

Cagla Ozgoren (Formerly Yavuz) – Curriculum Vitae

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PROFESSIONAL EMPLOYMENT

- 2017- Asistant Professor, *Yeditepe University, Faculty of Administrative Science*
Department of Business Administration
- 2012 to 2017 *University of Southampton, Business School*
 - Research Fellow
- 2009 to 2012 *Canakkale Onsekiz Mart University, Institute of Social Sciences*
(Aug. – Sept.)
 - Research Assistant

EDUCATION

- 2012-2017 *University of Southampton (UK)-Business School*
PhD in Strategy and Innovation Programme
Thesis supervisors: Professor Mine Karatas – Ozkan
Professor Jeremy Howells
Professor Sibel Yamak
- 2015 Spring Visiting scholar, *University of Alberta (Canada), School of Business*
2013 Fall Strategic Management and Organisation Department
Under supervision of Professor P. Trish Reay
- 2007-2010 *Canakkale Onsekiz Mart University (Turkey),*
MBA in Business Administration,
- 2006 Fall Erasmus Studentship *Gdansk University (Poland), Faculty of Economics and Adm. Sciences, Business and Economy Dep.* (exchange student for two semesters)
- 2007 Spring
- 2003-2007 *Mugla University (Turkey)- Faculty of Economics and Adm. Sciences*
Business Administration Department
- 1996-2003 High School, *ATO Anatolian High School (Science & Math) (Turkey)*

RESEARCH INTERESTS

My research explores how organizational level dynamics are influential in the ways that organizational members interpret, make sense and respond to institutional complexities in various fields including higher education and sharing economy and agriculture using a number of theoretical frameworks, which include various strands of institutional theory with particular focus on meso and micro-foundations of institutional change processes, as well as Bourdieu's social theory of practice and entrepreneurship

RESEARCH ACTIVITIES and PUBLICATIONS

Refereed Journal Articles:

- Grinevich, V., Ozgoren, C., M. Karatas-Ozkan, Temel, S., & J. Howells, S. (title withheld), under review, R&R process, *Technovation*.
- Ozgoren, C. (2022). Pathways of CSR Perceptions of Employees: A Systematic Review, *Journal of Applied and Theoretical Social Science*. 4(1), 89-113. (<https://iccsor.com/index.php/jatss/article/view/125/78>)
- Karatas-Ozkan, M., Ozgoren, C., Yamak, S. Ibrahim, S., Tunalioglu, M., Pinnington, A., Nicolopoulou, K., Baruch, Y. (2022). Dual Nature of the Relationship between Corporate Social Responsibility and Human Resource Management: A Blessing or a Curse? *Corporate Social Responsibility and Environmental Management*. DOI: 10.1002/csr.2305 (Q1, SSCI) (Impact factor: 8,74) (<https://onlinelibrary-wiley-com.lproxy.yeditepe.edu.tr/doi/full/10.1002/csr.2305>)
- Grinevich, V., Huber, F., Karatas-Ozkan, M., Yavuz, C. (2019). Green entrepreneurship in the sharing economy: utilising multiplicity of institutional logics, (*Special Issue: Born To Be Green: The Economics and Management of Green Start-Ups*), *Small Business Economics: An Entrepreneurship Journal*, 53(4): 859-876. (Q1, SSCI, ABS: 3) (Impact factor: 8.164)
- Howells, J., Karatas-Ozkan, M., Yavuz, C., Atiq, M. (2014). University leadership and organizational change in crisis: An institutional perspective, *Cambridge Journal of Regions, Economy & Society*. 7 (2): 251-270. (Q1, SSCI, ABS: 3) (Impact factor: 4.483)
<http://cjres.oxfordjournals.org/content/7/2/251.abstract>
- Koc O., Yavuz, C., (2011). Managerial Perceptions of and Attitudes towards Corporate Sustainability: The Case of Turkey, *International Journal of Caspian Sea Natural Resources*. December, Vol. 5.
- Koc O., Yavuz, C., (2011). İnovasyon ve Rekabet Açısından Kızıl Kraliçe Etkisi, [Red Queen Effect in terms of Innovation and Competition], *Kahramanmaraş Sütçü İmam Üniversitesi İİBF Dergisi*, December, 2011, 65-78 (in Turkish).
- Marangoz, M., Celikkan, H., Yavuz, C. (2011). Halkın Toplum Destekli Polislik Hizmetlerine Yönelik Algılamaları: Çanakkale İli Örneği [A Research for Community Policing and Officers' Satisfaction in Canakkale Police Directorate], *Kilis 7 Aralık Üniversitesi, Sosyal Bilimler Dergisi* [Journal of Social Sciences], 3(5), 23-41 (article was extracted from research project) (in Turkish)
- Yavuz, C., (2010). İnovasyon ile Performans İlişkisinin İncelenmesine Dönük Bir Araştırma [A Study to Analyze the Relationship between Innovation and Performance in Organizations], *Girişimcilik ve Kalkınma Dergisi*, [Journal of Entrepreneurship and Development], 5(2), 143-173. (article was extracted from my master thesis) (in Turkish).

Book Chapters:

- Ozgoren, C. (2021). Dynamics of university-industry knowledge transfer in a global economy. **The Trade Wars of the USA, China, and the EU: The Global Economy in the Age of Populism**. Lexington Books.
- Tunalioglu, R., Karatas-Ozkan, M., Yavuz, C., Bektas, T., Cobanoglu, F., Howells, J. and Karaman, A. D. (2016). Sustainable innovation and entrepreneurship in agriculture: Empirical insights into the SME ecosystem. In K. Nicolopoulou, Karatas-Ozkan, M., Janssen, F. and Jermier, J. (Eds.) **Sustainable Entrepreneurship and Social Innovation**, Routledge, UK.
- Yavuz, C., Karatas-Ozkan, M., and Howells, J. (2014). Social responsibility and agency of social entrepreneurs in driving institutional change. In M. Karatas-Ozkan, Nicolopoulou, K. and Ozbilgin, M. (Eds.) **Corporate Social Responsibility and Human Resource Management (HRM)**, Edward Elgar Publishing, Cheltenham.
<http://www.elgaronline.com/view/9781848447936.00021.xml>

Karatas-Ozkan, M. Yavuz, C., and Howells, J. (2014). Theorising entrepreneurship: Institutional theory perspective. In E. Chell and M. Karatas-Ozkan, (Eds.). **Handbook of Entrepreneurship and Small Business Research**, Edward Elgar Publishing, Cheltenham.

<http://www.elgaronline.com/view/9781849809238.00012.xml>

Research in progress:

Family Businesses, Institutional Environment and Community of Practice In Agricultural Sector. (with Mine Karatas-Ozkan, Renan Tunalioglu, Shahnaz Ibrahim), accepted presentation for 39th EGOS Colloquium (2023)

Refugee entrepreneurship, (with M. Karatas-Ozkan, R. Kamasak, M. Ozbilgin, Johanna Vasipoulou), accepted presentation for 39th EGOS Colloquium (2023)

Research Project Experience:

- 2015-2017 Research Fellow
Project title: Drivers for entrepreneurial universities and role of technology transfer offices in emerging economies
Funding organisation: British Academy, UK Newton Advanced Fellowship Scheme, GBP 71,000
Main responsibilities: Conducting Skype interviews with TTO managers in Turkey (approximately 20); transcribing interviews; analysing the interview data; contributing theoretical framing of the project; writing up the report and publications
- 2012-2014 Research Fellow
Project title: Improving management capacity and environmental sustainability strategies of Turkish SMEs in agriculture through strategic partnerships with HEIs in Turkey and the UK
Funding organisation: British Council, GBP 24,925
Main responsibilities: Conducting face-to-face interviews with SME managers in agricultural sector in Aydin region (approximately 30); transcribing interviews; analysing the interview data and policy documents relevant to the field; contributing theoretical framing of the project; writing up the report and publications
- 2010-2011 Researcher
Project title: Halkın Toplum Destekli Polislik Hizmetlerine Yönelik Algılamaları ve Polislerin Çalışma Koşullarının İncelenmesi: Çanakkale İli Örneği [*A study into the Community Policing and Officers' Satisfaction in Çanakkale Police Directorate*](in Turkish)
Funding Organisation: COMU (Çanakkale Onsekiz Mart University) Scientific Research Projects Committee.
Main responsibilities: Analysing the survey data (n: 1067) through using SPSS (validity checks and regression analyses) in collaboration with another researcher

Conference papers/presentations:

- Ozgoren, C. and Karatas-Ozkan, M. (July, 2022). Institutional systems, interplay of multiple institutional logics and field-level complexities in the field of higher education in different contexts, **38th EGOS Colloquium**, Wien, Austria
- Ozgoren, C., Grinevich, V., Karatas-Ozkan, M., Temel, S., Howells, J. (August, 2021) Organizational responses in a rationalized institutional context: A study of Technology Transfer Office. **81th Academy of Management Conference** (virtual attendance).
- Temel, S., Grinevich, V., Karatas-Ozkan, M. Howells, J., Baines, L., Ozgoren, C. (September, 2019). The role of TTOs in establishing entrepreneurial culture, **Workshop on Entrepreneurship, Trade and Innovation Intermediaries in Universities and Impact on Regional Economy**, Izmir, Turkey.
- Yavuz-Ozgoren, C., Yamak, S., Karatas-Ozkan, M. (August, 2018). Organizational habitus as a matter of universities` responses to institutional complexities in Turkish, Canadian and UK Higher Education Fields, **78th Academy of Management Conference**, Chicago, Illinois, United States.
- Grinevich, V., Huber, F., Karatas-Ozkan, M., and Yavuz, C. (August, 2017). Green logic and the sharing economy. **77th Academy of Management Conference**, Atlanta, Georgia, United States.
- Yavuz, C., Karatas-Ozkan, M., and Howells, J. (July, 2016). The role of organizational *habitus* in organizational responses to institutional complexities. **32nd EGOS Colloquium**, Naples, Italy.
- Karatas-Ozkan, M., Howells, J., Yavuz, C., and Atiq, M. (September, 2015). *Socio-materiality and strategy practice in higher education: Bridging multiple layers through a Bourdieuan lens*. **29th British Academy of Management Conference**, Portsmouth, UK, (Best Full Paper Award from Strategy-as-Practice track).
- Karatas-Ozkan, M., Howells, J., Yavuz, C., and Atiq, M. (June, 2015). *Socio-materiality and strategy practice in higher education: Bridging multiple layers through a Bourdieuan lens*. **14th EURAM Conference**, Warsaw, Poland.
- Yavuz, C., Karatas-Ozkan, M., and Ometto, M. P. (July, 2014). *Institutional voids in emerging markets: A case of animal trafficking*. **30th EGOS Colloquium**, Rotterdam, Netherlands.
- Tunalioglu R., Cobanoglu F., Cankurt M., Cınar G., Ozkan M.K., Bektas T., Howell J., and Yavuz C. (September, 2014). *Aydın İlinde Tarıma Dayalı Gıda Sektöründeki İşletmelerde Yöneticilerin Girişimcilik Eğilimleri Arasındaki Farklılıkların Belirlenmesine Yönelik Bir Araştırma* (A research investigating differences of managers` entrepreneurial orientations in agricultural sector in Aydın)**XI. Ulusal Tarım Ekonomisi Kongresi (National Agricultural Economics Congress)**, 497-506, 3, Samsun, Turkey.
- Yavuz, C., Karatas-Ozkan, M., and Howells, J. (July, 2013). *Multi-layered understanding of institutional entrepreneurship in emerging markets: A Bourdieuan framework*. **29th EGOS Colloquium, Paper Development Workshop**, Montreal, Canada.
- Yavuz, C., Karatas-Ozkan, M., and Howells, J. (June, 2013). *Institutional entrepreneurship from relational and diversity perspectives*. **13th EURAM Conference**, Istanbul, Turkey.
- Yavuz, C., Karatas-Ozkan, M. (March, 2013). *Understanding Embedded Agency in Institutional Entrepreneurship: Emerging Market Perspective*. **9th New Institutionalism Workshop**, Warsaw, Poland.
- Yavuz, C., Karatas-Ozkan, M. (October, 2012). *Mapping the Institutional Entrepreneurs` Activities from a Social Perspective*. **2nd Interreg Conference**, Southampton, UK.
- Culpan, R., Koç, O., Yavuz, C. (July, 2011). *A Critical Examination of Innovators` Common Dilemmas: A Conceptual Model and Three Case Studies*. **20th Annual World Business Congress (IMDA)** (ISBN:1-888624-10-8), Poznan, Poland.

Culpan, R., Culpan, O., Koç, O., Yavuz, C. (June, 2011). *A Meta-Analysis of Corporate Sustainability: Scope, Level, Methodology, and Contributions of Previous Studies*. **10th International Academy of Management and Business (IAMB) Conference** (ISSN 1949-9108), Istanbul, Turkey.

Koc, O., Yavuz, C. (June, 2011). *Managerial Perceptions of and Attitudes towards Corporate Sustainability: The Case of Turkey*. **7th Strategic Management Conference**, (accepted for presentation but not presented), Paris, France.

Koc, O., Yavuz, C. (October, 2010). *İnovasyonun Yaratımı Açısından Kızıl Kraliçe Etkisi Oyun Dışı Aktörler Üzerinden Keşifsel Bir Araştırma [Red Queen Effect in terms of Innovation Creation: An Explorative Study via Outside Actors of the Game]*. **International Conference on Entrepreneurship, Family Business and Innovation** (ISBN 978-9756734-08-7) Ankara, Turkey (in Turkish).

Koc, O., Yavuz, C. (October, 2010). *How to Innovate Socially? A Study to Analyze Relationship between Entrepreneurial Competencies and Innovative Behaviours of Social Entrepreneurs*. **Innovation Driven Entrepreneurship Congress, Baltic Management Research Academy (BMRA)** (ISSN 2029-5448), Vilnius, Lithuania.

Koc, O., Yavuz, C. (May, 2010). *Work Innovation or Innovation Work: A Comparative Analysis of Innovation Activities among EU Countries*. **6th International Scientific Symposium on Business Administration**, (ISBN 978-80-7248594-9) Karvina, Czech Republic.

TEACHING EXPERIENCE

My teaching experience involved conducting various in-class exercises in lectures including organization theory and design, human resource management, innovation management, project management at undergraduate level and research methodology and seminar at graduate level.

Instruction in English, Yeditepe University

2022 Spring. Project Management (Executive MBA), Entrepreneurship, Fundamentals of Management
2021 Fall Innovation Management, Entrepreneurship
2021 Spring. Entrepreneurship, Project Management, Fundamentals of Management
2019 Fall Entrepreneurship, Innovation Management
2019 Spring Fundamentals of Management, Project Management
2018 Fall Organization Theory and Design, Human Resources Management, Innovation Management
2017 Fall Research Methodology and Ethics (MBA course), Seminar (MBA course)
2017 Spring. Research Methodology and Ethics (MBA course), Seminar (MBA course)

SCHOLARSHIP, GRANT and AWARDS

- Best Paper award, 29th British Academy of Man. Conf., with Karatas-Ozkan, M., Howells, J., and Atiq, M.
- Full doctoral studentship, funded by University of Southampton (comprises tuition fee and maintenance), 2012-2015
- WUN (World Universities Networking) International Fund, 2013, (£2500)
- PGR Conference and Research Support Grant, University of Southampton 2013, 2015 (£2600 in total)
- TUBITAK (2224) Grant for Attendance of International Scientific Activities, 2011
- Erasmus scholarship for 2 semesters (7 months), National Agency/Mugla University, 2006-2007

GRADUATE STUDENT SUPERVISION

Master Students

Gulfem Gokce Genc, CSR authenticity perceptions on social media influencers (2019-2020), master thesis.

PROFESSIONAL ACTIVITIES

Service

- 2022 Mentor, EURAM (European Academy of Management) Doctorial Colloquium, Winterthur, Switzerland
- 2022 Nitel Arastirma Calistayi II, mentor, 14-15 October, 2022
- 2021 Danisma Kurulu Uyesi, Nitel Arastirmalar Calistayi, 28-29 Mayıs 2021
- 2020, 2021 Reviewer, Yönetim ve Organizasyon Araştırmaları Dergisi (YOAD),
- 2020 Mentor, EURAM (European Academy of Management) Doctorial Colloquium (Virtual),
- 2020 Participant, 36th EGOS Colloquium, Pre-Colloquium Post-Doctoral and Early Career Scholars Workshop, Hamburg, Germany (Virtual), July, 4, 2020
- 2019 Discussant for 11th Organization Theory Symposium (Orgut Kurami Calistayi)
- 2015, 2017, 2019 Reviewer for Academy of Management Conference, OMT division
- 2016-2017 Reviewer for European Management Review Journal, the official journal of EURAM
- 2015 Reviewer for Strategy-as-Practice Track, 29th British Academy of Management Conference
- 2013 Reviewer for Business and Society Division, 13th European Academy of Management Conference
- 2012 (Oct.) Organising committee member , 2nd International Conference in Socially Responsible and Sustainable Entrepreneurship and Innovation, University of Southampton, UK
- 2012 (May) Support Committee, 7th International Symposium on Business Administration, COMU
- 2011 (Dec.) Managerial Staff-Printing technician for one volume (6:2) Girişimcilik ve Kalkınma Dergisi (Journal of Entrepreneurship and Development)
- 2011 Administrative officer, Erasmus Office, COMU
- (Jan.-Sep.) (Responsible for incoming Erasmus students` affairs)
- 2010 (Oct.) Member, World Universities Congress, COMU
- 2010 (Oct.) Organization committee, VII. International NGOs Congress, COMU, Turkey
- 2009 (Oct.) Organization committee, VI. International NGOs Congress, COMU, Turkey

Professional Affiliations

2020. Academic networking. EGOS
- 2019 Academy of Management OMT Junior Faculty Consortium, participant (AOM Conference, Boston, USA)
- European Group for Organizational Studies Junior Faculty Workshop participant (EGOS Conference, Edinbrough, UK)
- 2013 - Academy of Management (AOM) member, OMT division, Strategy division
- 2013 - European Group of Organizational Studies (EGOS) member
- 2013 - European Academy of Management (EURAM) member
- 2013 - New Institutionalism Workshop (NIW) member