



Cansu Ünal

Communications & Design professional

ABOUT ME

Creative and motivated Communications & Design professional with 6 years of diversified experience at global and national companies. Utilizes exceptional design and planning to present companies in the best possible light to customers and the public. Bachelor's degree in Industrial Product Design and Master's Degree in Marketing & Communications...

- Out-of-the box thinker with strong ability to influence people.
- Superior management & organizational skills.
- Excellent team player.

Mobile [90] 541 540 87 37
E-mail cansu.unal23@gmail.com
Address Suadiye / Istanbul
Date of Birth 23/06/1992
Birthplace Istanbul
Mobility Mobile abroad
Driving Licence B
Languages Excellent command of English

SKILLS

MS & IOS applications

Photoshop & Illustrator

3D modeling program Rhino

3DS Max

EDUCATION

Jun 2017 ○ **Master's degree**
Sep 2014 *Istanbul Bilgi University (Success Scholarship %30)*
Marketing Communications (Brand Management)
GPA: 3.62 out of 4.00

Master Thesis Subject Experiential marketing in healthcare industries and examines Philips case in terms of experiential marketing.

Jun 2014 ○ **Bachelor's degree**
Sep 2010 *Bahcesehir Universtiy*
Industrial Product Design/Architecture & Design Faculty

WORK EXPERIENCE

Jun 2020 ○ **Hayat Kimya**
Feb 2018 *Corporate Communications Specialist*

Sep 2017 ○ **Philips**
Sep 2016 *Corporate Communications Specialist (1 year contractor)*

Jun 2016 ○ **FOX Networks Group**
Jun 2015 *Digital Media Specialist*

Jun 2015 ○ **Project House - Digital Advertising Agency**
Oct 2014 *Junior Social Media Specialist*

AWARDS

Hayat Kimya
First Sustainability Report

Projects has received two different award under the categories of "Best Report" and "Best e-book" at Stevie Awards.

Philips
Voice of Your Heart project
Awarded with "Direct Marketing Award" in the category of best Launch Activities