,SSCI,Arts and Humanities)

- 7.2. Uluslararası diğer hakemli dergilerde yayınlanan makaleler

Vogelsang, K., Liere-Netheler, K., Packmohr, S. and Hoppe, U. (2019) "Success factors for fostering a digital transformation in manufacturing companies", Journal of Enterprise Transformation, Taylor & Francis.

Hausberg, J. P., Liere-Netheler, K., Packmohr, S., Pakura, S., Vogelsang, K. (2019) "Research streams on digital transformation from a holistic business perspective: a systematic literature review and citation network analysis", Journal of Business Economics, Springer.

Packmohr, S. (2014): "Testing the Perception of Constructive Alignment Experienced by Students of a Case Course", International Journal of Case Method Research & Application (IJCRA), issue 1, ISSN: 1554-7752.

- 7.3. Uluslararası bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

Brink, H., Packmohr, S., and Vogelsang, K. (2020): "The Digitalization of Universities from a Students' Perspective", 6th International Conference on Higher Education Advances (HEAd'20), Valencia, Spain.

Packmohr, S., Mosconi, E., and Santa-Eulalia, L. A. (2020) "Making Digital Transformation Real", 53rd Hawaii International Conference on System Sciences (HICSS), Shidler College of Business, Hawaii, USA.

Packmohr, S. and Vogelsang, K. (2019) "Teaching Digital Transformation", ISSC4-2019 - III SC4 Network Symposium, Indianapolis, USA.

Mosconi, E., Packmohr, S. and Santa-Eulalia, L. A. (2019) "Making Digital Transformation Real", 52nd Hawaii International Conference on System Sciences (HICSS), Shidler College of Business, Hawaii, USA.

Vogelsang, K., Liere-Netheler, K., Packmohr, S. and Hoppe, U. (2019) "Barriers to Digital Transformation in Manufacturing: Development of a Research Agenda", 52nd Hawaii International Conference on System Sciences, Shidler College of Business, Hawaii, USA.

Vogelsang, K., Liere-Netheler, K., Packmohr, S. and Hoppe, U. (2019) "A Taxonomy of Barriers to Digital Transformation", 14th International Conference on Wirtschaftsinformatik, Siegen, Germany.

Liere-Netheler, K., Vogelsang, K. and Packmohr, S. (2018) "Drivers of Digital Transformation in Manufacturing", 51st Hawaii International Conference on System Sciences (HICSS), Shidler College of Business, Hawaii USA.

Liere-Netheler, K., Vogelsang, K., Packmohr, S. and Hoppe, U. (2018): "Towards a Framework for Digital Transformation Success in Manufacturing", European Conference on Information Systems (ECIS), Portsmouth, UK.

Vogelsang, K., Packmohr, S., Liere-Netheler, K. and Hoppe, U. (2018) "Understanding the Transformation Towards Industry 4.0" International Conference on Perspectives in Business Informatics Research (BIR) Lecture Notes in Business Information Processing, Springer.

Vogelsang, K.; Liere-Netheler, K. and Packmohr, S. (2017): "Analysis of Technology Success in Times of Digital Transformation", Strategisches Kompetenzmanagement Symposium, Berlin.

Leckner, S.; Packmohr, S. and Lindgren, Y. (2017): "User Attitudes Toward Crowdfunding of Journalism: A Study of Viable Business Models for the Newspaper Industry", European Media Management Association Conference, Ghent.

Packmohr, S.; Wigrup, M. (2013): "Evaluating Constructive Alignment by Using Dialogue-Hermeneutic Method", WACRA Conference, Berlin.

Niggemeyer, J.; Packmohr, S. (2012): "Possible Opportunities and Threats of Applying Mass Customization in the Sultanate of Oman", Omani Symposium on Management, Ibra.

Wruga, A.; Packmohr, S. (2010): "Evaluating Computer Assisted Qualitative Data Analysis (CAQDAS) Software for the Application of Dialogue Hermeneutic Method and Global Evaluation", KWALON Conference, Utrecht.

Packmohr, S. (2010): "Analyzing Qualitative Data Generated in Expert Interviews with the Dialogue Hermeneutic Method by Using Spreadsheets", Transana 2.20 and MaNET 1.10.1", KWALON Conference, Utrecht.

Packmohr, S. (2009): "Using the Portfolio-Analysis in Strategic Planning for the Digital Economy", 6th Annual Sprott Doctoral Symposium, Ottawa.

Packmohr, S. (2008): "Strategic Planning for the Network Economy – Examination and Further Development of the Portfolio Analysis as an Instrument", 8th Extracting the Value out of University-Industry Interaction Conference, Münster.

Packmohr, S.; Mejtoft, T. (2008): "Transaction Costs and Their Influence on Institutional Arrangements – A Comparison between the Swedish and the German Printing Industry", in: International Association of Research Organisations for the Printing, Information and Communication Industries (eds.): "Advances in Printing Science and Technology Vol. XXV", Valencia, pp. 55-66.

Mejtoft, T.; Packmohr, S. (2008): "Transaction Costs and Their Influence on Institutional Arrangements in the Swedish Printing Industry", in: Albarran, A.; Faustino, P.; Santos, R. (eds.): "The Media as a Driver of the Information Society: Economics, Management, Policies and Technologies", Lissabon: Unipessoal, in chapter XI: Media Market and Strategic Options.

Hoppe, U.; Packmohr, S. (2007): "Barter als Geschäftsmodell für den interuniversitären Tausch elektronischer Lehrangebote", in: Breitner, M. H.; Bruns, B.; Lehner, F. (eds.): "Neue Trends im E-Learning: Aspekte der Betriebswirtschaftslehre und Informatik", Heidelberg: Physica, pp. 227-244. English title: Barter as Business Modell for the Inter-University Exchange of eLearning Offers

Eckelmans, F.; Haas, C.; Hoppe, U.; Packmohr, S. (2003): "Mehrwerte durch Blended Learning? Ein Erfahrungsbericht des Projektes IMPULSEC", in: "Tagungsband des Workshops Multimedia für Bildung und Wirtschaft", Ilmenau. English title: Added Value through Blended Learning? Lessons learned from the project IMPULSEC

Eckelmans, F.; Haas, C.; Hoppe, U.; Packmohr, S. (2002): "The Concept of Modularization in the Development of Online Learning Software - an effort to clarify from a pedagogical and a software engineering view", in: Flückiger, F.; Jutz, C.; Schulz, P.; Cantoni, L. (eds.): 4th International Conference on New Educational Environment, Lugano: Sauerländer, Session 2.1, pp. 19 - 22.

7.4. Yazılan uluslararası kitaplar veya kitaplarda bölümler

Packmohr, S. (2009): "Ansatz zur Entwicklung einer Portfolioplanung in der digitalen Ökonomie", in: Schmah, C.; Gleich, R. (eds.): "Produktportfoliomanagement", Lichtenberg (Odw.): Harland Media, pp. 65-80. English Title: Approach for Developing a Portfolio Planning for the digital Economy.

7.5. Ulusal hakemli dergilerde yayınlanan makaleler

7.6. Ulusal bilimsel toplantılarda sunulan ve bildiri kitabında basılan bildiriler

7.7. Diğer yayınlar

8. Projeler

9. İdari Görevler

10. Bilimsel ve Mesleki Kuruluşlara Üyelikler

Data Society Research Group <https://mau.se/en/research/research-programmes/data-society/>
Supply Chain 4.0 Research Group <https://supplychain4.org>

11. Ödüller

12. Son iki yılda verdiğiniz lisans ve lisansüstü düzeydeki dersler için aşağıdaki tabloyu doldurunuz.

| Akademik Yıl | Dönem | Dersin Adı | Haftalık Saati | | Öğrenci Sayısı |
|--------------|-------|-------------------------------------|----------------|----------|----------------|
| | | | Teorik | Uygulama | |
| 2019/20 | Güz | Decision Making (Master) | 2 | 2 | 15 |
| | | Qualitative and Mixed Methods (PhD) | 2 | | 15 |
| | | Management Information | 2 | | 3 |

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|--|-----------------|---|---|---|----|
| | | Systems (Master) | | | |
| | İlkbahar | Digital Marketing (Bachelor) | 2 | 2 | 90 |
| | | Quantitative and Mixed Methods (PhD) | 2 | | 20 |
| | Güz | | | | |
| | İlkbahar | | | | |

Not: Açılmışsa, yaz döneminde verilen dersler de tabloya ilave edilecektir.